



# BERNADETTE DAVIS COMMUNICATIONS

CORPORATE COMMUNICATIONS | PUBLIC RELATIONS | CREATIVE DESIGN

**Founded:** 2014

**HQ:** Plano, Texas

**Service:** U.S. and Canada

**Federal ID:** 81-2713649

**DUNS:** 077145776

**NAICS:** 541820 | Public Relations Agencies

711510 | Independent Artists, Writers, and Performers

**Certified:** Historically Underutilized Business (HUB) Program | National Minority Supplier Development Council | Women's Business Enterprise



**Bernadette Davis**  
Founder

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*We partner with companies to extend the capacity of their in-house corporate communications teams to address short-term and ongoing needs in the areas of employee communications, editorial, public relations, design, and executive communications.*

## COMMUNICATIONS SERVICES

- Strategic Communications Planning
- Employee & Executive Communications
- Media Relations
- Content Development for Editorial and Social
- Diversity, Equity, & Inclusion Communications
- Logo Development and Branding
- Video Editing
- Presentation Design

## DIFFERENTIATORS

Our *multigenerational, diverse team* has experience that includes in-house and agency public relations and communications. We are a *growing and flexible team of communicators* who deliver solutions that help you reach key internal and external audiences.

We focus on *understanding* your business and audiences and *aligning* with your existing company style and brand to solve your communications challenges.

## CLIENT EXPERIENCE

**The Walt Disney Company:** Range of communications support for DEI and supplier diversity teams, including strategic content, graphic design, employee and executive communications

**JPMorgan Chase:** Created a supplier diversity toolkit to help internal leaders share JPMC's efforts

**Grant Thornton:** Worked with the GT team to develop the company's 2022 DEI Report content

**American Heart Association:** Developed strategy and content to highlight equity efforts by AHA's Voices for Healthy Kids program

**Vizient:** Design and content development for first DEI report in 2022

**The Arbor Company:** Feature story development for owned channels and media relations