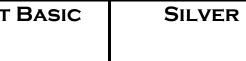


www.MyQueenBee.org QueenBeeMarketing1@gmail.com





Not Basic





You Tube







Gold







**PLATIUM** 

			Full Magement of FB and	Full Management of FB,
			Twitter business pages + 2	Twitter business pages + 5
	Full Management of	You get the "Not Basic"	additional Social Media	additional Social Media
	Facebook & Twitter	package + 2 Social Media	Platforms + Marketplace	Platforms + Marketplace
Social Media Platform Management	business pages	Platforms from above	Reputation Management	Reputation Management
	At least 2 posts a week, 4	At least 3 posts a week, 12	At least 4 posts per week,	At least 5 posts per week,
Post Per Network/Platform per Month	total per week	total per week	16 total per week	20 total per week
Network Activity Monitoring	2 times a month	Once a week	Once a week	Twice a week
Content & Keyword Research	Included	Included	Included	Included
Social Platform Growth				
(Likes and Followers)	Included	Included	Included	Included
SEO Post Optimization	~	Included	Included	Included
Growth Targets	~	Included	Included	Included
Monthly Analytics	~	~	Included	Included
Monthly Strategy Meeting	~	~	Included	Included
Reputation Management	~	~	Included	Included
Blog Generation and Post	~	~	~	Monthly
Social Media Platform Creation	~	Included	Included	Included
Campaign Development	Included	Included	Included	Included
Hashtag Optimization	~	Included	Included	Included

## Queen Bee Marketing Bee a Presence

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## **AL LA CART ADD ON**

Marketing Social	Ad Campaigns	Targeted Social Media Ads
PUBLIC RELATIONS	Public Relations Internal & External	Broadcasting Company Mission, Program Development Included
mto://www	Web Site Design Web Site Evaluation and 're-vamp'	Including domain name Re-vamp & Refresh current site
LOGO DESIGN	Logo Design	Original Design

