

# 2019

## ANNUAL REPORT

MONROE COUNTY  
COALITION ★ COM  
SAFE AND DRUG FREE  
PARTNERSHIPS OF MONROE



## WHO WE ARE

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The Monroe County Coalition is a group of community members and leaders in the Florida Keys who work together to reduce alcohol and other drug use. Our objectives include; decreasing rates of binge drinking; reducing access to alcohol and other drugs; and decreasing the consequences of alcohol and other drug use. We work to increase quality prevention initiatives aimed at middle school, high school, college students and adults while promoting health and wellness in Monroe County to create a safer and drug-free community for all.

## FISCAL RESOURCES

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Fiscal Resources	Grants
South Florida Behavioral Health Network	\$160,161.42
Drug Free Communities Support Program	\$124,387.66
Sober Truth on Preventing Underage Drinking (STOP ACT)	\$42,242.17

Fiscal Allocations	
Personnel (3), fringe	\$129,081.03
Building Occupancy	\$9,625.84
Professional Services	\$13,954.86
Travel	\$14,873.86
Subcontracted Services	\$65,615.53
Program Supplies	\$49,867.405
Administration	\$585.27



# PROGRAMS



## Responsible Vendor Training

Responsible Vendor Trainings help provide local alcohol vendors and their employees with information about safe serving practices and Florida laws concerning the sale of alcohol. In an industry with a relatively high degree of turnover, RVT can help bring employees of alcohol licensed vendors up to speed and provide them information they need to protect themselves, their employers, and our community.



**213**  
SERVED



## We ID Signage

MCC works to provide signage to local alcohol vendors indicating that they will not sell alcohol to people under the age of 21. These signs note the date before which a customer must have been born for them to be able to legally purchase alcohol, making it easier for employees on the front line to determine whether or not a person is old enough to purchase alcohol.



**697**  
SERVED

## No One's House

**No One's House**

is a safe place for teen drinking.



NOH's a comprehensive social norming campaign that works to reduce the number of parents in a community who are providing teens with alcohol and/or allowing teens to drink in their homes.

38 events

**21,108**

SERVED



**I STEER CLEAR**



**Drive Drug Free**

## I Steer Clear

I Steer Clear is a research-based social norming campaign that works to reduce the number of drivers who are driving while under the influence.

58 events

**5,479**

SERVED



**Be ABOVE Bullying**

Kindness feels good, too.



## Be Above Bullying

Be Above Bullying is a social norming campaign to raise awareness among 5th through 12th grade students that being a bully isn't the norm and doesn't make you feel good for very long. Bullying is linked to many negative outcomes including impacts on mental health, substance use, and suicide.

34 events

**5,970**

SERVED



## Know the Law



**KNOW** *the* **LAW**  
A Guide for Youth and Parents

MCC works to educate students in Monroe County about alcohol laws and the potential legal ramifications of violating such laws by disseminating the "Know the Law" booklets. Ensuring young people in Monroe County are aware of not just the health consequences of alcohol use, but the potential legal consequences as well.

**6,065**

SERVED





## Substance Abuse Exhibit

Medical inflatables drug prevention brain and lung exhibits were implemented at Marathon Middle and High School Medically trained presenters provided information on how alcohol and other drugs affect the brain and lungs to promote healthy choices.



**416**  
SERVED

## Alcohol Policies

MCC developed alcohol policies that can be internally adopted and promoted for safe serving practices.



**70**  
SERVED

## Merchant Recognition

MCC recognizes those businesses who do not sell to minors during compliance check operations with a picture and gift certificate.



**59**  
SERVED



## Compliance Check Operations

Compliance checks are operations that consist of a minor attempting to purchase alcohol from an establishment that sells alcohol to determine if they implement safe serving practices. In 2019, 90 compliance checks were completed.



(81) 90% of businesses did not sell to a minor.

## Party Patrol Operations

Party patrols consist of additional law enforcement on-site for school dances such as prom, graduation, and/or other school events. They can also consist of law enforcement on patrol for underage drinking house parties. 10 party patrols were completed in 2019.



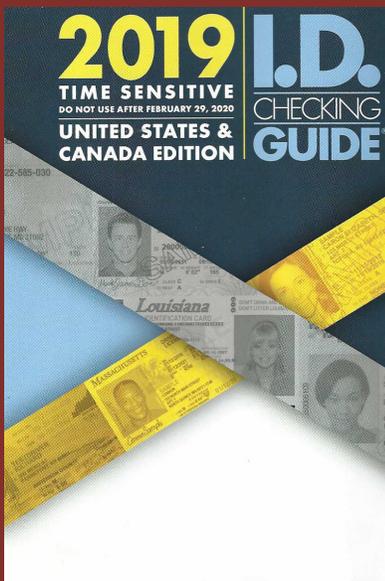
(9) 90% of party patrols did not end with citations issued.

# Narcan (Naloxone) Distributions

Monroe County Coalition provides FREE Narcan to community member in need of this life-saving opioid reversal drug. It is available to anyone, along with a demonstration video. Narcan is offered Monday and Wednesday from 12PM to 3PM at 422 Fleming Street, Suite 10



**51**  
DISTRIBUTED



## 2019 I.D. Checking Guide

I.D. Checking guides are used as a reference and training wherever verifying identification is important such as alcohol sales. This booklet contains all valid drivers license formats for each US state.

**82**  
DISTRIBUTED

# Cirrhosis Prevention Pamphlets

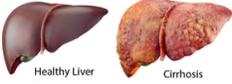
**Cirrhosis**  
 (Sir-o-sis) of the liver describes a condition where scar tissue gradually replaces healthy liver cells, which can lead to liver failure.

The most common cause is heavy alcohol use. Drinking too much alcohol for years on end raises your risk of cirrhosis.

Heavy, regular, long-term drinkers are much more likely to develop cirrhosis, compared with other, healthy people. In fact, as many as 35% of heavy drinkers develop alcoholic hepatitis and of these 55% already have cirrhosis.

**Why Care?**

Your liver has over 500 roles and is the largest solid organ in your body. It cleans your blood. It produces an important digestive liquid called bile. It stores energy in the form of a sugar called glycogen. Basically, you can't live without it.



Healthy Liver      Cirrhosis

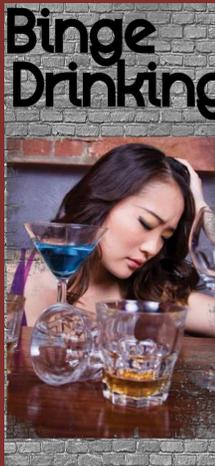
Cirrhosis can lead to serious complications. It is the most advanced type of alcohol-related liver disease and the damage is irreversible. However, abstinence may improve symptoms and prevent further damage.

**697**  
ENGLISH

**315**  
SPANISH

# Binge Drinking Prevention Pamphlets

**Binge Drinking**



**Alcohol, Your Body and Your Health**

**782**  
ENGLISH

**302**  
SPANISH

# I Steer Clear Pamphlets



**I STEER CLEAR** (with marijuana icon)

**I STEER CLEAR** (with pills icon)

**I STEER CLEAR** (with alcohol icon)



Most people know, driving under the influence of alcohol and other drugs is not safe, smart, legal, or the right thing to do.

**2,202**  
ENGLISH

**274**  
SPANISH

# Suicide Prevention Pamphlets

**HOW YOU CAN HELP PREVENT SUICIDE**



Take a minute, change a life

**523**  
ENGLISH

**200**  
SPANISH



**FENTANYL** HAS REACHED THE KEYS...



**USING DRUGS  
TO PARTY?**

**ANY DRUG** YOU BUY FROM FRIENDS  
CAN CONTAIN **FENTANYL**  
DON'T LET ONE BAD DECISION BE YOUR LAST



Acting on the concerns of the dangerous drug Fentanyl appearing in the Florida Keys, this flyer was made and distributed by MCC and hung in high visibility areas such as store fronts, restrooms, and bars to bring overdose awareness.



# '19 PICTURES



All public records are available upon request.