

2022

PRIDE<sup>SM</sup>  
ANNUAL REPORT





# Mission



To improve the quality of life for all.

# Vision



To provide the best possible services with the highest standards,  
to go above and beyond expectations.

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## EXECUTIVE DIRECTOR'S MESSAGE

# Carrying The Torch



Dear Family and Friends,

This past December we said goodbye to our beloved PRIDE family member and *Director of Operations and Facilities*, Douglas Latham. Now retired, for 40 years Doug touched thousands of lives in such a meaningful way that one could only hope to have achieved this in MANY lifetimes! We're thrilled to have Doug's son and successor, Rik Thetonia, on staff here at PRIDEWRX carrying on his father's legacy.

It's difficult to summarize just how much Doug has meant to all of us over these several years. His efforts have fostered a monumental trust and stability within both PRIDE and PRIDEWRX, making all the difference.

Doug has been an ongoing hero both within AND outside of our organization, regularly volunteering for many years with *Easter Seals* and the *Salvation Army* in addition to his full time work at PRIDE. He has always promoted a culture of well-being, patience

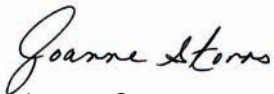


and tolerance. Doug's genuine care and concern for individuals of all abilities—faithfully striving to improve their quality of life—have carried the torch of PRIDE's mission since its inception in 1969. In 2019 he was both the recipient of PRIDE's Lifetime Achievement Award and a citation from the Massachusetts State Legislature for his highest standards of excellence.

To Doug we say this is not a good bye but rather a simple "see you later." You mean the world to all of us. You have helped create a strong foundation for our organization to build upon going forward, and we are all better human beings because of you!

PRIDE promises to continue in your footsteps... but they are big shoes to fill! As we carry the torch forward using your example, we will carry you in our hearts as well.

With gratitude,



Joanne Storrs  
Executive Director





PRIDE Board Members

# PRIDE<sup>SM</sup>

## Governance

### Board Officers

**PRESIDENT**  
Patricia Babbitt

**VICE PRESIDENT**  
Steven L. Turner

**TREASURER**  
Andrew Hewitt

**SECRETARY**  
Judith Mulrooney

**PAST PRESIDENT**  
Carol Sullivan

### Board

Peter Bartel, DMD  
Edward Correia  
Gregory C. DeMelo  
Jeffrey Hunt  
Kevin J. Kennedy  
William Manganiello, Esq.  
Michael Peters  
Mark E. Pitts  
Richard Shafer  
Alex Stylos

**BOARD EMERITAE**  
Sheilah Riordan, PhD  
Colleen Karsner, Esq.

### Senior Leadership

**EXECUTIVE DIRECTOR**  
Joanne Storrs

**ASSISTANT EXECUTIVE DIRECTOR**  
Marc Mauricio

**DIRECTOR OF OPERATIONS**  
Rik Thetonia

**ACCOUNTANT/BUSINESS MANAGER**  
Jessica Andrews

**COMMUNITY LIVING DIRECTOR**  
Beth Conaty

**DIRECTOR OF COMMUNITY-BASED SERVICES & HUMAN RIGHTS OFFICER**  
Jennifer Perry

**DIRECTOR OF DAY HABILITATION**  
Sarah Campbell

**DIRECTOR OF EMPLOYMENT SERVICES**  
Tara Mauricio

**HEALTHCARE COORDINATOR**  
Erica Marcotte, RN, BSN

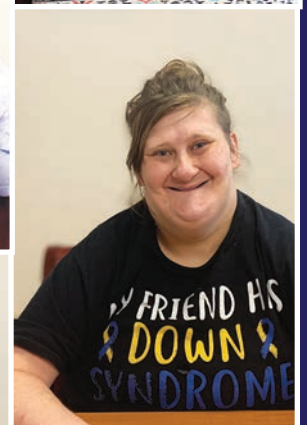
**PROGRAM MANAGER OF DAY HABILITATION**  
Cayte Still



# PRIDE Participant Advisory Council

PRIDE's Advisory Council provides valuable input from the viewpoint of our PRIDE participants. The Advisory Council shares their opinions and perspectives to assist in effectively guiding our organization. Chaired by PRIDE participants, volunteers serving on the Council are elected every two years.

*Jeffrey Babbitt  
Jasmine Gillette  
Trish Hoenigke  
Melissa Mignault  
Erica Morganella  
Aimee Olivier  
Jessenia Pomales  
Chrissy Roberts  
Judy Shevory  
Ingrid Tagne*





# Being Excellent

is a way of life.

**Paul Morson** is all about being excellent. He is the recipient of this year's **President's Employment Award** because Paul's dedication and hard work have helped us stay extremely safe despite the lingering threat of COVID-19. For five years Paul has been an integral part of the janitorial workforce in our PRIDE and PRIDEWRX facilities. We're celebrating him this year because he has been a wonderful inspiration to all of us. Paul recently retired to Florida, but promises to join us again next April. We look forward to having him return to our PRIDE family.







# 2022 Special Awards

## EMPLOYEES OF THE YEAR

### Danny Ryan & Casey Kenyon

Danny is the Program Coordinator of PRIDE's Community Based Day Program and Casey is the Coordinator of our Adult Foster Care Program. Both are very passionate about their roles at PRIDE and have been long term employees. We are so incredibly fortunate to have them both.

## PERSONAL ACCOMPLISHMENT AWARD

### Jessie Amaral

Jessie's perseverance and positive attitude have been amazing over the last year. She has been very upbeat at PRIDE and has worked very hard over the last year on her health and personal goals (shown here with Executive Director Joanne Storrs).

## CAREGIVER OF THE YEAR

### David Charity

Over the last year David has gone above and beyond in his role as caregiver, earning him this coveted award (shown here with Janet DeLima).

## COMMUNITY LIVING AWARD

### Sarah Green

Sarah has made huge accomplishments over the last year while thriving in her community setting (shown here with Executive Director Joanne Storrs).

In August PRIDE returned to the Crestwood Country Club for our *21st Annual Golf Tournament*. It was a day filled with sun and fun and over 30 returning foursomes. A huge thank you to everyone who helped make this fundraiser a great success, including our generous sponsors and friends of PRIDE.







# Golf Tournament A Success!

## Corporate Sponsor

*fresh*®

## Memoriam Sponsors

FB Insure

Taunton Federal Credit Union

CBM Industries

## Business Sponsors

Alan M. Walker Insurance

Mac Sales Group

Mini-Systems Inc.

Nerds To Go

Piping Systems, Inc.

Rehoboth Lions' Club

## Benefactor Sponsors

Biss Lumber

Douglas Latham

Federal Telephone &  
Communications

Rockland Trust Bank

TMLP Online Internet  
Services

# PRIDE<sup>SM</sup> Programs & Services

1

## Acquired Brain Injury Services

One participant received supports needed to thrive in the midst of cognitive, emotional, and/or physical long-term disabilities as a result of an acquired brain injury. Individual support, assistance with chore services, community habilitation, supported employment, pre-vocational services, day services, adult companionship and respite are offered through this program. ▲

44

## Day Habilitation

Individuals were provided with supportive therapies and enjoyed numerous activities to promote developmental skill acquisition. They also received nursing supports. ▲

1

## Mass. Commission for the Blind

One individual with blindness participated actively in our programs thanks to services from the Mass. Commission for the Blind.

101

## Adult Foster Care

PRIDE coordinated the care of 101 individuals living in the community with a loving foster parent and/or foster family. ▲

42

## Pre-Employment Transition Services

PRIDE helped 42 students ages 14-22 with disabilities ready themselves for transition from high school and/or post-secondary educational programs to competitive employment. Taking place in or outside of school, students received individualized services in job exploration counseling; work readiness training; self-advocacy; mentoring; a paid community-based internship; and counseling on post-secondary education when applicable. ▲

43

## Community-Based Day Services

Individuals improved social skills and community integration by participating in a broad range of activities taking place in a variety of settings in the community. They also received training and education to develop employment skills and job readiness. ▲

76

## Community Employment & Placement Services

Participants received job placement and gained experience in the business community based on individual needs, interests and abilities. Ongoing supports were available for both employee and employer as needed. PRIDE collaborated with the Massachusetts Commission for the Deaf and Hard of Hearing, the Massachusetts Commission for the Blind, and the Department of Developmental Services. ▲ or ▲

25

## PRIDEWRX

PRIDEWRX provided professional services to 25 businesses in our community, including bulk and direct mailings, commercial cleaning services, assembly and packaging. ▲ and/or ▲

51

## Vocational Evaluation\*

Individuals received systematic assessments of their potential for employment and were provided with the best job match. ▲ and/or ▲

\* Includes individuals from multiple programs; not included in total.



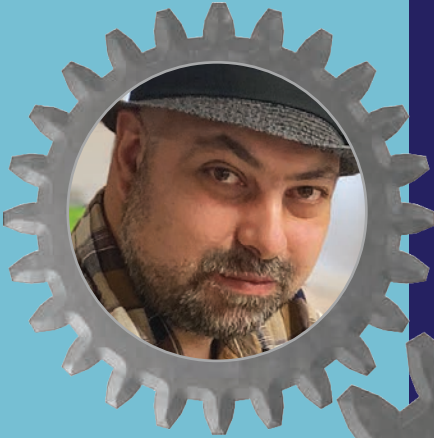
343

participants were served  
in PRIDE programs by

48

employees.

Every staff member and PRIDE participant contributes something unique and valuable to our organization. Our connections to each other propel us forward, teach us new things, and make us better people.

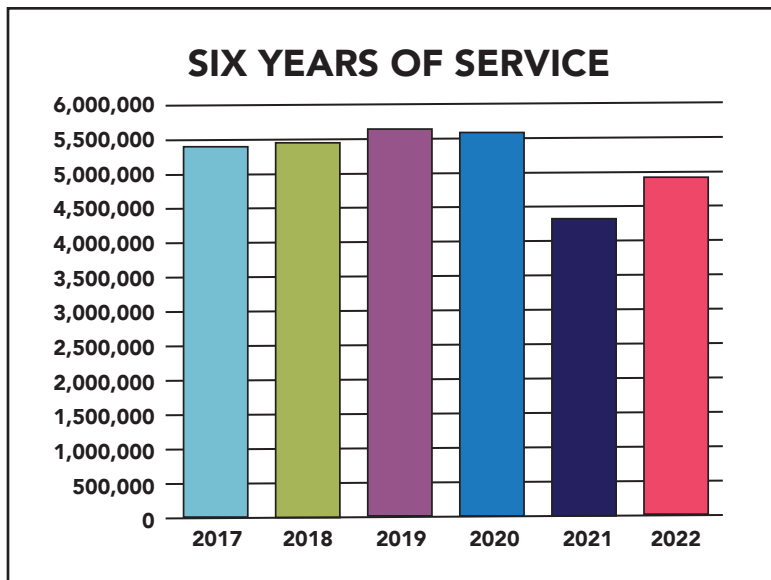


## Funding Sources

- ▲ Dept. of Developmental Services
- ▲ MassHealth
- ▲ MA Rehab Commission
- ▲ Public School Systems



Our thanks to the Bristol County Savings Bank Charitable Foundation for their generous donation of \$7,500.



## STATEMENT OF ACTIVITIES

FYE June 30, 2022

Total Revenue

**\$4,966,054**

Total Expenses

**\$4,982,408**



# DONORS & FUNDING SOURCES

## Contributions, Grants & Gifts In Kind

\$57,633

\$16,074	Fundraising
12,500	Rockland Trust
12,000	Sensata Technologies
7,500	Bristol County Savings Bank
4,309	General Donations
3,600	City of Taunton Block Grant
1,150	Annual Appeal
500	Rotary Foundation





Working to make a difference.

We're a production partner offering high quality, reliable, and competitively-priced services that make a real difference in the lives of countless individuals. Thank you for teaming up with us as responsible, corporate citizens.

**PRIDEWRX served 24 different customers in 2022.**

**Total income \$407,966**

**Top 10 companies served:**

Fresh, Inc. ....	\$ 285,816
Mangiacotti Florals, LLC.....	25,948
General Dynamics .....	21,846
Parker & Bailey .....	11,667
Back Bay Outfitters.....	9,742
National Marker, Inc. ....	8,700
Purple Turtle .....	7,744
Ocean Spray Cranberries .....	6,236
BotaniWorld, LLC .....	6,079
The Maker .....	5,870







A big “thank you” from **PRIDEWRX** to all the local businesses and our community for bringing your projects to us.

Over the last two years PRIDEWRX has continued to grow and recruit new customers. We are flexible, adaptable and creative, which enables us to tailor our services to each customer’s unique needs. Our spacious 33,000 sq.ft. building allows us to transform our physical environment to meet your business requirements. Quality assurance and customer service is our mission.

For more information on how PRIDEWRX can further help your business please contact Rik at [\*\*Rthetonia@pridewrx.com\*\*](mailto:Rthetonia@pridewrx.com).

# Employment Partners

**OUR THANKS TO THESE COMPANIES**  
for providing job opportunities to our individuals through PRIDEWRX and PRIDE Employment Services.

Adams Graphics	Lopes Construction
Agilux Laboratories	LVMH Perfumes
Back Bay Outfitters, Inc.	Mac Wholesalers
BETA Inc.	Mangiacotti
Blue Tiger	National Marker Company
Bristol Elder Services	Ocean Spray Cranberries
C&W Services	Parker & Bailey
CBM Industries	Purple Turtle
Charles River Laboratories	The Red Store
Craft Inc.	Romanow Container
Davol - Taunton Printing	Rotary Club of Taunton
Dighton Lions Club	The Salvation Army
Diversified Biotech, Inc.	Stop & Shop Supermarket Co.
Eurest Dining at General	Southeast Regional Planning &
Dynamics C-4	Economic Development
Fresh Inc.	District (SRPEDD)
Garden Tutor	Taunton Art Association
Hub Folding Box Co. Inc.	Taunton Area Chamber of
JDA Enterprises	Commerce (TACC)
Kat Burki Inc.	Taunton Development Corp.
Kiwanis Club	Workforce Services/
Lacerta Group Inc.	Equipment Shop

# You Can Make A Difference

This year 39 companies and organizations partnered with PRIDE to hire our Employment Services participants. PRIDE workers are known for their reliability, dedication and hard work. For details on how your business can benefit, contact Rik Thetonia at 508.823.7134, x222.



Brothers Keith and Billy Comeau are employed at the Ocean Spray packaging plant in Carver.





# PRIDE Gives Back

This past spring PRIDE partnered with the Taunton Fire Department to package and send 350 much-needed hygiene kits to the people of Ukraine. PRIDE participants also took part in many community events, volunteering at the Annual Lighting of the Green, the Christmas Parade, the Scarecrow Decorating Contest, the Annual Liberty and Union Festival, and the Downtown Art Jam. PRIDE participants also flagged the graves of Veterans for Memorial Day.





Improving the quality of life for all.

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P: 508.823.7134 VP: 508.692.9388

[www.pride-inc.org](http://www.pride-inc.org)



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[instagram.com/pride.tauntonma](https://instagram.com/pride.tauntonma)



PRIDE's 2022 Annual Report is a publication of our agency, a 501(c) (3) not for profit organization incorporated in 1969. This report provides a representative snapshot of the accomplishments and activities taking place from July 1st 2021 through June 30th 2022 and gratefully acknowledges the contributions of our friends and supporters.