

KQHA Board Meeting Minutes

4-15-2020

Conference Call

Meeting called to order 7:18 by Mark

Present: Stephanie Manhart, Bobbi Hinds, Mark Hinds, Brenda Salsbury, Kathy Green, Roberta Jaye, Kelli Case, Paula Pray, Peggy Pickford, Sherri Tearney, Clint Fullerton, Denise Thompson, Chuck Sperry

Minutes from January Board of Directors meeting corrected for names of scholarship winners

Jenny moves to approve minutes with corrected scholarship winners

Bobbi seconded

Motion passed

Committee Reports

2020-2021 Proposed committee attached

Show Maybe one person from each show on committee

Membership -need to work on getting people to sign up, slow because some people sign up for memberships at shows; maybe think about a new member discount if someone joins at a show
Be thinking about how to get creative and increase membership

Finance Committee report -Mark

Committee met this spring

Committee moved \$30,000 from PC to general fund and loaned \$18,000 to youth for start-up for their show

A CD matured so that was re-invested

Show and Contest

Prairie Classic

Made \$50,710

Let It Ride cancelled

Too many variables to try to reschedule for this year

Looking ahead to next year

Youth will pay back \$18,000 to general fund, general fund can help them next year

Celebrating Kansas Amateur show

Paused going after sponsorships because might not have show

In a bad position because we don't know if stay at home will be lifted

Not out money yet; expo will forward deposit to next year, AQHA approvals rolled over

H in H

Judges hired

Palomino classes

Still planning for it to go, will start working on showbill
Sherri going to lead the group to discuss it.

Membership

Need to promote value of membership, what they are worth
Could check with AQHA to see if they allow you to require exhibitors to be member to show

Media

Has some outages with godaddy
Need to do a refresh, redesign
Youth and amateurs keep up their own with relatively simple software
Peggy will collaborate with Stephanie and Kathy

Memorial Scholarship

6 applications are in, everyone will get something
KQHA board might think about adding in some money this summer, kids paid Aug or Sept

Annual Meeting Banquet Mark and Denise
Manhattan or Wichita?

Awards

Heidi Lange and Stephanie Manhart could help
Youth and Amateur on track, everything will be smaller

Other Old Business

Development program approved last year
We need to work on promoting that program
Clinics, clinic/show weekends,
Probably looking at fall

New Business

Tarp rental -KQHA owns blue tarps for cattle classes, should we rent them instead of free loan them to other groups, will inventory them at next KQHA show and decide on a fee

American Royal looking for sponsors

Could be in our best interest to continue to be a sponsor

Did \$300 last year.

Sherri moves to sponsor Royal show for \$500

Bobbie seconds

Motion passes

Announcements: reach out to ropers, barrel racers, etc to contact Kathy about youth world

Chuck moved to adjourn

Bobbie seconded

Meeting adjourned 9:13