

RACEWARS™ x JUST VIBES EVENTS x PAW'S 'N BREW'S



2023 | 742 PRODUCTION EVENTS | OFFICIAL DECK

WWW.742MARKETING.COM | WWW.OFFICIALRACEWARS.COM

U S A N A T I O N A L & G L O B A L T O U R TM

742 RACEWARS

SHOW+RACE+DRIVE+LIFESTYLE+CULTURE

"8 Years of touring the USA with an event that was simply an idea, a concept turned reality to now becoming a soth out event for the true enthusiast, automotive builders and race fanatics alike. I'm truly humbled and honored to be doing this today. A dream come true."

- Jeff Maldonado.

IT'S A CAR SHOW >>Car Enthusiast from all over the USA are talking about RWUSA as the first of its kind and now with the collaboration with Tampus Finest from Florida we happy to give this first of its kind a unique collab style. Vehicles from all over the spectrum are joining our tour and experiencing it firsthand. Imports, Domestic, Euros, Trucks, Classics, Bikes, Luxury, and a vast group of unique builds make our show floor.

IT'S A DRAG RACING EVENT >>RWUSA Sole purpose for the creation of the event was to bring to light the danger of ILLEGAL STREET RACING. Is why we have dedicated the event to bringing awareness to keeping it safe and fun, allowing anyone with the need for speed to take it to a controlled track and battle heads up versus others just like them.

IT'S A LIFESTYLE EVENT >>With now near Over 80k attendees total in 7 years, those who have been to a RWUSA event immediately ask for a return date. This Lifestyle event is jam packed with entertainment that you will not be able to get a chance to sleep while you wait for awards.

IT'S A CONSUMER EVENT >>We know how important it is for fans or consumers to meet and speak with the brands we all love, it is how our industry continues to grow, we have made it a note to continue to connect you the attendee with our extensive line of sponsors and partners. We encourage all local business to connect with us.

Welcome to 742 Productions Events - 742 TEAM

"Keeping Branding at a National Level Simple"

TOUR NATIONAL TITLE SPONSOR

\$10,000

- *Exclusive rights to being the sole brand in its industry*
- *Brand placement over the event's name on all events.*
- *Logo/Branding on ALL marketing material (Flyers, Awards, Shirts, etc.)*
 - **YOU** choose the space needed for your booth display
 - *Open Display Vehicle allotment (you have no limit)*
 - **NO** minimum on amount of branding throughout the event
 - **UNIQUE** Social Media Promotions and Advertisement
 - *Attendee **DATABASE** report for company promotional use*
 - *Customize your data research questionnaire on our websites*
 - *Signage on Stage, Main podium and vehicles*

(If being the only detailing company is priority to you on all our events then this is a good year package)

SAMPLES



EVENT SUB TITLE SPONSOR

\$500 PER EVENT

- Logo Placement on the Title bar over event logo
- Logo/Branding on **ALL** marketing material
 - **10x20 Booth Space**
 - 2 Display Vehicles space (non compete)
- **NO** minimum on amount of branding throughout the event
 - **UNIQUE** flyer for your Social Media Promotions
- **DISCOUNTED** Promotional Code for Competing Sponsored Vehicles
 - Attendee **DATABASE** report for company promotional use

SAMPLE

A 742 MARKETING PRODUCTION EVENT

YOUR LOGO HERE

YOUR LOGO HERE

Register On Eventbrite

Pop Boys

RACEWARS

NOVEMBER 18TH. 2018

12-7PM

9300 CHERRY AVENUE, FONTANA, CA 92335

AAA AUTOMOBILE CLUB OF CALIFORNIA

AUTO CLUB SPEEDWAY

\$1000 BEST OF SHOW
\$500 QUALITY TEAM
\$500 BIGGEST TEAM

FEATURING
CAR SHOW
DRAG RACING
CAR MEET
LIVE PERFORMANCES
MUSIC BY DJ GOZ
VENDORS
MODEL LOUNGE
REVVING & 2STEP COMP
CAR LIMBO
RAFFLE & GIVEAWAYS
KID FRIENDLY

DRAG RACING OPERATED BY
WORLD DRAG RACING CIRCUIT
* Modified Pro 32 *All Motor Eliminator
*Modern Muscle *Super Duty Truck
*9.50 Mean Street *10.50 Super Street
*11.50 Real Street *Diesel Showdown
*TEST N TUNE
UP TO \$3000 PER CLASS

#RACEWARSEASONCLOSER

powerbas 5th SAISON AMJ RAGERS TUNERS JDM400 JDM AMSOIL

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AWARD SPONSOR

\$1000 per event

- Logo/Branding on ALL marketing material & Awards
 - Max 20x20 Booth Space
 - Max 3 Display Vehicle space (non-compete)
- NO minimum on amount of branding throughout the event
 - UNIQUE flyer for your Social Media Promotions
- DISCOUNTED Promotional Code for Competing Sponsored Vehicles



RACING PAYOUT SPONSOR

\$1000 per event

- Logo/Branding on ALL marketing material & Awards
 - Max 20X20 Booth Space
 - Max 3 Display Vehicle space (non-compete)
- NO minimum on amount of branding throughout the event
 - UNIQUE flyer for your Social Media Promotions
- DISCOUNTED Promotional Code for Competing Sponsored Vehicles



To give our sponsors a maximized branding opportunity, we are requesting from your company branded marketing giveaways for the events stage giveaways.

(These packages can be custom tailored to your needs, please ask one of our sales associates for more information)

STAGE & ENTERTAINMENT SPONSOR

\$2000 per event

- Logo/Branding on ALL marketing material & Stage
 - Max 20X20 Booth Space
 - Max 3 Display Vehicle space (non-compete)
- NO minimum on amount of branding throughout the event
 - On stage mentions throughout the event
 - UNIQUE flyer for your Social Media Promotions
- DISCOUNTED Promotional Code for Competing Sponsored Vehicles



STANDARD BOOTH'S

(Prices may vary by event)

10X10 VENDOR SPACE - \$100

INCLUDES: 10x10 EXHIBITING SPACE, 2 STAFF PASSES. 1 PARKING PASS, 1 DISPLAY VEHICLE (NON COMPETE), LOGO ON FLYERS, SOCIAL MEDIA ANNOUNCEMENT. ADDITIONAL STAFF PASSES MUST BE PURCHASED (ADULT GENERAL ADMISSION TICKETS).

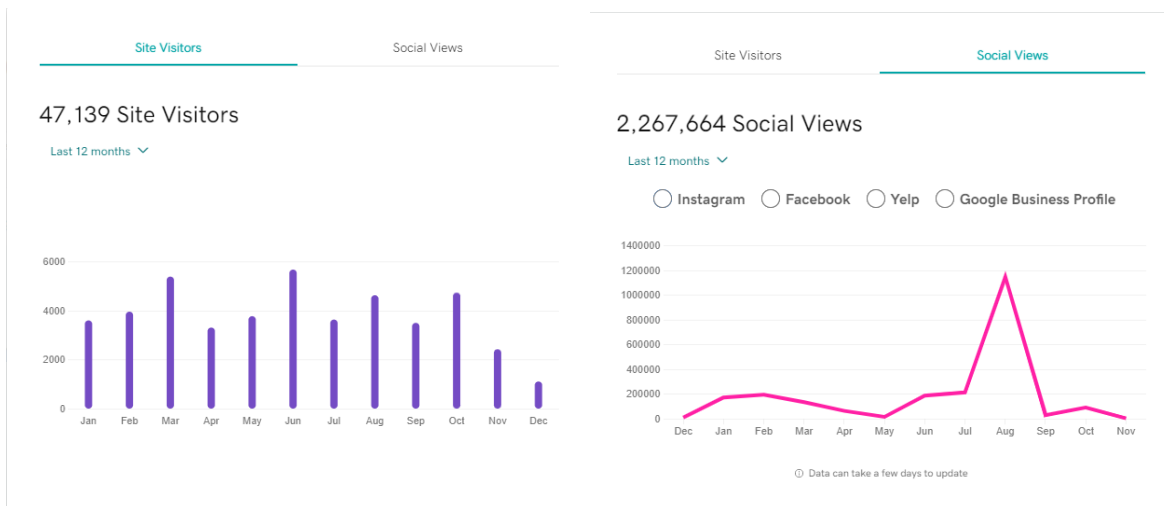
10x20 VENDOR SPACE \$125

INCLUDES: 10x20 EXHIBITING SPACE, 4 STAFF PASSES. 1 PARKING PASS, 2 DISPLAY VEHICLES(NON COMPETE), LOGO ON FLYERS, SOCIAL MEDIA ANNOUNCEMENT. ADDITIONAL STAFF PASSES MUST BE PURCHASED (ADULT GENERAL ADMISSION TICKETS).

20x20 Or Larger VENDOR SPACE \$200

INCLUDES: 20x20 + EXHIBITING SPACE, 6 STAFF PASSES. 1 PARKING PASS, 6 DISPLAY VEHICLES(NON COMPETE), LOGO ON FLYERS, SOCIAL MEDIA ANNOUNCEMENT. ADDITIONAL STAFF PASSES MUST BE PURCHASED (ADULT GENERAL ADMISSION TICKETS).

2022 SOCIAL PRESENCE STATS



****If you want maximum exposure at the event, we suggest you supply us with giveaways for the stage***