



Cecil Cox Post 147

American Legion Department of California

December 20, 2025

Subject: 12th Annual Veterans Memorial Golf Tournament

Throughout the year members of our post support our fellow veterans, youth and youth programs, and our community. This past May we held our 11th annual Veterans Memorial Day Golf Tournament at the Sunnyside Country Club. The American Legion partnered with the VFW (Veterans of Foreign Wars) Post 3225, VVA (Vietnam Veterans Association) Post 993, Blue Star Moms, and the Clovis Veterans Memorial District to raise \$23,000 with \$20,000 going to support various Voluntary Service Programs at the VA. Below is a list of some of the programs and services supported by these donations:

- Recreational Mental Health Programs
- Veteran Transportation
- Caregiver Support
- Walk of Honor
- Veteran Outreach Services
- Chaplain Services
- Homeless Veterans
- Wheelchair Games
- Creative Arts Festival (Mental Health)
- Winter Sports Clinic
- Golden Age Games
- Christmas Activities
- Women's Veteran Programs



The remaining \$3,000 was donated to various Veterans Support Organizations benefiting Central Valley Veterans. We have donated these funds to the following Veteran Support Organizations:

- \$1,500 to Central Valley Veterans Foundation
- \$1,500 to Central Valley Blue Star Moms

These donations would not be possible without your generous support to our local Veterans, and we look forward to having you as one of our Sponsors. Please note that 100% of all proceeds go to support and benefit our local Central Valley Veterans. We are pleased to announce that this year's tournament will be played at the Madera Country Club on May 22nd, 2025.

Sincerely,

Tim LoBretto

Commander,
Cecil Cox Post 147

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Chartered March 3, 1921



Cecil Cox Post 147

American Legion

Department of California

December 20, 2024

Dear Friends,

We are proud to announce that our 12th Annual Veterans Memorial Day Golf Tournament will be held on Thursday, May 22, 2025, at the Madera Country Club. We cordially invite you to participate in this tournament either as a sponsor, player, or donor.

This past year's tournament raised \$23,000 which benefited the Veterans in need of rehabilitation activities while at the Fresno Veterans Hospital and activities through other veterans' organizations we donate to. For us to continue this level of donation, we need your assistance. The Clovis Veterans Memorial District will be our naming rights sponsor, but we need many other levels of donation (See Attached Levels of Sponsorship and donations).

The tournament is under the guidance of the Clovis American Legion Cecil Cox Post 147 and partners with the Clovis Veterans of Foreign War Post 3225 and the Central Valley Blue Star Moms to organize the tournament. The Clovis American Legion Post 147 is a nonprofit corporation; tax I.D. # 94-6093632 and your donation may be deductible.

As our tournament has grown from 76 players in our first year to this past year of 128 players, our desire to work for our veterans has become a larger task; with your donation, the task becomes easier. By contract with the Fresno Veterans Hospital, none of the donations from the Veterans Memorial Day Golf Tournament shall be used by the hospital for administrative overhead expenses, and none of the funds may be used by the three organizations for their general operational expenses.

If you are interested in being a new sponsor or donor, please feel free to contact Bob Voss, Dustin Chappel, or me, and one of us will be happy to discuss your questions.

We have attached the 2025 sponsorship levels and a copy of the 2025 tournament flier.

Sincerely,

Bob Voss

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Dustin Chappel

Dustin Chappel
Tournament Director
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2025 VETERANS MEMORIAL DAY GOLF TOURNAMENT SPONSORSHIP LEVELS

PLATINUM LEVEL SPONSORSHIP

\$10,000

The Sponsor's name/logo will be used in all tournament literature. Platinum Sponsors will have two holes with tee sponsors signs and will have **two foursomes of golfers included in their package**. Platinum sponsors will also receive special recognition at the banquet and have up to **six additional individuals attend the banquet**. Platinum sponsors may display advertising items at the banquet on either the tables or within a booth.

GOLD LEVEL SPONSORSHIP

\$5,000

The Sponsor's name/logo will be used in all tournament literature. Gold Sponsors will have **two holes with tee sponsors signs** and will have **two foursomes of golfers included in their package**. Gold sponsors will also receive special recognition at the banquet and have up to **six additional individuals attend the banquet**.

SILVER LEVEL SPONSOR

\$4,000

The Sponsor's name/logo will be used in all tournament literature. Silver Sponsors will have one hole with a tee sponsors sign and will have **one foursome of golfers included in their package**. Silver sponsors will also receive special recognition at the banquet and have up to **four additional individuals attend the banquet**.

BRONZE LEVEL SPONSOR

\$3,000

The Sponsor's name/logo will be used in all tournament literature. Bronze Sponsors will have one hole with a tee sponsors sign and will have **one foursome of golfers included in their package**. Bronze sponsors will also receive special recognition at the banquet and have up to **two additional individuals attend the banquet**.

GOLF TOWEL SPONSORSHIP

\$2,500

The sponsor's name/logo will be stitched onto each golf towel. We estimate approximately 150 towels will be needed at a price of approximately \$10 per towel. The sponsor will be used on promotional materials and will receive a mention at the dinner. If the Sponsor just wants to supply the towels and **includes one foursome of golfers**.

GOLF BALL SPONSORSHIP

\$2,500

The sponsor's name/logo will be placed on the sleeve of golf balls included in each player's gift bag. We estimate approximately 36 sleeves will be needed at a price of approximately \$7 per sleeve. The sponsor name and logo will be used on promotional materials and will receive a mention at the dinner, 10 sleeves of logo golf balls, and **one foursome of golfers**.

DINNER SPONSOR

\$2,000

The sponsor's name/logo will be prominently displayed at the tournament Dinner. The dinner sponsor will receive a **foursome of golfers with the package**. The Dinner sponsor will also be included in the programs and advertising. The Dinner sponsor may pass out literature on the dinner tables.

LONG/MOST ACCURATE DRIVE SPONSORSHIP

\$1,500

(OVER)

The sponsor's name/logo will be used on longest drive hole, and on the most accurate hole signs. The sponsor will be mentioned at the awards dinner and on all printed materials as soon as possible. The sponsorship will also **include one foursome** in the tournament.

19th HOLE SPONSORSHIP **\$1,500**

The 19th hole sponsor will be the sponsor of the bar tickets. Each player receives two drink tickets valued at \$4.00 each. We anticipate 144 players and another 15 volunteers. The sponsorship includes name on all drink tickets, mention on day of the tournament program, and mentions at the dinner. The sponsorship will also include **two entries into the tournament**

PUTTING CONTEST **\$1,000**

The Putting contest sponsor will have a "tee sign" at the putting green. There will be contests for men and women, and each contestant will receive a special prize (generally a putter). The sponsor will also receive special recognition.

LUNCH SPONSOR **\$1,000**

The Lunch sponsor will have a "tee Sign" at the food area. The sponsor will be mentioned in all the printed literature and mentioned at the dinner and will receive special recognition.

CLOSEST TO THE PIN (Men's & Women's) **\$750**

There are two closest to the pin holes. The sponsor will be mentioned in the program as the closest to the pin and will be mentioned at the awards dinner. The sponsor will also have a "tee sign" with their name affixed.

TEE SPONSORS SIGN **\$150**

Tee sponsors will receive a hole and tee sign with their name affixed. The tee sponsors will also receive the sign upon completion of the tournament. Tee sponsors will be mentioned in the program and if time permits at the awards dinner.

OTHER NON-CASH SPONSORSHIP OPPORTUNITIES

We welcome other in-kind sponsorships. Those may include items to distribute to each player in Tee Bag, including but not limited to Promotion Items from the business, Discount cards, or raffle items from the business. If you are interested in a donation in the way of having a booth on the course, please contact us so we can discuss your needs. If you are interested in another in-kind sponsorship, please feel free to contact us and we will be most happy to discuss your ideas.

In general, we believe we have a premier golf tournament, one in which players and sponsors want to return. There are several pieces of literature, including posters, tournament announcements, programs, etc., which we can make available to you upon your request. Should you wish to meet with me, or other members of the committee please feel free to contact Mark Kim or myself to set up a meeting or answer your questions.

On behalf of the Veterans Memorial Day Golf Tournament, the Clovis American Legion, the Clovis VFW, and the Central Valley Blue Star Moms, we sincerely appreciate your consideration.

Bob Voss

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Dustin Chappel

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