

# Festive trendz.<sup>®</sup>

promotional products

cawthornes



# Welcome to **Festive trendz.** promotional products

Edition 8.

## The perfect gifting ideas for the festive season

As the festive season approaches, it's time to spread joy and gratitude with gifts that leave a lasting impression. Whether you're looking to strengthen client relationships, reward your team, or celebrate your brand's success, our festive catalogue is here to inspire you with a carefully curated selection of promotional merchandise that perfectly captures the spirit of the season. Thoughtfully chosen gifts can do more than just bring a smile—they can reinforce your brand's values, foster loyalty, and create meaningful connections that endure well beyond the holidays.

Our collection features a diverse range of items, from timeless classics to innovative new offerings, ensuring there's something to suit every taste and budget. Whether you're looking for elegant corporate gifts that exude sophistication or fun, seasonal giveaways that light up the holidays, our merchandise is designed to make your brand shine. Each item has been selected for its quality, relevance, and ability to be personalised, so you can add your unique touch and make every gift truly special.

This year, we've also taken into account the growing emphasis on sustainability and environmentally-consciousness in gifting. Our catalogue includes a variety of environmentally-friendly options, allowing you to share festive cheer while also showing your commitment to a better future. From reusable products to items made from recycled materials, these gifts are perfect for making a positive impact on both your recipients and the environment.

We invite you to explore our festive catalogue and discover the perfect promotional gifts that will not only delight your audience but also reinforce your brand's presence in their lives. With our selection of premium, customisable merchandise, you can ensure that your brand is remembered fondly throughout the festive season and into the new year. Let us help you make this holiday season truly special for everyone on your list.



The mark of  
responsible forestry

Look out for our FSC®-Certified products. Resellers may not be FSC® registered.



Products made from  
Global Recycled  
Standard materials



UK-exclusive suppliers of  
the carbon neutral brand, Chili,  
offering high-quality gifts

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Available for  
individual  
personalisation



Mirror finish  
through Chromark®  
Laser engraving



Pen contains industry-  
beating extra long-life  
refill as standard



Eco-friendly,  
sustainable or  
reusable product



Look out for our  
FSC®-Certified  
products



Products made from  
Global Recycled  
Standard materials



Products made  
from recycled  
materials



Clearer messaging  
with this photographic  
high-quality print



Clearer messaging  
with this photographic  
360° high-quality print



High quality German  
ink for exceptional  
writing experience



Products made or  
assembled in the  
United Kingdom

## The Personal Touch

Personalisation of festive merchandise gifts offers a unique and thoughtful way to make the Christmas season even more memorable for clients and employees. As businesses seek to stand out during this busy period, customising gifts with company branding, individual names, or tailored messages can create a lasting impression. Whether it's festive-themed drinkware, personalised notebooks, or bespoke packaging, these special touches not only elevate the perceived value of the gift but also strengthen relationships and showcase genuine appreciation. Embracing personalisation this season allows companies to deliver memorable and meaningful gifts that resonate well beyond the holiday period.



If you see this icon, each gift can be personalised\* with the recipients name or a unique message.

\* additional charge for each multiple data request



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## Writing Instrument Gift Sets





### Rodeo Set PB72

**Branding:** Spot Colour, Full Colour, Laser Engraving

**Print Area:** 45mm x 20mm

**Ink Refill Colour:** ▲

**MOQ:** 100 | SET-RBSPB72

**250** £2.85 | **500** £2.69 | **1000** £2.63



### Electra® GRS Recycled Set PB27

**Branding:** Spot Colour, Full Colour, Laser Engraving

**Print Area:** 40mm x 20mm

**Ink Refill Colour:** ▲

**MOQ:** 50 | SET-ELSBPP27-GRS

**100** £4.90 | **250** £3.75 | **500** £3.65



### Electra® GRS Recycled Set PB300

**Branding:** Spot Colour, Full Colour, Laser Engraving

**Print Area:** 40mm x 20mm

**Ink Refill Colour:** ▲

**MOQ:** 50 | SET-ELSBPP300-GRS

**100** £12.79 | **250** £11.64 | **500** £11.54



### Electra® GRS Recycled Set PB35

**Branding:** Spot Colour, Full Colour, Laser Engraving

**Print Area:** 40mm x 20mm

**Ink Refill Colour:** ▲

**MOQ:** 50 | SET-ELSBPP35-GRS

**100** £5.16 | **250** £4.01 | **500** £3.91





## Ergo Softfeel Set PB27

**Branding:** Spot Colour, Full Colour, Laser Engraving  
**Print Area:** 40mm x 20mm

**Ink Refill Colour:** ▲

**MOQ:** 100 | SET-EGSBPP27

**250** £4.46 | **500** £4.24 | **1000** £4.16



## Ergo Softfeel Set PB35

**Branding:** Spot Colour, Full Colour, Laser Engraving  
**Print Area:** 40mm x 20mm

**Ink Refill Colour:** ▲

**MOQ:** 100 | SET-EGSBPP35

**250** £4.72 | **500** £4.50 | **1000** £4.42



## Electra® GRS Recycled Set PPP01

**Branding:** Spot Colour, Full Colour, Laser Engraving  
**Print Area:** 40mm x 20mm

**Ink Refill Colour:** ▲

**MOQ:** 50 | SET-ELSBPPP-GRS

**100** £3.76 | **250** £2.61 | **500** £2.51



## Mood Softfeel GRS Recycled Set PB35

**Branding:** Spot Colour, Full Colour, Laser Engraving  
**Print Area:** 50mm x 20mm

**Ink Refill Colour:** ▲

**MOQ:** 50 | SET-MGSPB35-GRS

**100** £4.03 | **250** £3.36 | **500** £3.14





### Carrick Set PB35

**Branding:** Spot Colour, Laser Engraving

**Print Area:** 30 x 20mm

**Ink Refill Colour:** ●

**MOQ:** 50 | SET-CKSBPR35

**100** £12.38 | **250** £10.88 | **500** £10.53



### Chalfont Set PB35

**Branding:** Spot Colour, Laser Engraving

**Print Area:** 35 x 20mm

**Ink Refill Colour:** ●

**MOQ:** 50 | SET-CFSBPP35

**100** £16.36 | **250** £14.09 | **500** £13.46



### Chalfont Set PB45

**Branding:** Spot Colour, Laser Engraving

**Print Area:** 35 x 20mm

**Ink Refill Colour:** ●

**MOQ:** 50 | SET-CFSBPP45

**100** £16.89 | **250** £14.62 | **500** £13.99



### Giotto Metal Set PB27

**Branding:** Spot Colour, Laser Engraving

**Print Area:** 35mm x 20mm

**Ink Refill Colour:** ●

**MOQ:** 50 | SET-GTMBPP27

**250** £7.30 | **500** £7.01 | **1000** £6.83





## Fabium Softfeel Set PB300

**Branding:** Laser Engraving

**Print Area:** 35mm x 7mm

**Ink Refill Colour:** ●

**MOQ:** 50 | SET-FPSBPR300

**100** £18.05 | **250** £17.60 | **500** £17.41



## Fabium Softfeel Set PB35

**Branding:** Laser Engraving

**Print Area:** 35mm x 7mm

**Ink Refill Colour:** ●

**MOQ:** 50 | SET-FPSBPR35

**100** £10.95 | **250** £10.50 | **500** £10.30



## Grosvenor Set PB300

**Branding:** Spot Colour, Laser Engraving

**Print Area:** 35mm x 20mm

**Ink Refill Colour:** ●

**MOQ:** 25 | SET-GOSBPF300

**50** £41.34 | **100** £37.55 | **250** £35.39



## Grosvenor Set PB35

**Branding:** Spot Colour, Laser Engraving

**Print Area:** 35mm x 20mm

**Ink Refill Colour:** ●

**MOQ:** 25 | SET-GOSBPF35

**50** £35.39 | **100** £31.41 | **250** £29.21





### Harrow Softfeel Ballpen with PB35

**Branding:** Laser Engraving

**Print Area:** 50mm x 6.5mm

**Ink Refill Colour:** ▲

**MOQ:** 50 | PHRSB-35

**100** £5.40 | **250** £5.22 | **500** £5.07



### Harrow Softfeel Ballpen with PB45

**Branding:** Laser Engraving

**Print Area:** 50mm x 6.5mm

**Ink Refill Colour:** ▲

**MOQ:** 50 | PHRSB-45

**100** £5.92 | **250** £5.74 | **500** £5.59



### Portman Softfeel Set PB35

**Branding:** Spot Colour, Laser Engraving

**Print Area:** 40mm x 20mm

**Ink Refill Colour:** ▲

**MOQ:** 50 | SET-PTSBPR35

**100** £9.33 | **250** £8.32 | **500** £8.21



### Portman Softfeel Set PB300

**Branding:** Spot Colour, Laser Engraving

**Print Area:** 40mm x 20mm

**Ink Refill Colour:** ▲

**MOQ:** 50 | SET-PTSBPR300

**100** £16.48 | **250** £15.49 | **500** £15.38



# Pierre Cardin® Writing Gift Sets





### Biarritz Ballpen with PB17 Box

**Branding:** Spot Colour, Laser Engraving

**Print Area:** 30mm x 6mm

**Ink Refill Colour:** ▲

**MOQ:** 25 | PGABS-WB

50 £38.48 | 100 £35.34 | 250 £34.17



### Fontaine Set PB15

**Branding:** Spot Colour, Laser Engraving

**Print Area:** 35mm x 20mm

**Ink Refill Colour:** ▲

**MOQ:** 25 | SET-FOBSPP15

50 £66.23 | 100 £59.75 | 250 £55.97



### Lustrous Chrome Ballpen and Mechanical Pencil Set PB15

**Branding:** Laser Engraving

**Print Area:** 30mm x 6mm

**Ink Refill Colour:** ▲

**MOQ:** 25 | SET-LUBSPP15

50 £84.89 | 100 £76.20 | 250 £74.03



### Lustrous Gold Ballpen and Mechanical Pencil Set PB15

**Branding:** Laser Engraving

**Print Area:** 30mm x 6mm

**Ink Refill Colour:** ▲

**MOQ:** 25 | SET-LUBSPP15

50 £108.39 | 100 £96.77 | 250 £93.86





### Lustrous Chrome Ballpen and Rollerball Set PB15

**Branding:** Laser Engraving  
**Print Area:** 30mm x 6mm

**Ink Refill Colour:** ▲

**MOQ:** 25 | SET-LUBSPR15

50 £84.89 | 100 £76.20 | 250 £74.03



### Lustrous Gold Ballpen and Rollerball Set PB15

**Branding:** Laser Engraving  
**Print Area:** 30mm x 6mm

**Ink Refill Colour:** ▲

**MOQ:** 25 | SET-LUBSPR15

50 £111.08 | 100 £99.12 | 250 £96.13



### Montfort Black Set PB15

**Branding:** Spot Colour, Laser Engraving  
**Print Area:** 25mm x 20mm

**Ink Refill Colour:** ▲

**MOQ:** 25 | SET-MOBSPF15

50 £62.87 | 100 £56.81 | 250 £53.13



### Montfort Silver Set PB15

**Branding:** Spot Colour, Laser Engraving  
**Print Area:** 25mm x 20mm

**Ink Refill Colour:** ▲

**MOQ:** 25 | SET-MOBSPF15

50 £59.49 | 100 £53.86 | 250 £50.28





### Moulin Pen and Pencil Set PB15

**Branding:** Spot Colour, Laser Engraving

**Print Area:** 35mm x 5mm

**Ink Refill Colour:** ▲

**MOQ:** 25 | SET-MBPPB15

50 £69.18 | 100 £62.26 | 250 £58.35



### Moulin Pen and Rollerball Set PB15

**Branding:** Spot Colour, Laser Engraving

**Print Area:** 35mm x 5mm

**Ink Refill Colour:** ▲

**MOQ:** 25 | SET-MBRPB15

50 £66.79 | 100 £60.17 | 250 £56.34



### Tournier Ballpen and Fountain Pen Set PB15

**Branding:** Spot Colour, Laser Engraving

**Print Area:** 30mm x 5.5mm

**Ink Refill Colour:** ▲

**MOQ:** 25 | SET-TOBSPF15

50 £47.52 | 100 £43.43 | 250 £40.24



### Tournier Ballpen and Rollerball Set PB15

**Branding:** Spot Colour, Laser Engraving

**Print Area:** 30mm x 5.5mm

**Ink Refill Colour:** ▲

**MOQ:** 25 | SET-TOBSPR15

50 £45.80 | 100 £41.92 | 250 £38.78



## The Benefits of Festive Packaging for Promotional Gifts this Christmas



As a UK-based promotional merchandise company, we know that the way a gift is presented can be just as important as the gift itself. During the Christmas season, festive packaging adds that extra layer of charm, excitement, and brand value to your promotional merchandise. Here's why incorporating festive packaging to your promotional merchandise is a smart choice for your brand this holiday season.

### First Impressions Count

Christmas is all about creating special moments, and festive packaging sets the tone right from the start. A beautifully designed Christmas box, tube, or bag immediately elevates the experience of receiving a promotional gift. It's your first opportunity to impress and connect with your client on a personal level, spreading holiday cheer and good vibes before they even open it.

### Boost Brand Recognition

Customised festive packaging is an effective way to increase brand visibility. By incorporating your logo, brand colours, or a special Christmas message into the packaging design, you create a strong, positive association with your brand. Every detail becomes a part of your company's identity, helping you stay top of mind long after the holiday season.

### Enhance Perceived Value

A promotional gift in festive packaging feels more thoughtful and premium. It transforms an ordinary giveaway into something special, making recipients feel valued and appreciated. .

### Encourages Sharing

We live in a social media-driven world, and festive packaging has the potential to create shareable moments. People love to show off

beautifully wrapped gifts, and your branded, festive packaging could be featured on their Instagram or LinkedIn, giving you free promotion and extending your reach to a wider audience.

### Sustainable Options

With sustainability being more important than ever, we offer sustainable packaging options that align with your brand's values while spreading holiday joy. Choose recyclable or reusable materials to impress your customers and show your commitment to the environment.

This Christmas, don't overlook the power of festive packaging to enhance your promotional gifts and leave a lasting impression!



Gift Boxes



Optional custom sleeve  
printed in full colour.  
Available at extra cost.

### PB35 Presentation Box

**Branding:** None (Plain Stock), Full Colour (Sleeve)

**Print Area:** 170mm x 176mm

**MOQ:** 50 | **APB35B**

**100** £1.39 | **250** £1.39 | **500** £1.39

Gift Boxes



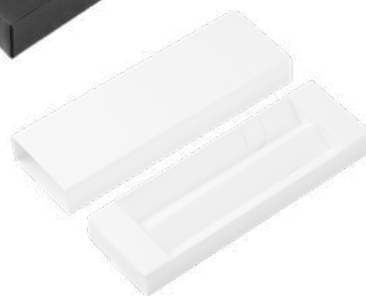
### PB300 Presentation Box & Pouch Set

**Branding:** None (Plain Stock)

**Print Area:** Not Applicable

**MOQ:** 25 | **APB300**

**50** £7.48 | **100** £7.48 | **250** £7.48



### PB27 Presentation Box

**Branding:** None (Plain Stock)

**Print Area:** Not Applicable

**MOQ:** 25 | **APB27D**

**50** £1.18 | **100** £1.18 | **250** £1.18



### PB71 Presentation Box

**Branding:** None (Plain Stock)

**Print Area:** Not Applicable

**MOQ:** 25 | **APB71**

50 £0.79 | 100 £0.79 | 250 £0.79



### PB45 Presentation Box

**Branding:** None (Plain Stock)

**Print Area:** Not Applicable

**MOQ:** 50 | **APB45**

100 £1.83 | 250 £1.83 | 500 £1.83



### PBS20 Presentation Box

**Branding:** None (Plain Stock)

**Print Area:** Not Applicable

**MOQ:** 250 | **APBS20**

250 £0.51 | 500 £0.41 | 1000 £0.39



Bottle not included

### Bottle Tube Packaging

**Branding:** Spot Colour, Pad Printing, Full Colour

**Print Area:** 170mm x 100mm

**MOQ:** 50 | **DWBTS**

100 £3.74 | 250 £3.42 | 500 £3.32

# Hampers

Our wicker hampers come packed with a diverse range of goodies to cater to every taste and preference. As well as our specially chosen products you can also choose an optional extra promotional gift to complete your hamper.

Our hampers come with a personalised belly band a laser engraved wooden plaque making them the perfect promotional gift this festive season.

Branding: Full Colour | Print Area: Various | MOQ: 10



Scan QR Code to view interactive hamper pdf



Selection shown is for illustrative purposes only, contact the sales team for full list of products for each hamper size. In rare circumstances due to product availability, packaging design and some brand food items may be substituted with like-for-like products of equal or greater value.

**Essentials - 10"**

**Essentials Alcohol**  
(250 x 190 x 110mm)

|     |        |
|-----|--------|
| 25  | £56.37 |
| 50  | £43.94 |
| 100 | £37.97 |

**TLWHB10****Prestige - 12"**

**Prestige Alcohol**  
(320 x 220 x 130mm)

|     |        |
|-----|--------|
| 25  | £82.92 |
| 50  | £65.16 |
| 100 | £56.90 |

**TLWHB12**

**Prestige Alcohol-Free**  
(320 x 220 x 130mm)

|     |        |
|-----|--------|
| 25  | £75.33 |
| 50  | £59.10 |
| 100 | £51.59 |

**TLWBH12-NA****Signature - 14"**

**Signature Alcohol**  
(360 x 250 x 150mm)

|     |         |
|-----|---------|
| 25  | £109.26 |
| 50  | £86.23  |
| 100 | £75.34  |

**TLWHB14**

**Signature Deluxe**  
(360 x 250 x 150mm)

|     |         |
|-----|---------|
| 25  | £113.42 |
| 50  | £89.57  |
| 100 | £78.26  |

**TLWHB14-D**

- 1.** Tea Bags - Yorkshire Gold, Earl Grey, Decaf Breakfast. **2.** Chocolate Chip Shortbread 2 pack. **3.** Dormen's Peanuts. **4.** Coco Pazzz Milk Chocolate Bar.  
**5.** Ferrero Rocher 3 pack. **6.** Finest Vintage Cheddar. **7.** 90g Box of Crackers. **8.** 9g Pack of Crackers. **9.** Red and White Wine 200ml.  
**10.** 2 Prosecco 200ml. **11.** Red or White Wine 200ml. **12.** Terry's Chocolate Orange. **13.** Christmas Pudding 11g. **14.** Mulled Wine Spice Sachet.  
**15.** Mood Hot Chocolate Sachet. **16.** Dormen's Jelly Beans. **17.** Tea Bags - Pure Green and Organic Peppermint.



Choose from full colour belly band or  
laser engraved wooded plaque

|    | Essentials Alcohol | Prestige Alcohol | Prestige Alcohol-Free | Signature Alcohol | Signature Deluxe |
|----|--------------------|------------------|-----------------------|-------------------|------------------|
| 1  | ✓                  | ✓                | ✓                     | ✓                 | ✓                |
| 2  | ✓                  | ✓                | ✓                     | ✓                 | ✓                |
| 3  | ✓                  | ✓                | ✓                     | ✓                 | ✓                |
| 4  | ✓                  | ✓                | ✓                     | ✓                 | ✓                |
| 5  | ✓                  | ✓                | ✓                     | ✓                 | ✓                |
| 6  | ✓                  | ✓                | ✓                     | ✓                 | ✓                |
| 7  |                    | ✓                | ✓                     | ✓                 | ✓                |
| 8  | ✓                  |                  |                       |                   |                  |
| 9  |                    |                  |                       | ✓                 |                  |
| 10 |                    |                  |                       |                   | ✓                |
| 11 | ✓                  | ✓                |                       |                   |                  |
| 12 |                    |                  |                       | ✓                 | ✓                |
| 13 |                    |                  |                       | ✓                 | ✓                |
| 14 |                    | ✓                |                       | ✓                 | ✓                |
| 15 |                    | ✓                | ✓                     | ✓                 | ✓                |
| 16 |                    | ✓                | ✓                     | ✓                 | ✓                |
| 17 |                    |                  |                       | ✓                 | ✓                |



Scan QR Code to  
view interactive  
hamper pdf



Selection shown is for illustrative purposes only, contact the sales team for full list of products for each hamper size. In rare circumstances due to product availability, packaging design and some brand food items may be substituted with like-for-like products of equal or greater value.



Genie Medio

**Genie Medio Alcohol (Kraft)**  
(220 x 170 x 110mm)

|     |        |
|-----|--------|
| 100 | £28.37 |
| 250 | £27.10 |
| 500 | £26.06 |

**GENIEXMH-KMED**

Genie Magna

|                                                           |                                                                |
|-----------------------------------------------------------|----------------------------------------------------------------|
| <b>Genie Magna Alcohol (White)</b><br>(290 x 235 x 110mm) | <b>Genie Magna Alcohol-Free (Kraft)</b><br>(290 x 235 x 110mm) |
| 100 £44.81                                                | 100 £35.04                                                     |
| 250 £42.95                                                | 250 £33.53                                                     |
| 500 £41.33                                                | 500 £32.26                                                     |

**GENIEXMH-WMAG      GENIEXMH-KMAG-AF**

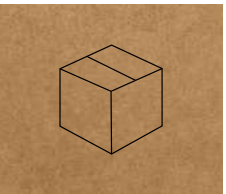
Genie Mighty

|                                                            |                                                           |
|------------------------------------------------------------|-----------------------------------------------------------|
| <b>Genie Mighty Alcohol (Kraft)</b><br>(360 x 235 x 110mm) | <b>Genie Mighty Deluxe (White)</b><br>(360 x 235 x 110mm) |
| 100 £59.58                                                 | 100 £60.01                                                |
| 250 £57.19                                                 | 250 £57.61                                                |
| 500 £55.04                                                 | 500 £55.44                                                |

**GENIEXMH-KMTY      GENIEXMHD-WMTY**

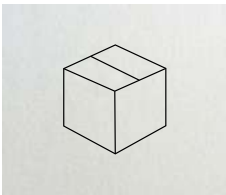


1. Tea Bags - Yorkshire Gold, Earl Grey, Decaf Breakfast. 2. Chocolate Chip Shortbread 2 pack. 3. Dormen's Peanuts. 4. Coco Pazzz Milk Chocolate Bar. 5. Ferrero Rocher 3 pack. 6. Finest Vintage Cheddar. 7. 90g Box of Crackers. 8. 9g Pack of Crackers, 2 pack. 9. Red and White Wine 200ml. 10. 2 Prosecco 200ml. 11. Red or White Wine 200ml. 12. Terry's Chocolate Orange. 13. Christmas Pudding 11g. 14. Mulled Wine Spice Sachet. 15. Mood Hot Chocolate Sachet. 16. Dormen's Jelly Beans. 17. Tea Bags - Pure Green and Organic Peppermint.



Kraft

Eco-friendly both in material and appearance, and offers superior strength.



White

Eco-friendly and robust card that is the perfect canvas for full flood digital printing.

|    | Medio Alcohol | Magna Alcohol | Magna Alcohol-Free | Mighty Alcohol | Mighty Deluxe |
|----|---------------|---------------|--------------------|----------------|---------------|
| 1  | ✓             | ✓             | ✓                  | ✓              | ✓             |
| 2  | ✓             | ✓             | ✓                  | ✓              | ✓             |
| 3  | ✓             | ✓             | ✓                  | ✓              | ✓             |
| 4  | ✓             | ✓             | ✓                  | ✓              | ✓             |
| 5  | ✓             | ✓             | ✓                  | ✓              | ✓             |
| 6  | ✓             | ✓             | ✓                  | ✓              | ✓             |
| 7  |               | ✓             | ✓                  | ✓              | ✓             |
| 8  | ✓             |               |                    |                |               |
| 9  |               |               |                    | ✓              |               |
| 10 |               |               |                    |                | ✓             |
| 11 | ✓             | ✓             |                    |                |               |
| 12 |               |               |                    | ✓              | ✓             |
| 13 |               |               |                    | ✓              | ✓             |
| 14 |               | ✓             |                    | ✓              | ✓             |
| 15 |               | ✓             | ✓                  | ✓              | ✓             |
| 16 |               | ✓             | ✓                  | ✓              | ✓             |
| 17 |               |               |                    | ✓              | ✓             |

Hampers



**Genie Pack  
FESTIVE MEDIO 01**  
Branding: Various  
MOQ: 50 | GENIE-FEST01  
100 £34.86 | 250 £32.44 | 500 £31.40



**Mood® Gift Set 2 - A6 Notebook**  
Branding: Various  
Print Area: 915mm x 641mm  
MOQ: 10 | MOODGB2-A6NCCMM  
25 £53.41 | 50 £32.31 | 100 £29.19



**Genie Pack  
WELLBEING MAGNA 04**  
Branding: Various  
MOQ: 25 | GENIE-WBM04  
50 £69.48 | 100 £60.11 | 250 £56.28



Products Included



Verve  
Drawstring Bag



Eco  
Stress Ball



Chocolate  
Bar 90g



Mood Motivation  
Cards (20 pack)



Mood Duo  
Notebook and Pen



Kiato Cup with  
Silicone Band



**Mood® Gift Set 2 - A5 Notebook**

Branding: Various  
Print Area: 915mm x 641mm

MOQ: 10 | MOODGB2-A5NMM

25 £54.83 | 50 £32.88 | 100 £30.43



**Mood® Gift Set 1 - Full Colour Bottle**

Branding: Full Colour  
Print Area: 819.2mm x 757mm

MOQ: 10 | MOODGS-FC

25 £38.33 | 50 £28.39 | 100 £26.97



Gift Sets



**Genie Pack  
THANK YOU POSTIE 03**

Branding: Various  
MOQ: 50 | GENIE-THKP03  
100 £17.42 | 250 £15.13 | 500 £14.30



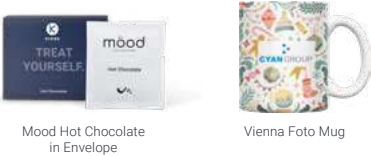
**Products Included**





Products Included

**Genie Pack**  
**HOSPITALITY MINI 03**  
Branding: Various  
MOQ: 50 | GENIE-HOSPMN03  
100 £19.00 | 250 £17.35 | 500 £16.63



Mood Hot Chocolate  
in Envelope

Vienna Foto Mug



Products Included

**Genie Pack**  
**ECO MEDIO 03**  
Branding: Various  
MOQ: 50 | GENIE-ECOM03  
100 £33.73 | 250 £31.60 | 500 £30.27



Alaska  
Eco Ballpen

Nature Colour  
Notebook

Spectra  
Reclaimed Mug

Coloured Kingsbridge  
5oz Cotton Tote Bag



Gift Sets



**Mood® Gift Set 1 - Powder Coated Bottle**

Branding: Spot Colour  
Print Area: 819.2mm x 757mm

MOQ: 25 | MOODGS-SC

50 £28.26 | 100 £26.25 | 250 £25.14



**Mood® Gift Set 1 - Stainless Steel Bottle**

Branding: Spot Colour  
Print Area: 819.2mm x 757mm

MOQ: 25 | MOODGS-SS

50 £27.86 | 100 £25.85 | 250 £24.72



**Mood® Gift Set 1 - Sleeve (LE Bottle FCP Pen & Notebook)**

Branding: Various  
Print Area: 749.7mm x 283mm

MOQ: 25 | MOODGS-SL1

50 £23.97 | 100 £20.93 | 250 £20.01



**Products Included**



Mood® Softfeel Ballpen



Mood® Softfeel Notebook



Mood® Vacuum Bottle



### Calypso Executive Gift Set

**Branding:** Spot Colour, Full Colour (Box).  
Spot Colour, Ultra360 (Glasses and Bottle)

**Print Area:** Various

**MOQ:** 10 | DWCE-FC

**25** £54.58 | **50** £48.54 | **100** £43.49





### Chili Gift Set 1

**Branding:** Spot Colour, Full Colour, Laser Engraving, Ultra Wrap 360

**Print Area:** Various

**MOQ:** 25 | **CCGS1-S**

**50** £40.10 | **100** £36.06 | **250** £34.42





### Chili Gift Set 2

**Branding:** Spot Colour, Full Colour, Laser Engraving, Ultra Wrap 360

**Print Area:** Various

**MOQ:** 25 | **CCGS2-S**

**50** £48.86 | **100** £43.57 | **250** £41.34





**Chili Gift Set 3**  
**Branding:** Spot Colour, Full Colour, Laser Engraving, Ultra Wrap 360  
**Print Area:** Various  
**MOQ:** 50 | CCGS3-S  
**100** £43.42 | **250** £41.19 | **500** £40.33



**Chili Gift Set 4**  
**Branding:** Spot Colour, Full Colour, Laser Engraving, Ultra Wrap 360  
**Print Area:** Various  
**MOQ:** 25 | CCGS4-S  
**50** £36.92 | **100** £31.99 | **250** £29.82





CHILI

### Chili Gift Set 5

**Branding:** Spot Colour, Full Colour, Laser Engraving, Ultra Wrap 360

**Print Area:** Various

**MOQ:** 25 | CCGS5-S

**50** £53.36 | **100** £46.67 | **250** £44.01



CHILI

### Chili Gift Set 6

**Branding:** Spot Colour, Full Colour, Laser Engraving, Ultra Wrap 360

**Print Area:** Various

**MOQ:** 25 | CCGS6-S

**50** £43.91 | **100** £42.56 | **250** £42.05





**CHILI**

**Chili Gift Set 7**  
**Branding:** Spot Colour, Full Colour, Laser Engraving, Ultra Wrap 360  
**Print Area:** Various  
**MOQ:** 25 | **CCGS7-S**  
**50** £54.79 | **100** £52.36 | **250** £51.32

    **Ultra360**  
Reclaiming Digital Print



**CHILI**

**Chili Gift Set 8**  
**Branding:** Spot Colour, Full Colour, Laser Engraving, Ultra Wrap 360  
**Print Area:** Various  
**MOQ:** 25 | **CCGS8-S**  
**50** £68.67 | **100** £65.26 | **250** £63.90

    **Ultra360**  
Reclaiming Digital Print

## Onboarding Kits

Onboarding Kits



# Build your Kit

Save time and choose one of our 16 kit combinations presented in a sturdy, recyclable kraft card box with a vibrant full-colour label or spot colour print. Each kit includes a colour-coordinated bottle, A5 notebook, and writing instrument. The same print method is offered across all products, to keep the kit budget friendly.

RRP Prices - Choose your tier\*

| Starter | Essential | Premium |
|---------|-----------|---------|
|         |           |         |

Lid - Branding Methods



Spot Colour - 105mm x 75mm - 1 Spot Colour Only



Full Colour - 105mm x 75mm (+3mm bleed)

Combinations - Choose your Colour\*\*

| <br>Writing Instruments                                                                                                                                                                                                                                                                                                                                   | <br>Drinkware | <br>Notebook |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------|
| <div>Contents - Branding Methods</div> <div><div><p>Spot Colour Printing</p></div><div><p>Full Colour Printing</p></div><div><p>Full Colour &amp; Laser Engraving</p></div></div> |                                                                                                  |                                                                                                   |

\*Based on 100 units Spot Colour Printing | \*\*Colours are complementary, not exact Pantone matches, please request a sample to confirm. Pantone references available on request. Packs can be created in any colour mix, in addition to coordinated sets.

### Starter



**Gift Set 2**  
MOQ: 10 | OBGS02-L  
25 £26.56 | 50 £17.22 | 100 £14.38



**Gift Set 8 - Flip Cap**  
MOQ: 10 | OBGS08F-L  
25 £30.83 | 50 £17.69 | 100 £14.75  
Snap Cap Version - OBGS08S-L



**Gift Set 9 - Flip Cap**  
MOQ: 10 | OBGS09F-L  
25 £30.55 | 50 £17.26 | 100 £14.69  
Snap Cap Version - OBGS09S-L



**Gift Set 10**  
MOQ: 10 | OBGS10-L  
25 £24.03 | 50 £14.45 | 100 £11.34

### Essential



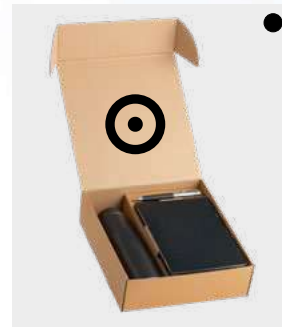
**Gift Set 1**  
MOQ: 10 | OBGS01-F  
25 £31.70 | 50 £21.96 | 100 £17.15



**Gift Set 3**  
MOQ: 10 | OBGS03-L  
25 £33.52 | 50 £21.96 | 100 £20.00



**Gift Set 4**  
MOQ: 10 | OBGS04-L  
25 £26.07 | 50 £19.37 | 100 £15.74



**Gift Set 5**  
MOQ: 10 | OBGS05-L  
25 £37.13 | 50 £21.42 | 100 £19.46



**Gift Set 7 - With Sleeve**  
MOQ: 25 | OBGS07-S  
50 £24.69 | 100 £19.74 | 250 £17.94  
Without Sleeve Version - OBGS07NS-S



**Gift Set 11- Flip Cap**  
MOQ: 10 | OBGS11F-L  
25 £34.72 | 50 £22.40 | 100 £18.26  
Snap Cap Version - OBGS11S-L



**Gift Set 14 - Flip Cap**  
MOQ: 10 | OBGS14F-L  
25 £37.43 | 50 £23.51 | 100 £19.43  
Snap Cap Version - OBGS14S-L



**Gift Set 15 - Flip Cap**  
MOQ: 10 | OBGS15F-L  
25 £33.83 | 50 £21.66 | 100 £17.61  
Snap Cap Version - OBGS15S-L



**Gift Set 16-PC**  
MOQ: 10 | OBGS16P-L  
25 £32.64 | 50 £19.84 | 100 £17.31  
Stainless Steel Version 16-SS - OBGS16S-L

Premium



**Gift Set 12**  
MOQ: 10 | OBGS12-L  
25 £57.33 | 50 £36.77 | 100 £32.29



**Gift Set 13**  
MOQ: 10 | OBGS13-L  
25 £65.16 | 50 £42.41 | 100 £28.57



**Gift Set 6**  
MOQ: 10 | OBGS06-L  
25 £43.17 | 50 £26.72 | 100 £23.72  
Oro Pencil Version - OBGS060-L

# Choose your delivery option

Just let us know where to deliver your Onboarding Kits and they'll be there. Choose from the following delivery options.



**Bulk Delivery**  
Your complete order will be sent to a single delivery address.



**Dropshipping**  
Your order will be sent to multiple or individual delivery addresses.



**Split Delivery**  
We can split your deliveries or part-despatch.



**International**  
Need to get your **Onboarding Kits** overseas? No problem.

**Please Note:**

There will be extra charges applied for split deliveries, dropshipping and international deliveries.

Onboarding Kits

Multiple Products  
One Set Up Charge



01

Select your gift pack



**Starter Gift Pack**

**Includes:**  
Pillow Pack (small)  
Mood® Ballpen  
4 x Neapolitan Chocolate  
Disco Phone Stand



**Premium Gift Pack**

**Includes:**  
Pillow Pack (small)  
Pierre Cardin® Classic Script Pen  
4 x Neapolitan Chocolate  
Vulcan Bottle Opener Keyring



**Deluxe Gift Pack**

**Includes:**  
Pillow Pack (large)  
Pierre Cardin® Biarritz Ballpen  
Chocolate Bar 90g  
Vulcan Bottle Opener Keyring





**Christmas Gift Pack**  
**Includes:**  
Pillow Pack (small)  
Picto Bauble  
4 x Neapolitan Chocolate  
Mood® Ballpen



**Christmas II Gift Pack**  
**Includes:**  
Pillow Pack (large)  
Chocolate Bar 90g  
Picto Bauble - Flat Round  
Mood® Ballpen



**Technology Gift Pack**  
**Includes:**  
Pillow Pack (large)  
Mirage Wireless Charger  
Bella Touch Ballpen  
Neapolitan Chocolate



**Tools Gift Pack**  
**Includes:**  
Pillow Pack (small)  
Tradesman Ballpen  
Triangular Tool Set  
4 x Neapolitan Chocolate

02

Choose a preset, customise or design your own  
Optional colour change to match your corporate colours



Preset 1



Preset 2



Preset 3



Preset 4



Preset 5



Preset 6

03

Add your logo or personalisation



Contact us to pick & mix your own selection of products for a completely bespoke gift pack.



Christmas Themed



Christmas Themed





### Shatterproof Bauble

**Branding:** Spot Colour

**Print Area:** 30mm x 30mm

**MOQ:** 100 | TLBAS

**250** £0.95 | **500** £0.80 | **1000** £0.76



### Picto Bauble - Mini

**Branding:** Full Colour

**Print Area:** 38mm x 38mm

**MOQ:** 50 | TLBPM

**100** £3.58 | **250** £3.01 | **500** £2.82



### Picto Bauble in Card Box - Large

**Branding:** Full Colour

**Print Area:** 80mm x 80mm

**MOQ:** 50 | TLBPL

**100** £6.23 | **250** £5.60 | **500** £5.27



### Snowflake Ornament with String

**Branding:** Full Colour

**Print Area:** 45mm x 70mm

**MOQ:** 50 | TLSSO

**100** £5.36 | **250** £4.77 | **500** £4.47





#### Star Ornament - Clear

**Branding:** Full Colour

**Print Area:** 76mm x 85mm

**MOQ:** 50 | TLSTO

100 £5.41 | 250 £4.81 | 500 £4.52



#### String Tags

**Branding:** Full Colour

**Print Area:** 70mm x 40mm

**MOQ:** 100 | CFGTW

50 £1.63 | 100 £1.02 | 250 £0.50



#### Snow Dome in Card Box

**Branding:** Full Colour

**Print Area:** 62mm x 70mm

**MOQ:** 10 | DOSDS

25 £17.37 | 50 £13.05 | 100 £10.92





### Greeting Card with Mood® Softfeel GRS Recycled Ballpen

**Branding:** Spot Colour, Full Colour, Laser Engraving

**Print Area:** 296mm x 210mm

**MOQ:** 100 | DGCM-D-GRS

**250** £1.80 | **500** £1.63 | **1000** £1.54



### Greeting Card with Electra® GRS Recycled Ballpen

**Branding:** Full Colour/Multiple Methods

**Print Area:** 296mm x 210mm

**MOQ:** 50 | DGCEL-GRS

**100** £2.23 | **250** £1.64 | **500** £1.54



### Greeting Card with Ergo Softfeel GRS Recycled Ballpen

**Branding:** Full Colour/Multiple Methods

**Print Area:** 296mm x 210mm

**MOQ:** 100 | DGCEG-GRS

**250** £1.95 | **500** £1.72 | **1000** £1.65



### Greeting Cards (Simplex)

**Branding:** Full Colour

**Print Area:** 297mm x 210mm

**MOQ:** 50 | DOGCS

**100** £1.12 | **250** £0.67 | **500** £0.62



### Greeting Cards (Duplex)

**Branding:** Full Colour

**Print Area:** 297mm x 210mm

**MOQ:** 50 | DOGCD

**100** £1.25 | **250** £0.74 | **500** £0.67





### Scented Candle in Glass

**Branding:** Spot Colour, Full Colour, Ultra 360  
**Print Area:** 230mm x 60mm

**MOQ:** 50 | TLSCC

**100** £7.34 | **250** £6.82 | **500** £6.52

Ultra**360**  
Realising Digital Print



Christmas Themed



Printing on reverse



Printing on reverse

### Stress Ball - Santa Round

**Branding:** Spot Colour  
**Print Area:** 30mm x 20mm

**MOQ:** 50 | **DSBSN**

**100** £3.10 | **250** £2.68 | **500** £2.50

### Stress Ball - Snowman

**Branding:** Spot Colour, Full Colour  
**Print Area:** 30mm x 15mm

**MOQ:** 50 | **DSBSM**

**100** £3.23 | **250** £2.80 | **500** £2.62





#### Christmas Hat

Branding: Full Colour  
Print Area: 200mm x 35mm

MOQ: 50 | CHCSS

100 £1.90 | 250 £1.83 | 500 £1.78



#### Christmas Stocking

Branding: Full Colour  
Print Area: 120mm x 50mm

MOQ: 50 | CHSTM

100 £2.28 | 250 £2.13 | 500 £2.07



Christmas Themed

Choose one of our preset designs



Add the design to your gift box, mug and hot chocolate

Add your logo or personalisation

### Genie Christmas Mini Gift Set

**Branding:** Full Colour

**Print Area:** 220mm x 94.5mm

**MOQ:** 50 | GENIECMGS

50 £17.92 | 100 £15.80 | 250 £14.29



**genie**

Genie Packaging at an extra cost.

### Ashdown Paper Gift Bags

Strong, sturdy and 100% recyclable, our Ashdown paper bags come in six different sizes to suit any sustainably-conscious marketing campaign or giveaway bag. Available in Kraft or white.



#### Ashdown Bottle Paper Gift Bag (Kraft)

Branding: Transfer

Kraft 150gsm

Print Area: 70 x 150mm

MOQ: 50 | BPKNB

100 £1.85 | 250 £1.30 | 500 £1.23



#### Ashdown Bottle Paper Gift Bag (White)

Branding: Spot Colour, Full Colour

White 200gsm

Print Area: 100 x 287mm

MOQ: 50 | BPKWB

100 £1.85 | 250 £1.35 | 500 £1.30



#### Ashdown Mini Paper Gift Bag (Kraft)

Branding: Transfer

Kraft 150gsm

Print Area: 120 x 120mm

MOQ: 50 | BPKNA

100 £1.91 | 250 £1.34 | 500 £1.27



#### Ashdown Mini Paper Gift Bag (White)

Branding: Spot Colour, Full Colour

White 200gsm

Print Area: 170 x 185mm

MOQ: 50 | BPKWA

100 £1.97 | 250 £1.45 | 500 £1.39





**Ashdown Small  
Paper Gift Bag (Kraft)**

Branding: Transfer

Kraft 150gsm

Print Area: 130 x 140mm

MOQ: 50 | BPKNC

100 £1.85 | 250 £1.35 | 500 £1.30



**Ashdown Small  
Paper Gift Bag (White)**

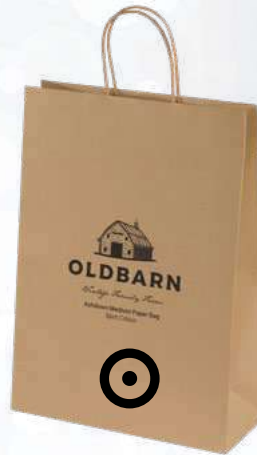
Branding: Spot Colour, Full Colour

White 200gsm

Print Area: 180 x 260mm

MOQ: 50 | BPKWC

100 £2.03 | 250 £1.50 | 500 £1.44



**Ashdown Medium  
Paper Gift Bag (Kraft)**

Branding: Transfer

Kraft 150gsm

Print Area: 150 x 180mm

MOQ: 50 | BPKND

100 £2.00 | 250 £1.55 | 500 £1.49



**Ashdown Medium  
Paper Gift Bag (White)**

Branding: Spot Colour, Full Colour

White 200gsm

Print Area: 220 x 287mm

MOQ: 50 | BPKWD

100 £2.20 | 250 £1.78 | 500 £1.72



Paper Bags



**Ashdown Large  
Paper Gift Bag (Kraft)**

Branding: Transfer

Kraft 150gsm

Print Area: 190 x 190mm

MOQ: 50 | BPKNE

100 £2.13 | 250 £1.66 | 500 £1.60



**Ashdown Large  
Paper Gift Bag (White)**

Branding: Spot Colour, Full Colour

White 200gsm

Print Area: 285 x 287mm

MOQ: 50 | BPKWE

100 £2.40 | 250 £1.99 | 500 £1.91



**Ashdown XL  
Paper Gift Bag (Kraft)**

Branding: Transfer

Kraft 150gsm

Print Area: 240 x 145mm

MOQ: 50 | BPKNF

100 £2.34 | 250 £1.93 | 500 £1.86



**Ashdown XL  
Paper Gift Bag (White)**

Branding: Spot Colour, Full Colour

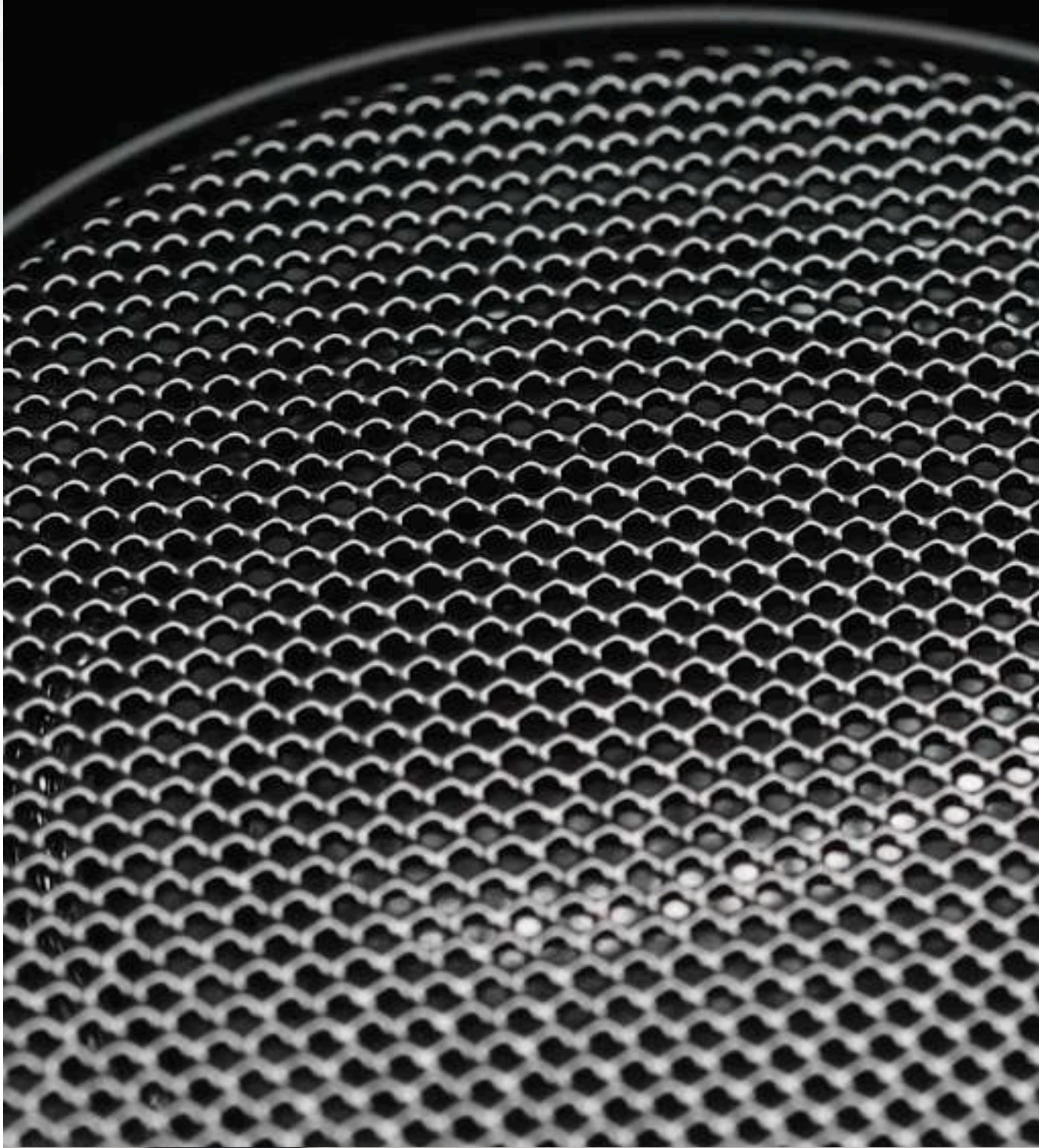
White 200gsm

Print Area: 375 x 270mm

MOQ: 50 | BPKWF

100 £2.50 | 250 £2.10 | 500 £2.03







InCard Carbon Finder



### InCard Carbon Finder

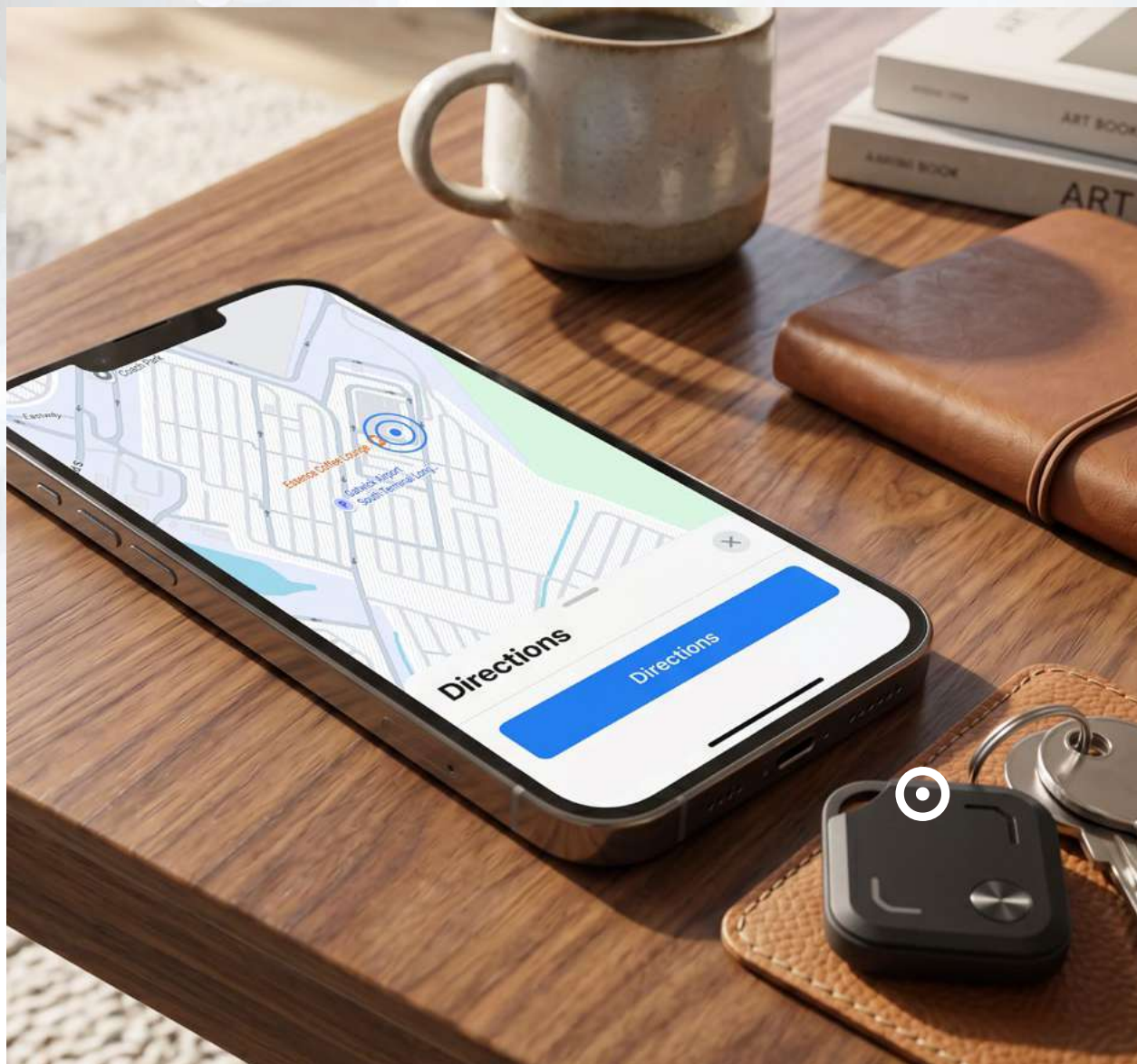
**Branding:** Spot Colour, Full Colour

**Print Area:** 85mm x 53mm

**MOQ:** 25 | TCFTC

**50** £17.42 | **100** £16.95 | **250** £16.68





### InCard Vibe Air Tag

**Branding:** Full Colour  
**Print Area:** 34mm x 34mm

**MOQ:** 10 | **TTTVB**

**25** £18.97 | **50** £17.40 | **100** £16.66





Air Tags

CHILI

### InCard Seek Air Tag

**Branding:** Full Colour

**Print Area:** 25mm x 25mm

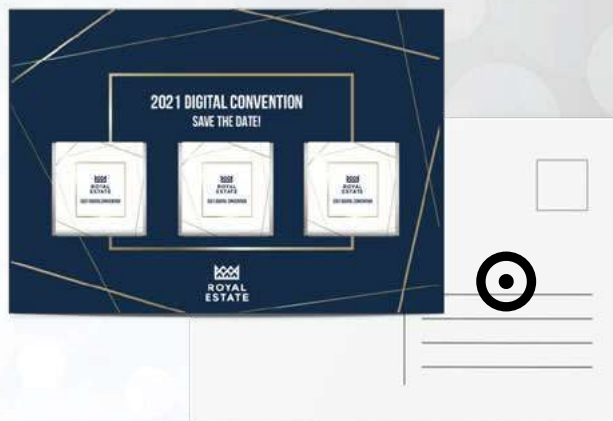
**MOQ:** 10 | TTTSK

25 £18.13 | 50 £16.57 | 100 £15.83



Confectionery





### Neapolitan Milk Chocolates

Branding: Full Colour  
Print Area: 23mm x 23mm  
MOQ: 100 | CCNMK

250 £0.89 | 500 £0.73 | 1000 £0.66



### Neapolitan Dark Chocolates

Branding: Full Colour  
Print Area: 23mm x 23mm  
MOQ: 100 | CCNDK

250 £0.89 | 500 £0.73 | 1000 £0.66



### Postcard with 3 Neapolitans (Duplex)

Branding: Full Colour  
Print Area: 148mm x 105mm (Postcard), 23mm x 23mm (Chocolate)  
MOQ: 100 | TLPCND

100 £4.52 | 250 £3.40 | 500 £3.00



### Chocolate Bar 90g

Branding: Full Colour  
Print Area: 192mm x 153mm  
MOQ: 50 | CFCBM

100 £4.27 | 250 £3.71 | 500 £3.60





### Candy Cane with Backing Card

**Branding:** Full Colour

**Tree Print Area:** 94.5mm x 117.2mm

**Stocking Print Area:** 95mm x 115mm

**Rectangular Print Area:** 60mm x 105mm

**MOQ:** 100 | CSCDC-DOBC

**250** £0.89 | **500** £0.76 | **1000** £0.72



### Circular Sweet Pot with Sweets

**Branding:** Full colour, Doming

**Print Area:** 53.2mm x 53.2mm

**MOQ:** 100 | CSCDP

**250** £2.36 | **500** £2.18 | **1000** £2.10



### Organza Bag (Large) with Retro Sweets

**Branding:** Full Colour

**Print Area:** 50mm x 50mm

**MOQ:** 50 | CFOLR

**100** £3.87 | **250** £3.33 | **500** £3.08



### Pillow Pouch with Sweets

**Branding:** Spot Colour, Full Colour, Doming  
**Print Area:** 81mm x 49mm

**MOQ:** 100 | CFPW

**250** £1.99 | **500** £1.88 | **1000** £1.80



### Rectangular Sweet Pot with Sweets

**Branding:** Full Colour, Doming  
**Print Area:** 76.4mm x 44.4mm

**MOQ:** 100 | CSDRL

**250** £2.36 | **500** £2.18 | **1000** £2.10



### Retro Sweet Bag - 60g

**Branding:** Full Colour  
**Print Area:** 55mm x 35mm

**MOQ:** 100 | CSRBS

**250** £2.68 | **500** £2.55 | **1000** £2.48



### Retro Sweet Bag - 90g

**Branding:** Full Colour  
**Print Area:** 55mm x 35mm

**MOQ:** 100 | CSRBM

**250** £3.45 | **500** £3.25 | **1000** £3.16

# Glossary

The terminology used in graphics can be bewildering to the casual user and the following will hopefully demystify the more frequently used industry terms.

## Bitmap

This casually refers to an image similar to Raster images but unlike raster images it can have it's own file format represented as .bmp.

## CMYK

This refers to the subtractive colour process based on Cyan, Magenta, Yellow and Black. It is also a term that is casually used to describe the printing process that produces a 'four colour' or 'process' photographic image. CMYK are consequently referred to as the four 'process' colours. Typically, a CMYK image should not be lower than 300 dots per inch (dpi)

## Definition - High

Optically, this means that the edges of a line, a dot or a pixel is sharp. However, casually it also refers to pixel density because high pixel or dot density can produce high definition.

## Definition - Low

Optically, this means that the edges of a line, a dot or a pixel is not sharp. However, casually it also refers to pixel density because low pixel or dot density can produce low definition.

## Four Colour Process

See CMYK.

## Image Definition

Optically, this refers to the edge quality of a line, a pixel, or a dot. However, it is also casually used to describe the quality of an image based on its resolution. eg. a line may have a dense array of pixels which makes it high resolution, but if the edges of that line are blurred it will be described as having low definition.

## Image Resolution

This refers to the amount of pixels or dots in a given area (usually per square inch) of a raster or bitmap image. The higher the concentration, the higher the resolution and the more it can be magnified before the pattern of dots can be resolved by the human eye. Resolution is not used as a term when referring to vector images.

## Font

Also referred to as 'typeface', this refers to particular styles of letters, numbers and symbols.

## Paths

Not all images are pixel based; some are defined by paths. This system uses algorithms that define the colour and shape of an outline and also the colour that fills the area confined by the outline. The benefit of vector images are that they can be magnified infinitely without losing edge definition.

## Pixel

This is an abbreviation of 'Picture Element' - It is represented as a dot of a colour, and when combined with other dots can form a complete picture on a display device such as a computer monitor. A standard monitor will display 72 pixels per inch. However, if the image is output to a printer it must be converted to a minimum of 300 dots per inch (dpi).

## RGB

This refers to a digital image as seen on a monitor or a scanner in which the additive primary colours Red, Green and Blue light are combined together in various ways to reproduce a broad array of colours.

## Raster

This refers to images composed of dots or pixels. It can be a dot of a single colour or dots that represent a full photographic image.

## Typeface

Also referred to as 'font', this refers to a particular style of letter, number or symbol.

## Vector

This refers to an image that is composed of paths.

## How to Supply Your Artwork

Digital, full colour, Process Printing, Raster Images.

Resolution: minimum of 300 dpi.

File format: JPG, PSD, TIFF, PNG.

Fonts: To be rasterised

Vector Images

Resolution: Not Applicable

File Format: PDF, EPS, AI.

Fonts: Convert to outlines or paths.

## Printing on Coloured Products

The substrate colour will nearly always influence the shade or hue of a printed image. Therefore, accurate colour matches cannot normally be achieved when printing on colour substrates. If you are in doubt please order a printed sample first.

## Terms & Conditions

### Samples:

Samples may be subject to a minimal charge to cover costs.

### Delivery:

Our standard delivery time to any UK Mainland address is 5-10 working days from your acceptance of the order confirmation.

### Inspection:

We would ask you to inspect your goods upon delivery. Claims for faulty goods will be honoured. However, the products must be returned to us in the same condition they left us. Food products such as Mints can not be returned, unless the print or product is faulty, due to Health and Safety regulations.

### Images:

The logos and images used in this catalogue are for display purposes only and not intended to suggest or imply that work was undertaken for that company, or that they endorse the product(s) upon which their name is shown. The images are to illustrate the type of print effect possible. However, it is not an indication of exact print areas.

### In24 Express Service

In24 is defined as the time between receiving your approved order acknowledgment and artwork proof to the time we despatch your order to your chosen destination.

We must receive your completed purchase order in writing together with the correct artwork before our specified time on the working day prior to your required despatch date.

Your purchase order must contain all relevant information to enable an Order Acknowledgement to be raised successfully and in a timely manner. For line or spot colour prints the files must be supplied as vector artwork such as Adobe Illustrator files (EPS) and all elements, including fonts saved as outlines. For raster images, files should be provided as TIFF, PSD or high resolution Jpegs at least 300dpi but preferably 600dpi. Please note, the products available on this express service may vary from time to time and surcharges may also apply.

Maximum order sizes apply to each item.

Your order will be despatched by us on your behalf using a third-party overnight service. We cannot be held responsible for late deliveries due to third party carriers once the goods have left our premises.

Overnight delivery service is only possible to UK mainland addresses and does not include the highlands or islands of the U.K. Completed purchase order and artwork to be received before a cut of time scale, please ensure that you contact sales to confirm this. This will be the working day prior to your required despatch date.

Your purchase order must contain all relevant information to enable us to produce your order correctly and despatch it to your chosen address

The Maximum order size is 5,000 units with the same print, one colour, one position or full colour to one position. Barrel printing only, clip printing is not available on this service. This order size is subject to change.

A paper proof and order acknowledgement will be provided by e-mail and this must be signed off. The signed artwork approval and order acknowledgement must be returned back to us by e-mail within one hour.

Please note we are happy to provide a mock-up of the artwork, prior to receiving the order.

# Branding Methods Explained

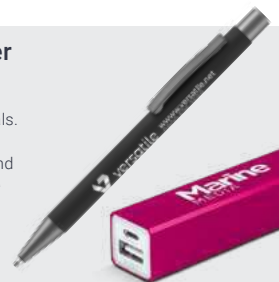
## Direct Digital Printing

Direct digital printing utilises inkjet technology, firing microscopic droplets of ink on top of one another to create an almost limitless spectrum of colours, gradients and shades enabling photo realistic images to be printed directly to the product surface.



## Laser Engraving - Fiber

This particular type of laser engraving is used to engrave metals. The process relies on a fine beam of light, collimated for precision and intensity to burn an image into the surface of the metal product. The resultant image is permanent and has a high perceived value.



## Pad Printing

Pad printing utilises a silicone-rubber pad to transfer the printing ink from an etched plate to the surface being printed. The etched areas of the plate represents the artwork that is to become the printed image. Ink is spread across the surface of the plate using a hard 'Doctor Blade' which results in the etched areas being filled with ink. This ink is then picked up by the pad and transferred to the product. The process is ideal for small print areas and where the product surface is not flat.



## Laser Engraving - CO2

This type of laser engraving is used to engrave plastic, leather and wood. Similar to Fiber lasers, the process relies on a fine beam of light, collimated for precision and intensity to burn the surface of the substrate. Generally, the light beam is not as fine as with Fiber lasers and they operate under completely different wave modulations to that process. It is ideal for engraving wooden pens, leather goods and rubberised aluminium pens.



## DTG

DTG stands for 'Direct to Garment' and is the latest technology for replicating full colour and intricate images and logos onto clothing. Water based inks are inkjet printed directly onto the garment and produce stunning results which soak into the fabric making it feel part of the clothing. Only available on white clothing.



## Screen Printing

This utilises a metal or wooden frame that is stretched with a very fine-woven polyester mesh. The mesh is coated with a light-sensitive emulsion, exposed to film and then developed. A stencil of the artwork results and ink can be forced through the developed areas of the stencil on to the surface of the product with remarkable precision. This process is fast, inexpensive and suitable for an almost limitless range of substrates.



## Digital Transfer

Digital transfers are produced using state of the art digital technology where photographic full colour quality images can be reproduced on a specially formulated film and heat transferred directly onto the product.



## Resin Domed Labels

Digitally printed, full colour self-adhesive labels dosed with hardener and resin to create a raised 3 dimensional dome over the surface. The dome has a soft feel and gives any product suitable for this process a higher perceived value. All domes are manufactured mercury free to conform to EU standards.



## Debossing

This method of branding utilises a heated etched metal die that represents the artwork which is pressed into the surface of the product being printed under high pressure. The resultant image will be in relief with very striking visual effect. This process is the same as foil blocking but without the foil being present.



## De-Doming

This method of branding combines two processes, debossing and doming. The debossed area houses the domed label perfectly and with stunning effect because the domed part now appears to be part of the product rather than just a self-adhesive label. This carefully thought-out process is perfect for branding soft substrates such as notebook covers.



# Branding Methods Explained

## Digital Embossing

This effect is produced digitally, which eliminates the need for plates, moulds and dies. High-resolution inkjet technology enable selective high-build ink deposits that mimic conventional embossing. The effect is very eye-catching as the process normally produces a contrasting texture to the original substrate. The process is ideal for soft-feel notebook covers where the contrast between matt and polish is stunning.



## Large Format Printing

This term refers to the printing of very large digital inkjet prints for the production of banners, window decals, signage, exhibition panels etc. Two different methods are normally used, roll to roll printing for flexible media or flatbed printing for rigid materials.



## Spot UV Varnish

Spot UV refers to the application of a UV coating to a specific area (or areas) of a printed piece rather than coating the entire surface. Used primarily as a design technique, Spot UV is a creative way to add depth and contrast through varying levels of sheen and texture.



## Dye Sublimation

This very specific printing process is limited to products made from polyester or polyester-coated substrates. It involves the production of specialist transfers that are applied to the product being branded and then subjected to elevated temperatures for a given period. The colours from the transfer migrate into the polyester coating providing a near-permanent image that has no detectable 'feel'. This process is ideal for polyester garments, ceramic mugs and drinkware in general.



## Foil Blocking

Also known as Hot Foil Stamping, this is one of the oldest printing processes for branding promotional products. Similar to Debossing, but with a coloured foil added to the transfer process. The benefits of this process are that the printed colours can be truly metallic and opaque. Ideal for softer substrates such as notebook covers.



## Paper & Board Printing

This very broad category of printing can involve screen printing, lithographic printing or digital printing using high speed presses. It is used for the production of business cards, packaging, tags and numerous bespoke promotional products such as spiral hats, door hangers and loud hailers.



## Transfer Wraps

For the ultimate branding impact, we can print around the entire circumference of the barrel on many of our pens. This 360° wrap is achieved by digitally printing onto specially formulated film and then heat-transferring the image onto the product.



## Edible Ink Printing

Edible images used on food products such as cakes and biscuits are created using CMYK Inkjet printers enabled to use edible ink. Images are printed to a 1440 x 1440 dpi quality directly onto fondant icing topper producing a detailed image which is then cut out and dried overnight. Please make sure the image meets the guideline to ensure a quality print.



## Labelling

This process involves the production of digitally printed images on self-adhesive paper or plastic, laminated and then die-cut to virtually any shape. Depending on the application, labels can be surface mounted or recessed within the product itself. Ideal for trolley coin inserts, keyring inserts and various forms of packaging and presentation.



## UltraHd Printing

A new print system for product decoration with the aim of dramatically improving both the resolution and colour gamut of the printed image.



# Colour Matching on Non-White Materials

The most accurate colour matches can be achieved when Pantone references are provided and the surface being printed is white. In the absence of Pantone references, a colour swatch or previously printed sample is acceptable but colour matches are less accurate in this case. It is not possible to produce accurate colour matches on any surface that is not white. Surface colour always influences the printed colour (see adjacent image) and it is advisable to order a printed proof if the colour match is critical. If a printed proof is not ordered, we will assume that our best attempt to match the colour reference requested is acceptable to you, given the constraints or limitations of the ink system in use and the nature and colour of the surface being printed. As a general rule, orders for bright colours to be printed onto dark surfaces will be the least accurate, eg. white printed onto black will appear light grey when compared with true white and all basic Pantone colours and all central Pantone colours will appear very dull when printed onto black or coloured surfaces.

The adjacent image shows how a number of perfectly matched Pantone colours appear when printed on coloured pens. This image is a simulation of the effect but it is derived from a precision colour scan of real screen prints on real pens. Every attempt has been made to preserve the authenticity of colour balance through each of the stages of reproduction to ensure that the finished scan reflects the true nature of how Pantone colours appear

on different coloured substrates. The final stage, the printing of this page, was produced using conventional litho CMYK separations and this system, whilst not ideal, is the only feasible method for reproducing such a wide variety of colour effects. Therefore the colours achieved should not be taken as precisely correct but they are very close to the original screen printed swatch and, as such, can be safely used as a guide.

Clearly, having to print Pantone colours on anything other than white is less than ideal. In reality, we usually modify colour matches to increase their opacity when overprinting non-white materials but this will always result in straying from the original Pantone reference. The resultant image may appear better than if an unmodified ink was used but it will never be an accurate Pantone match. In all cases, the colour will lose its clarity (brightness) by making it more opaque.

Metallic inks (gold and silver) have a reduced life due to their formulation. No guarantee for adhesion, chemical resistance (including perspiration) or abrasion resistance can be given on these colours. Some products can be over-varnished (at additional cost) to protect metallic colours and this should be requested in writing at the time of placing the order.

