

MS/HS HSA Meeting

May 29, 2024

In Person: Colleen Manley, Marissa Storinge, Jackie Pappas, Felica Goldberg, Michelle Schassberger, Sharon Tischo, Kristin Hodges, Sheila Berard, Liz Calvez, Dr. Charleston, Ms. Guirlando, Valerie Merlin, Jocelyn Reiman

Virtually: Michele Sapoff, Karen Maguire, Megan Findley, Anna Weyant

Welcome and Approval of March Minutes

- 1st Motion: K. Hodges
- 2nd Motion: S. Berard

Thank you to graduating board members: Kate Wolfe, Jackie Pappas

Thank you to departing HSA Partners: Mrs. Kellerman and Mrs. Bacolas

Superintendent's Report (Dr. Charleston):

- Congratulations to Tina and Mrs. Kellerman on new roles and retirement
- BOE and district goals – security and communication goal
- Achieved those goals with security – an audit was completed, but cannot share recommendations to public but changes to be made are:
 - Visitor management software in elementary schools
 - Additional cameras – 360 views
 - Signage to know where to go when entering buildings
- Hired two security guards – 4 in elementary and 2 in MS/HS
- Three District goals – 1) Culture and Climate 2) Assessment 3) Energy Improvement savings plan
- Capital Projects:
 - Coleman – full roof replacement (summer 2025)
 - HS/MS roof over cafeteria – summer 2024
 - PreK – \$180K over budget – renovation to begin, offset the culinary room came in under budget – kick off meeting 5/30 and will start after graduation.
 - Turf and Lights – June 10th will award contract or 6/24 – should be done by 8/12 – lights not done until Spring 2025
 - Exterior steps – no bidders
- HS/MS Mandarin – keep for 7th– 12th grade - Difficult to schedule 4 languages – Hard to fund two full time teachers.

MS/HS Principal Update (Mrs. Giurlando):

- Middle School implementing grade 6 seminar – 1Q in length and will sub in for Chinese 6 – curriculum to be written over the summer Mrs. Boyle and Mr. Cusak
 - Will consist of the transition to Middle School, media literary, cognitive thinking, guest speakers (ie. Guirlando, wellness, guidance, etc.)
 - Show what all their resources are in the school. Class will be P/F – no extra stress of an additional grade
 - Project-based work in class with presentations
- Update to Daily Announcements for MS/HS – one minute off each class period, turns up 7 minutes – added to block 2 to each day...video daily announcements that teachers will play during that time block – increase knowledge to students of what is happening in the school – students will have opportunity to earn 2.5 credits 28 minutes prior to the start of the date...different roles in the news production
- Challenge Success – stalled because liaison is ill and onboarding with a new rep – week of 6/10 to run parent/guardian presentation of data from survey in October
- Several attended spring conference , look at data to evaluate what is best to change for the climate of the students – how can we implement and gather more data on the students

BOE Liaison Update (Liz Calvez):

- Wrapping up 5th month on BOE and being a liaison
- Excited to make some more connections and have conversations – to continuously improve and stay involved

Director of Community Relations Update (Tara Hopfenspirger):

- Shared role with Paramus schools
- Background - 13 years in schools, prior journalist and reporter
- Goal – to help improve internal and external communications for the district
- Social Media – uptick, Instagram, Facebook, X accounts – grow engagement and content that is branded
- In 90 days gained 180 followers, 5.8% increase – Instagram 70% followers are woman, 28% 35-44, 26% 45-54 - majority are parents and young alumni
- Website – in the process of being trained on system – want to reorganize to make it less cluttered and easier to navigate
- Adding a “News” section to homepage
- Branding – district logo update – not changing but high res versions and different options – will have official tones of colors to use when ordering swag or other items

President Update (Colleen Manley):

- Vote on 24-25 HSA Board:
 - 1st Motion: V. Merlin
 - 2nd Motion: J. Reiman
 - President: Rotating Co-ExecVP: Monica Laura and Kellie St. Laurent 1st VP–Federated: Jenelle Wise 2nd VP–Membership/Wishlist: Sharon Tishco 3rd VP: Sheila Berard
Treasurer: Kristin Hodges Asst Treasurer: Michele Schassberger Secretary: Marissa Storinge Emeritus: Colleen Manley
- Vote on 24-25 HSA Budget:
 - 1st Motion: J. Pappas
 - 2nd Motion: S. Tischo
- New events were well attended
 - Incoming 6th Grade Parent Meeting
 - Post-HS Planning Parent Pane;
- Wishlist grants
 - Inspirational Door Coverings
 - Stress Ball Materials for Wellness Fair
 - Violin Accompaniment for Fall Concert
 - Backgrounds for Spring Musical
 - Senior Seminar Grant Funding for HS Leadership Conference
 - Takeaways for Rising 6th Graders
 - Tshirts for all MS/HS Teachers & Staff (for Fall 2024)
- Appreciation beyond TAW
- Thank you to TAW committee and 8th grade pool party committee
- Fundraising Recap
 - 2023-24 Membership Drive
 - Fall Spiritwear Drive
 - Spring Spiritwear Drive
 - Suka Panther Pride Fundraiser
 - “Help the HSA Bloom” Fundraiser
 - Merve’s Cookie Fundraiser
- Need volunteer for spirit wear – Steve Silver for fall/Alisan Eames in spring
- Upcoming Events:
 - June 3rd: Ice Cream Day!
 - June 4th: Robert Ax Award Ceremony, 3pm in the Courtyard
 - June 5th: Senior Yearbook Signing Event
 - June 14th: 8th Grade Yearbook Event
 - June 14-15: Spiritwear Delivery!
 - June 18th: 8th Grade Promotion Ceremony
 - June 19th: 8th Grade Pool Party
 - June 20th: HS Graduation & GradBall