



















www.MyQueenBee.org
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Social Media Platform Management

	NOT BASIC	HEY THERE	SILVER	GOLD	PLATIUM
	 	  	      	<p>Silver PLUS</p>   <p>YAHOO! LOCAL</p>  <p>Google My Business</p>	
	Full Management of Facebook & Twitter business pages	Full Management of Facebook & Instagram business pages, FB Event Mgt	You get the "Not Basic" package + 2 Social Media Platforms from above	Full Magement of FB and Twitter business pages + 2 additional Social Media Platforms + Marketplace Reputation Management	Full Management of FB, Twitter business pages + 5 additional Social Media Platforms + Marketplace Reputation Management
Post Per Network/Platform per Month	2 posts a week, 8 total per Network	2 posts a week, 8 total per Network	3 posts a week, 12 total per Network	4 posts per week, 16 total per Network	6 posts per week, 24 total per Network
Network Activity Monitoring	2 times a month	2 times a month	2 times a month	Once a week	Twice a week
FB event Set up, invites &		Included	Included	Included	Included
Content & Keyword Research	Included	Included	Included	Included	Included
Social Platform Growth (Likes and Followers)	Included	Included	Included	Included	Included
SEO Post Optimization	~	~	Included	Included	Included
Growth Targets	~	~	Included	Included	Included
Monthly Analytics	~	~	~	Included	Included
Monthly Strategy Meeting	~	~	~	Included	Included
Reputation Management	~	~	~	Included	Included
Blog Generation and Post	~	~	~	Once a Month	Twice a Month
Social Media Platform Creation	~	~	Included	Included	Included
Campaign Development	Included	Included	Included	Included	Included
Hashtag Optimization	~	~	Included	Included	Included



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	Ad Campaigns	Targeted Social Media Ads	Based on Budget
 PUBLIC RELATIONS	Public Relations Internal & External	Broadcasting Company Mission, Program Development Included	\$250 to Launch
	Web Site Design	Including domain name	Ranging from \$450- \$2,500
	Web Site Evaluation and 're-vamp'	Re-vamp & Refresh current site	Based on Platform
	Logo Design	Original Design	\$250 per format
	Event Marketing/Promotion	Grand Opening, Ribbon Cutting, Sale, Product Launch	Based on Budget

