
















Queen Bee Marketing
Bee a Presence





www.MyQueenBee.org
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	NOT BASIC	SILVER	GOLD	PLATIUM
	 	     	    Google My Business	
Social Media Platform Management	Full Management of Facebook & Twitter business pages	You get the "Not Basic" package + 2 Social Media Platforms from above	Full Magement of FB and Twitter business pages + 2 additional Social Media Platforms + Marketplace Reputation Management	Full Management of FB, Twitter business pages + 5 additional Social Media Platforms + Marketplace Reputation Management
Post Per Network/Platform per Month	At least 2 posts a week, 4 total per week	At least 3 posts a week, 12 total per week	At least 4 posts per week, 16 total per week	At least 5 posts per week, 20 total per week
Network Activity Monitoring	2 times a month	Once a week	Once a week	Twice a week
Content & Keyword Research	Included	Included	Included	Included
Social Platform Growth (Likes and Followers)	Included	Included	Included	Included
SEO Post Optimization	~	Included	Included	Included
Growth Targets	~	Included	Included	Included
Monthly Analytics	~	~	Included	Included
Monthly Strategy Meeting	~	~	Included	Included
Reputation Management	~	~	Included	Included
Blog Generation and Post	~	~	~	Monthly
Social Media Platform Creation	~	Included	Included	Included
Campaign Development	Included	Included	Included	Included
Hashtag Optimization	~	Included	Included	Included

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	Ad Campaigns	<i>Targeted Social Media Ads</i>
 PUBLIC RELATIONS	Public Relations Internal & External	<i>Broadcasting Company Mission, Program Development Included</i>
	Web Site Design Web Site Evaluation and 're-vamp'	<i>Including domain name Re-vamp & Refresh current site</i>
	Logo Design	<i>Original Design</i>

