



Sponsorship Opportunities

Volunteer-Run, 501c3 Non-Profit

Festival Budget at a Glance

- Advertising (\$1500)
 - Print
 - Radio
 - Theater
 - Community
 - Online/Social Media
- Awards (\$1000)
- Canopy/Fencing (\$1200)
- Entertainment (\$2000)
- Insurance (\$1000)
- License Fees (\$800)
- Local Scholarship (\$1000)
- Misc. (\$1000)
- Printing (\$500)
- Sanitation (\$1000)
- Security (\$2000)

Planned Events

- Senior Expo
- Car, Bike, Tractor Show
- Corn Hole Tournament
- Arts & Crafts
- Prince and Princess Contest
- Entertainment
- Free Family Fun Day
- Super Heroes/Cosplay
- Animals
- Much, Much More!

Join Us!

The Plainwell Days Festival Committee is actively recruiting Partner Sponsors to join us for the 2021 celebration, June 12th. Please view the sponsorship opportunities below and let us know which level you would like to support!



- Business Logo on all Festival Marketing Materials
- 10' x 10' Tent Space *
- (1) Display Banner (4' x 6') to be displayed on, prior to and during Festival
- Logo on Sponsor Banners



- Business Logo on all Festival Marketing Materials
- Logo on Festival Display Banner, prior to and during Festival
- Logo on Sponsor Banner



- Business Logo or Name on select Festival Marketing Materials
- Name on Sponsor Banner



- Business Name on select Festival Marketing Materials
- Name on Sponsor Banner

*Tent Not Included

Money Tight? We have more options to donate goods or services. You can still get great exposure!

Plainwell Days Festival Sponsorship Form

Yes! I want my business to have exposure to the entire community of over 5800+ people here in Plainwell, and surrounding areas by supporting the Plainwell Days Festival!

DEADLINE: May 21, 2021

Business Name: _____

Contact Name: _____

Contact Number: _____

Contact Email: _____

Best Time to Contact: Morning Afternoon Evening

Level: Platinum Gold Silver Bronze Other (below)

Other (Please specify goods or services): _____

A High-Resolution Logo (.jpeg, .png, or .tiff) for your business must be sent to tdunlop1014@gmail.com by May 24, 2021.

Questions?

Contact us at tdunlop1014@gmail.com
Make Checks Payable to: Plainwell Days Festival
151 North Main Street, Plainwell MI 49080