

Customer Charter

JJ Equine understands that it has responsibilities to society and will respect these while developing its plans to grow and be successful.

To meet these responsibilities the company has set down its vision and its values for the future and developed a Charter of Business Principles and Conduct. Our company's business goals are long term and the Code of Business Principles and Conduct has been developed to provide appropriate ethical direction to sustain their achievement.

This document contains the Company s Values and Vision Statements, and Business Principles.

It is reviewed every two years.

Values

These define our culture and guide our strategies.

Service:

We have a commitment to provide customers with products and services to standards commensurate with value for money. In providing these we will be a trustworthy custodian of the natural resources and infrastructure that we manage.

Quality:

An excellent record of compliance with published standards delivered through clearly defined business processes.

Environmental leadership:

A commitment to provide services which safeguard public health and prevent pollution by purchasing only environmental friendly products and disposing safely of any residue. Our business depends upon a healthy environment and we are committed to preventing pollution, minimising waste and sustainable development.

Vision

Our vision is to be at the forefront of the industry.

Business Principles

The best interests of our business are served by having regard for the views of important stakeholders such as customers, employees, local communities and the broader environment. We are committed to achieving a safe working environment, where our people are valued and respected. We try to ensure that our suppliers share our values. We aim to be good citizens and take into account the concerns of the wider community. Our business actions will be consistent with our value of environmental leadership. We obey the law and respect the social structures of communities where we conduct business.

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