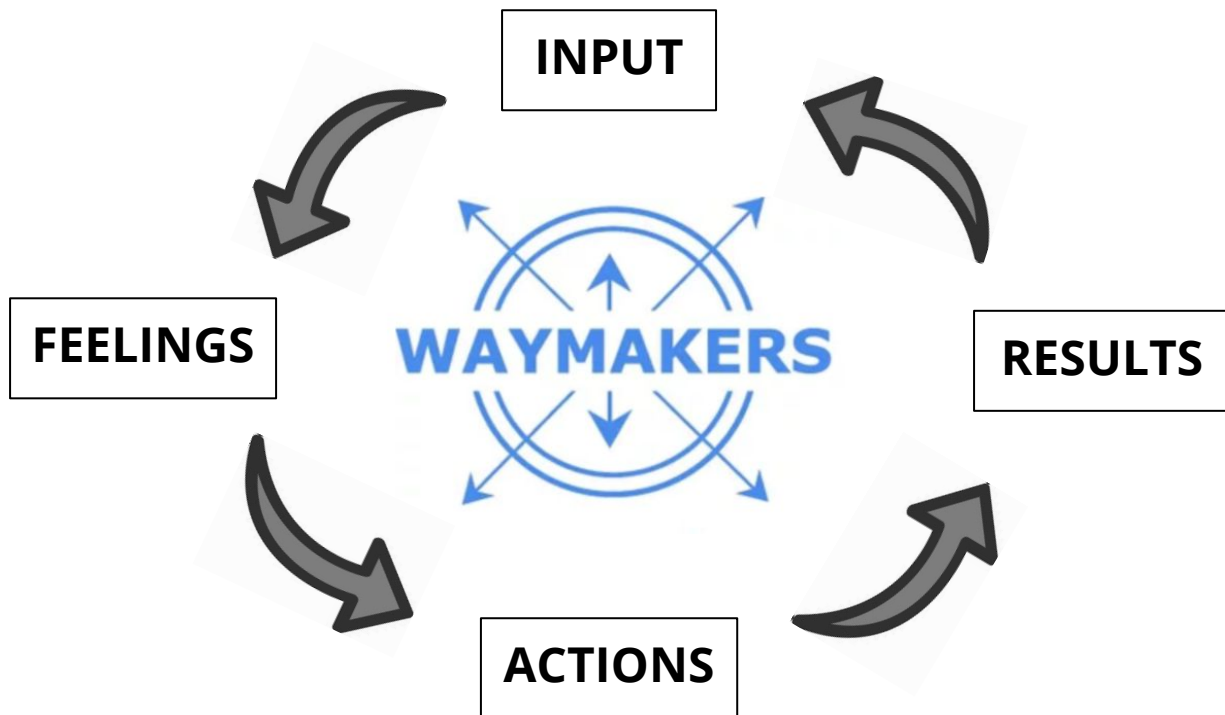
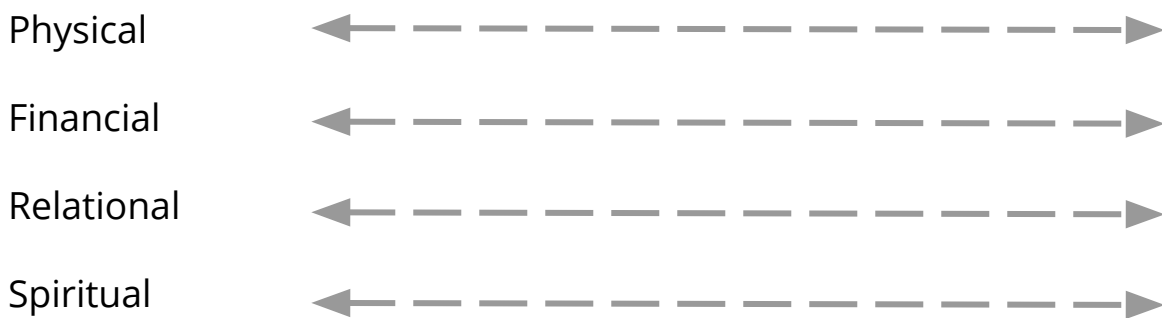


WAYMAKERS

Cycle of Significance

SURVIVAL —————> SUCCESS —————> SIGNIFICANCE

1 ----- 5 ----- 10



Primary Motivating Factors

Extra Income

Financial Freedom

Have Own Business

More Spare Time

Personal Development

Helping Others

Meeting New People

Retirement

Leave a Legacy