














www.MyQueenBee.org
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| | NOT BASIC 1 PLATFORM | SILVER 2 PLATFORMS | GOLD 3-4 PLATFORMS | PLATIUM 5+ PLATFORMS |
|--|---|--|--|---|
| |  |          | |  |
| Social Media Platform Management | Full Management of Facebook Platform | You get the "Not Basic" package + one additional Social Media Platforms from above | Full Magement of FB and Google business pages + 2 additional Social Media Platforms + Marketplace Reputation Management | Full Management of FB, Google business pages + 5 additional Social Media Platforms + Marketplace Reputation Management |
| Post Per Network/Platform per Month | At least 2 posts a week | At least 3 posts a week, 12 total per week | At least 4 posts per week, 16 total per week | At least 5 posts per week, 20 total per week |
| Network Activity Monitoring | 2 times a month | Once a week | Once a week | Twice a week |
| Content & Keyword Research | Included | Included | Included | Included |
| Social Platform Growth (Likes and Followers) | Included | Included | Included | Included |
| SEO Post Optimization | ~ | Included | Included | Included |
| Growth Targets | Included with Ads | Included with Ads | Included with Ads | Included with Ads |
| Monthly Analytics | ~ | ~ | Included | Included |
| Monthly Strategy Meeting | ~ | Included | Included | Included |
| Reputation Management | ~ | ~ | Included | Included |
| Blog Generation and Post | ~ | ~ | Included with Web Site | Included with Web Site |
| Social Media Platform Creation | Included | Included | Included | Included |
| Campaign Development | Included | Included | Included | Included |
| Hashtag Optimization | ~ | Included | Included | Included |



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| | | | |
|---|---|---|---|
|  | Ad Campaigns | <i>Targeted Social Media Ads</i> | <i>Based on Budget</i> |
|  PUBLIC RELATIONS | Public Relations Internal & External | <i>Broadcasting Company Mission, Program Development Included</i> | <i>\$250 for launch</i> |
|  | Web Site Design Web Site Evaluation and 're-vamp' | <i>Including domain name Re-vamp & Refresh current site</i> | \$1,500-\$4,500 Based on Functions Needed Varries |
|  | Logo Design | <i>Original Design</i> | <i>\$250</i> |