

Agenda

NEHA BIA Board of Directors Meeting

April 4th, 2024 10:00am cst



I. Roll Call & Welcome

Attendees:

| Board Member | Present/Absent | Support Members | Present/Absent |
|-----------------|----------------|-------------------------|----------------|
| Tracy Graham | Present | Traci Slowinski | Absent |
| Melissa Vaccaro | Present | Jaime Este | Absent |
| Michael Crea | Present | (use blanks for guests) | |
| Liz Dukes | Absent | Alicia Collins | |
| Eric Moore | Absent | | |
| Mandy Sedlak | Present | | |
| Present | Absent | | |

II. Review of Minutes from last Meeting- no updates-APPROVED

- III. **Treasurer Report-** Mike - \$1018.94 last time, new balance is \$1009.52 GoDaddy and transferred some PAYPAL monies in, and a service charge
- Mike to see if there is a cheaper option for website

IV. General Business/Discussion

- 30 members, almost 300 attending webinar, should we have webinars be free to members and charge for non members? Or ask for donations? Day of webinar only, \$5 off for joining? Company option? Industry sponsor 3 regulatory?
- Member dues will happen in June
- Eventbrite is charging – after first webinar with Zoom through NEHA, make a decision on what to use. Melissa was able to get an upgraded license. One glitch is that Melissa has to host the meeting.

V. NEHA Engagement & Support

VI. Member Recruiting & Engagement

VII. Education/Webinar Schedule

VIII. New Business

- Speakers Bureau creation?
- Hill Day March 2026
 - Shelley attended and it was great.
 - Should plan for other BIA members to go in 2026
 - Message to BIA members as an FYI so people can budget and plan to go
 - BIA is set up so that we could lobby 501C-6

IX. Discussion of 2024 NEHA AEC events- registration is 4/26/24

- Collaboration & Partnership: Bringing Food Safety Culture to Life in the Retail Food Industry (90 minute learning lab)
 - Need a Regulatory speaker or two -Austin Addison (GA) joseph.addison3@dph.ga.gov, Carrie Pohjola (WI) Carrie.Pohjola@wisconsin.gov, Lauren Di Prete (NV) diprete@SNHD.ORG, Juli Hults (WI) jhults@milwaukee.gov

- Need to decide on 4-5 scenarios
- Solving the Allergens Puzzle: Fitting Pieces Together When Implementing the 2022 Food Code & State Mandates (50 minute livestreamed session)
 - Need FDA speaker for panel -Supervisors pick the person they want to send to speak - Ask Lori Farmer for a name
 - Need State/Local Regulatory for panel -Melissa to locate
 - Need a Full service or QSR industry panelist -Shelley to reach out to her contact who just attended an allergen conference for industry recently for a name
 - Consider a consumer group panelist. If decide to include, need a consumer group panelist - FARE member?
- The Reusable & Personal Container Enigma: What to do when confronted with mandated reusable programs (50 minutes livestreamed session)
 - Need Regulatory panelists from WA, OR, or NY - Melissa V to find a person - CFP reusable committee (Nadine Roe or Erin Sawyer)
 - Need third party panelist - considering Bold Reuse who spoke at AFDO reuse session
- Frozen Dessert Machines 101: A Review of the Anatomy and Microbiology of Soft Serve Machines (50 minute livestreamed session)
 - Need Regulatory panelist from GA, OH, or CA - Melissa to reach out to Austin Addison (GA)
 - Need confirmation on CFA (Jessica) participation as an industry panelist
- NEHA 2024 AEC Exhibit Booth - need to build out schedule for Monday night and Tuesday - need 2 to 3 people per time slot
 - Tracy to take 7-8 on Monday night and a slot on Tuesday - First break
 - Melissa to take 6-7 on Monday night
 - Still need Tuesday second break and lunch (12 - 1:30) volunteers to man the booth

X. Recap and Action Items

- Shelley - Update LinkedIn and YouTube - Done
- Tracy -Send out finalized letter in March-send to Traci Slowinski - Done
- Tracy -Send out finalized letter in June-send to Traci Slowinski
- Tracy -Schedule a membership meeting to discuss webinar pricing strategy in April 24 @ 2pm

XI. Adjourn