



Queen Bee Marketing
Bee a Presence






www.MyQueenBee.org
kellie@myqueenbee.org

	NOT BASIC Pick 1	SILVER Pick 2	GOLD Pick 4	PLATIUM Pick 7
Social Media Platform Management	Full Management of one social network	2 Social Media Platforms from above	Full Magement of 4 social business pages/Media Platforms + Marketplace Reputation Management	Full Magement of 7 social business pages/Media Platforms + Marketplace Reputation Management
Post Per Network/Platform per Month	2 posts a week, 8 total per Network	3 posts a week, 12 total per Network	3 posts per week, 12 total per Network	5 posts per week, 20 total per Network
Network Activity Monitoring	2 times a month	Once a week	Once a week	Twice a week
Content & Keyword Research	Included	Included	Included	Included
Social Platform Growth (Likes and Followers)	Included	Included	Included	Included
SEO Post Optimization	~	Included	Included	Included
Growth Targets	~	Included	Included	Included
Monthly Analytics	~	~	Included	Included
Monthly Strategy Meeting	~	~	Included	Included
Reputation Management	~	~	Included	Included
Blog Generation and Post	~	~	Once a Month	Twice a Month
Social Media Platform Creation	~	Included	Included	Included
Campaign Development	Included	Included	Included	Included
Hashtag Optimization	~	Included	Included	Included



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AL LA CART ADD ON

	Ad Campaigns	<i>Targeted Social Media Ads</i>	<i>Based on Budget</i>
 <small>PUBLIC RELATIONS</small>	Public Relations Internal & External	<i>Broadcasting Company Mission, Program Development Included</i>	<i>\$250 for launch</i>
	Web Site Design <hr/> Web Site Evaluation and 're-vamp'	<i>Including domain name</i> <hr/> <i>Re-vamp & Refresh current site</i>	Ranging from \$1,500-\$4,500 Based on Platform <hr/> Based on Platform
	Logo Design	<i>Original Design</i>	<i>\$200</i>
	Event Marketing/Promotion	Grand Opening, Ribbon Cutting, Sale, Product Launch	<i>Based on Budget</i>