



# Sponsorship Opportunities

Volunteer-Run, 501c3 Non-Profit

## Festival Budget at a Glance

- Advertising (\$3500)
  - Print
  - Radio
  - Theater
  - Community
  - Online/Social Media
- Awards (\$1000)
- Canopy/Fencing (\$2000)
- Entertainment (\$2000)
- Insurance (\$2500)
- License Fees (\$800)
- Local Scholarship (\$1000)
- Misc. (\$1000)
- Printing (\$1000)
- Sanitation (\$3000)
- Security (\$3500)

## Planned Events

- Carnival
- Senior Expo
- Car, Bike, Tractor Show
- Car Cruise
- Corn Hole Tournament
- Sips on the River
- Art Challenge
- Arts & Crafts
- Prince and Princess Contest
- Kayak Race
- Entertainment
- Free Family Fun Day
- Touch-a-Truck
- Super Heroes/Cosplay
- Animals
- Much, Much More!

## Join Us!

The Plainwell Days Festival Committee is actively recruiting Partner Sponsors to join us for the 2020 celebration. Please view the sponsorship opportunities below and let us know which level you would like to support!



- Business Logo on all Festival Marketing Materials
- 10' x 10' Tent Space \*
- (1) Display Banner (4' x 6') to be displayed on, prior to and during Festival
- Logo on Sponsor Banners



- Business Logo on all Festival Marketing Materials
- Logo on Festival Display Banner, prior to and during Festival
- Logo on Sponsor Banner



- Business Logo or Name on select Festival Marketing Materials
- Name on Sponsor Banner



- Business Name on select Festival Marketing Materials
- Name on Sponsor Banner

\*Tent Not Included

**Money Tight? We have more options to donate goods or services. You can still get great exposure!**

# Plainwell Days Festival Sponsorship Form

**Yes! I want my business to have exposure to the entire community of over 5800+ people here in Plainwell, and surrounding areas by supporting the Plainwell Days Festival!**

**Business Name:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Contact Number:** \_\_\_\_\_

**Contact Email:** \_\_\_\_\_

**Best Time to Contact:**  Morning      Afternoon      Evening

**Level:**  Platinum      Gold      Silver      Bronze      Other (below)

**Other (Please specify goods or services):** \_\_\_\_\_

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**A High-Resolution Logo (.jpeg, .png, or .tiff) for your business must be sent to [Jennifer@plainwelldaysfestival.com](mailto:Jennifer@plainwelldaysfestival.com) by April 24<sup>th</sup>, 2020.**

## Questions?

**Contact us at [sponsorship@plainwelldaysfestival.com](mailto:sponsorship@plainwelldaysfestival.com)  
Make Checks Payable to: Plainwell Days Festival  
657 Miller Road. Plainwell MI 49080**