

SAHIL KURUP

Portfolio

www.sahilkurup.com

Education

University of Southern California

Major: Journalism

Minor: Psychology

Skills

General

Editing, writing, SEO optimization, conducting interviews, sports expertise, recruitment, research

Technical

Proficient in Adobe InDesign, Microsoft Office, Final Cut Pro, Adobe Photoshop, Slack, Adobe Audition, Adobe Premiere, Dalet, iNews, IAS

Social Media

Experience with professional Instagram, Twitter, Facebook, Snapchat, LinkedIn

References

Patrick Snell

Sports Anchor
CNN International
patrick.snell@warnermedia.com
(404) 398-3227

Stu Mitchell

Coordinating Producer
Spectrum SportsNet LA
stuart.mitchell@charter.com
(860) 983-3551

Claudette Pattinson

Sports Reporter
Sports Illustrated
pattinsonclaudette@gmail.com
(206) 518-0824

Caroline Moran

Senior Associating Producer
FOX Sports
caroline.moran@fox.com
(310) 918-6842

Relevant Work Experience

NBC Sports

desk editor

May 2024 to Present

- Publish video/written content on NBC Sports digital platforms, including website, mobile app, YouTube
- Write previews and SEO-oriented content for website, craft headlines/copy to optimize reach, navigation
- Constantly maintain platforms with fresh, timely content; collaborate with internal and external partners

USA TODAY Network

trending sports reporter

September 2023 to May 2024

- Cover SEC/BIG 10 college sports, creating smart, thoughtful, engaging, content in a variety of formats to rapidly grow audiences
- Identify key trending developments in college sports popular culture and write clean copy on deadlines in a fast-paced journalistic environment
- Work closely with direct editor and site editors to avoid duplication and ensure streamlining needs
- Write SEO-friendly headlines and content to maximize audience gains

CNN Sports

intern

June 2023 to August 2023

- Assisted sports newsgathering by providing event coverage support, logging interviews and game highlights, researching stories, and gathering video elements
- Aided sports production by researching and pitching story ideas, gathering video and graphic elements and greeting on-air guests
- Helped team members with basic administrative and production tasks

FOX Sports

intern

September 2022 to December 2022

- Worked on live productions and edits for UEFA Nations League, USWNT/MNT, and Major League Soccer
- Scripted shot-sheets for halftime and postgame highlight reads
- Pitched coverage ideas including studio segments and social media campaigns
- Cut and edited clips of national team stars in preparation for World Cup reels

Spectrum SportsNet

intern

June 2022 to August 2022

- Produced/Edit b-roll, highlights, bumps, VO's, and SOTs focusing on the Lakers and Dodgers for "Access SportsNet" and "SportsNet LA"
- Communicated with Producers, Seg. Producers, CPs, etc., to assist in daily production for all shows on the network
- Formulated and pitched ideas for show elements and topics during daily production meetings.

Sports Illustrated

staff writer

September 2021 to August 2022

- Beat reporter covering USC for Sports Illustrated's FanNation site
- Attended pre-game, practice, and post-game media availability
- Acted on editor's extensive feedback about content and writing of each article

Daily Trojan, USC

columnist and staff writer

September 2020 to September 2023

- Published a biweekly column following the Los Angeles Lakers
- Produced game recaps, previews, and features weekly for USC's men's basketball team during the NCAA season and March Madness tournament, as well as USC Football's 2021 season