
















Queen Bee Marketing  
*Bee a Presence*





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|  | <b>NOT BASIC</b><br>1 PLATFORM  | <b>SILVER</b><br>2 PLATFORMS  | <b>GOLD</b><br>3-4 PLATFORMS   | <b>PLATIUM</b><br>5+ PLATFORMS   |
|--|---|---|--|--|
|  |  | <br> | <br> |   |
|  |   | <br> | <br> |  |
|  |   | <br> |   |  |
|  |   |   |  |  |
| <b>Social Media Platform Management</b>      | <b>Full Management of Facebook Platform</b>                                       | <b>You get the "Not Basic" package + one additional Social Media Platforms from above</b>   | <b>Full Magement of FB and Twitter business pages + 2 additional Social Media Platforms + Marketplace Reputation Management</b>  | <b>Full Management of FB, Twitter business pages + 5 additional Social Media Platforms + Marketplace Reputation Management</b> |
| Post Per Network/Platform per Month          | At least 2 posts a week   | At least 3 posts a week, 12 total per week  | At least 4 posts per week, 16 total per week   | At least 5 posts per week, 20 total per week   |
| Network Activity Monitoring                  | 2 times a month   | Once a week   | Once a week  | Twice a week   |
| Content & Keyword Research                   | Included  | Included  | Included   | Included   |
| Social Platform Growth (Likes and Followers) | Included  | Included  | Included   | Included   |
| SEO Post Optimization                        | ~   | Included  | Included   | Included   |
| Growth Targets                               | Included with Ads   | Included with Ads   | Included with Ads  | Included with Ads  |
| Monthly Analytics                            | ~   | ~   | Included   | Included   |
| Monthly Strategy Meeting                     | ~   | ~   | Included   | Included   |
| Reputation Management                        | ~   | ~   | Included   | Included   |
| Blog Generation and Post                     | ~   | ~   | ~  | Monthly  |
| Social Media Platform Creation               | Included  | Included  | Included   | Included   |
| Campaign Development                         | Included  | Included  | Included   | Included   |
| Hashtag Optimization                         | ~   | Included  | Included   | Included   |

## AL LA CART ADD ON



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|   |   |   |   |
|---|---|---|---|
|                      | Ad Campaigns  | <i>Targeted Social Media Ads</i>  | <i>Based on Budget</i>  |
| <br>PUBLIC RELATIONS | Public Relations<br>Internal & External                       | <i>Broadcasting Company<br/>                 Mission, Program<br/>                 Development Included</i> |   |
|                      | Web Site Design<br><hr/> Web Site Evaluation and<br>'re-vamp' |   | <i>Including domain name<br/>                 Re-vamp &amp; Refresh current<br/>                 site</i> |
|                      | Logo Design   |   | <i>Original Design</i>  |