

Arizona's Professional Car Seat Installation (APCSI) Sponsorship Tiers

Feature	Bronze (Quarterly)	Silver (Monthly)	Gold (Biweekly)	Platinum (Weekly)
Number of Events per Year	4	12	24	48
Annual Price	\$7,000	\$21,000	\$42,000	\$84,000
Guaranteed Priority Scheduling	✓	✓	✓	✓
Flexible Rescheduling	✓	✓	✓	✓
Participant Limit per Event (Note: Each car seat counts as one unit of service)	8-16	8-16	8-16	8-16
Technicians per Event	4 Certified CPSTs	4 Certified CPSTs	4 Certified CPSTs	4 Certified CPSTs
Extra Car Seats per Event (no extra charge)	2	4	6	6
Annual Impact Report	✓	✓	✓	✓
Discounts on CPR/First Aid Training (1 per package, minimum 10 participants)	5%	10%	15%	20%
Car Seat Training Class (1 per package, non-certification)	Not included	Not included	Free	Free

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Recognition on APCSI Website & Social Media	Name listed on website only + quarterly social media mentions	Logo displayed on website + monthly social media mentions	 Featured Partner: Logo with mid-page placement + biweekly social media shoutouts + name in printed flyers	 Premium Partner: Top logo placement on website + weekly social media features + name/logo in press releases + event co-branding opportunities
Swag Bags Included				
Travel Within Maricopa County				

Additional Details:

Venue is expected to be provided by the sponsor. If APCSI is required to locate or secure a venue, the cost of the venue is **not included** and will be billed separately.

Each sponsored event includes four certified technicians, marketing materials, and community outreach support. Sponsorships directly fund car seat safety education, technician wages, and program materials while helping reduce child deaths and serious injuries on the road.