



jjequine

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SteriChelle Product Description

A disinfectant (chemical germicidal agent) formulation that combines a specific Organotin/Quaternary, as its active ingredients, blended with proprietary inerts, as its inactive ingredients. This specific formulation has an effectiveness combined with a stability not found in other chemical disinfectant formulations in general use today. This proprietary SteriChelle formulation is the culmination of more than 10 years of research, development, study, testing and practical application.

Advantages over the Competition.

When used as a disinfectant, our SteriChelle formulation has distinctive and dramatic advantages over the competition.

1. It has the broadest market application of any disinfectant in general use. The concentrated disinfectant is used to produce various disinfecting products for a wide range of applications.
2. Our product is the only disinfectant, in commercial use which has the required

features of:

- Very broad spectrum of organisms controlled – viruses, bacteria, fungi, yeasts, moulds
- Non toxic to higher organisms
- Resists microbial adaptation
- Biodegradable

SteriChelle is proven to be a high-level disinfectant able to kill germs broad spectrum (bacteria, viruses, fungus, mould mildew, algae and spores).

Safety Profile And Toxicity of the Competition The array of disinfectant formulations used today, sold under hundreds of brand names, fall into one of the following general categories:

1. Generally safe to use, but too "kill specific" to provide complete environmental surface protection from microbial contamination.
2. High-level and broad spectrum, providing superior environmental surface protection from microbial contamination, but too toxic for general use.
3. Not particularly effective and not particularly safe to use.

None of these chemical formulations are high-level disinfectants and generally safe to use, with only one notable exception, "SteriChelle".

Safety Profile And Toxicity Of SteriChelle

When used as directed, SteriChelle is non-staining, non-discoloring, non-corrosive with low toxicity (safe enough to be used by everyone).

JJ Equine is a brand of Pearson & Black Ltd.