



American SkiBike Association

Special Points of Interest:

ASA PHOTO CONTEST WINNERS!

2017-18 ASA EVENT WRAP UP!

THANK YOU FOR A GREAT SEASON!!!

Tell Your Friends !

The ASA Board wants to expand our ASA membership to help show ski resorts that allowing SkiBikes is a good business decision.

FREE personal memberships and renewals are available through November, 2018.

Sign up online at www.american-skibike.org

ASA Newsletter

Volume 1, Issue 6

March, 2018



GRAND PRIZE WINNING PHOTO!!!

Alpine SkiBikes customer, Etai (Brandon) Naor,
on a converted Santa Cruz Super 8
“Getting Decent Air near Whitefish Montana.”

CONGRATULATIONS, Matt Hanson !!!

ASA Board Members and Representatives

Jeff Butcher, Board Member

- Koski Snowsports R&D
- ASA California/ Lake Tahoe Area Rep.

Jim Cameron, Board Member

- Owner, Utah SkiBike Rentals
- ASA Utah Area Representative

Scott Carr, Board Member

- Owner/Manufacturer
TNGNT SkiBikes

Don Koski, Board Member

- Owner/Manufacturer
Koski Snowsports

Melanie Kimball, Board Member

- Co-owner SkiBikeFun LLC

Devin Lenz, Board Member

- Owner/Manufacturer
LenzSport SkiBikes

Chris Schuler

- Owner/Manufacturer SkiByk LLC
- ASA Pacific Northwest Representative

Jim Weiland, Board Chair

- Adaptive SkiBike Instructor
- ASA Arizona Representative
- ASA Adaptive Representative

International / Tier 2 Resources

Jason Buckley

- Owner/Manufacturer
- 3 Ski Snow Bikes
- New Zealand

Gregor Schuster

- Owner/manufacturer
- Sledgehammer SkiBikes
- Austria

Contact your ASA Board Members and Representatives at

info@americanskibike.org

Chairman of the Board's Report

Hello, SkiBikers! April is ASA Board of Directors and Officer elections, and we are looking forward to the best ASA leadership team yet to represent you.

This year I spent most of the season at Ski School training SkiBike instructors. The ASA recently approved our ASA SkiBike Instructor Certification Program. We plan to offer training to ski schools at SkiBike Friendly resorts beginning in the 2018-19 season.



Jim W. having lots of fun giving demos at the 2018 Sierra at Tahoe event .

I hope you were able to attend one of our ASA events this season in Utah, New Mexico, Colorado or Lake Tahoe, California. Each event is different, if I could, I would make a round trip and attend each one!

This year I enjoyed the Sierra at Tahoe event. It must be true that SkiBikes bring snow - the event at Tahoe precipitated 3 feet of fresh powder, attracting lots of snow sports enthusiasts from CA and NV.

ASA Board members Jeff Butcher and Don Koski organized the event, and volunteer reps from Koski, TNGNT, SkiByk and Stalmach were on hand, and ASA board members and reps brought dozens of SkiBikes, so everyone could try out a variety of SkiBike makes, models and platforms.

The weather during the event ranged from sunny to snowy, and over 50 mostly first-time riders with an average of 30, enjoyed the free demos.

Everyone I rode demos with was blown away by how quick and easy it was to learn the basics - turning, stopping and loading the chairlift.

The enthusiasm was over the top! It was a great day, well worth the 1,000 mile -each way- trip from Arizona!

Of the people who attended the Sierra at Tahoe event and chose to give us written feedback, all said they had fun, would consider SkiBiking again, would recommend to their friends, and would consider renting or buying their own SkiBike!

Next season the 2018-19 ASA SkiBike events will be bigger and better than ever!

You might want to consider planning your winter vacation around attending our events, or volunteering to help the ASA at an event near you. We are realizing that with more people to help out at the demo registration booth, and helping to set up the tents and tables, we can share the fun, and we can all have a great time meeting new friends and SkiBiking together!

We would really like to hear from you. The Newsletter team could also use your help - send your SkiBike related photos, articles, cartoons, etc. to share with your fellow ASA members in the Newsletter.

If you would like to volunteer to help out at an event, have suggestions about how to make our events - or the ASA - better, would like to contribute newsletter content, or know of a ski school that might be interested in ASA SkiBike Instructor training, email me Skibikejim@gmail.com.

Thanks for your Support!



SkiBikes are Fun for Kids of All Ages! Photo - Jim Cameron

Paid Advertisement - Thanks for your support of the ASA!

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We're on the Web!
AmericanSkiBike.org

2017-18 **Event Calendar**

Utah SkiBike Rally
Feb. 10, 2018
Brighton Ski Resort
Salt Lake City, Utah

Sipapu SkiBike Rally
Feb. 10-11, 2018
Sipapu Ski Area
Vadito, New Mexico

Purgatory SkiBike
Festival
Feb. 23-25, 2018
Purgatory Resort,
Durango, Colorado

Sierra-at-Tahoe
SkiBike Rally
March 3, 2018
Sierra-at-Tahoe
Twin Bridges, CA



2018 ASA MEMBER PHOTO CONTEST WINNERS!!!

Thank you to all of the ASA Members who shared their passion for the sport of SkiBiking by submitting some really great photos for the Photo Contest. Your response was impressive!

We had three categories: Action, Scenery and Other, with a Grand Prize for the Very Best SkiBike Photo of all. It was hard for your Newsletter Team to choose the winners, as all the photos submitted were judged to be unique and totally awesome!

Winners for each category will receive a ASA T-Shirt, with Grand Prize winner also scoring the cover photo, and a whopping \$50 gift certificate for the dinner of his/her dreams! Woo-Hoo!

Congratulations to the Winners, and a big Thank You to all. We will feature many of the great photo entries in upcoming ASA Newsletters during the 2018-19 season. A win-win for all of us!

GRAND PRIZE - MATT HANSON **of Carson City, Nevada**

"Etai (Brandon) Naor, on a converted Santa Cruz Super 8 Getting Decent Air near Whitefish Montana."

Matt Hanson is a longtime ASA member and the inventor, manufacturer and distributor of top-of-the-line SkiBike conversion kits. Renee and Matt Hanson are the owners of Alpine SkiBikes, a female, veteran-owned company.

See the cover of this Newsletter for the Big Picture - **Congratulations, Matt - What an Awesome Action Shot!**



Paid advertisement below - Thanks for your support of the ASA!

PRE-ORDER AVAILABLE NOW!

\$299 deposit will guarantee you delivery of the 2019 SB100 SkiByk prior to next season.

For details and a special offer go to www.skiby.com

SkiByk..... Enjoy the Ride!





WINNER - SCENERY

**Ron Dailey,
of Riverton, Utah**

**“Ron Dailey,
Rob Nichols, Cliff Pinto,
Josh Westfall and Devin
Lenz with their guide at
Silverton Mountain -
Contemplating their
drop into Powder”**

WINNER - ACTION

Jeff Butcher, of Gardnerville, Nevada

**ASA Lake Tahoe/California Rep and Board
Member, and co-owner of Koski Snowsports**

**“Boreal Resort, CA - 2001
Matt Stoumen riding a Koski Mono Trac”**



WINNER - OTHER

**Carrie Peterson,
of New River, Arizona**

**Purgatory - Wayne and
Carrie Peterson -**

**“SkiBiking on our
Homemade SkiBikes
fabricated by Wayne
Peterson”**

**CONGRATULATIONS TO
ALL OUR WINNERS !!!**

Wow what an incredible year for the sport of SkiBiking and for the SkiBike Demo Days!

SkiBike demo days at Brighton Ski Resort - February 10, 2018



Great meeting with new friends.....Awesome condition and great riding!

SkiBike demo days at Sierra-at-Tahoe - March 3, 2018



*2 words describe this Demo event
Big Snow*



Great weather and riding conditions



Industry comradery



New friends and customers out enjoying the ride!

The riding season is not over yet...here at SkiByk we want to thank everyone at the American SkiBike Association, the host ski areas and all of the volunteers who helped to make this year's Demo Events so much fun! We would also like to thank our new SkiByk friends, your support, emails, phone calls, text messages and Facebook posts make all of the long days and nights prototyping, designing, shipping and just running a start-up company...that much easier! We are humbled by your comments and are excited that you all get to be part of a sport that is destined for rapid growth and acceptance around the country!

Brighton, Sipapu and Purgatory - ASA Events - From Mild to Wild!



The 2018 ASA Demo Tour just completed our new events in Brighton, Utah and Sierra at Tahoe, California and we are proud to announce they were an overwhelming success. We literally were swamped with interest in first time demos for new riders. Brighton had 6 manufacturers represented and we gave almost 200 free demos to potential SkiBike consumers. We even made the TV news on Salt Lake City TV Channel 4, adding to the crowds and excitement.

The Sipapu event was mellow and included demos, a night ride, and good times with old friends. Thanks to New Mexico locals, George Valliant and Jim Butler who helped to organize and hold the event with ASA support.

The 16th annual Purgatory SkiBike Festival included a Saturday night Meet and Greet at Hoodies, with free food and free drawings for cool merchandise.

Sierra at Tahoe was overwhelmed with interest and enthusiasm, with 5 suppliers showing off their SkiBikes and demonstrating to 57 mostly new riders the fun and ease of Ski Biking. Jeff Butcher, who organized Sierra's event, commented, "I've never seen so many consumers so excited about trying a bike! Most of the reps ran out of bikes and we had a waiting list to ride."

The Brighton, Utah event - Photo - Jim Cameron

The long awaited snow storms helped bring smiles to everyone's face. This included each resort's management, as they saw new customers coming to their ski area. Next year's ASA SkiBike events will be even bigger and better as we continue to grow our organization and promote our sport.



The Sipapu, New Mexico Event , left and right above. Photos- Melanie and Randy Kimball



The 16th Annual Purgatory, Colorado Event, left and right above. Photos- Melanie and Randy Kimball

Sierra at Tahoe Event - March 3, 2018

Jeff Butcher, second from left, and Don Koski, fourth from left, event organizers, are shown with a couple of very happy demo recipients at the Sierra at Tahoe event.

The enthusiasm at Sierra at Tahoe was amazing, and even Mother Nature helped make the event a success with three feet of fresh powder, hundreds of resort goers, and a beautiful day.

Over 50 demos were given to mostly first-time SkiBike riders at the one-day Inaugural event by ASA Board Members and Reps Jim Cameron, Chris Schuler, Jim Weiland, Scott Carr, Jeff Butcher, and Don Koski. Thanks to all our volunteers - Patrick Neelan, Devin Schuler, and Alfie Fernandez who helped with event setup, Linda Weiland who took care of the demo registrations, Leonard Tilton who sponsored Jim Weiland's lift pass, and a special thank you to John Rice, Sierra at Tahoe General Manager and staff for their help and generous support of the ASA and SkiBiking!

Photos - Jeff Butcher



Newsletter News

We hope you have enjoyed your ASA Newsletter this season. Your Newsletter team is planning on taking off for the summer, unless, of course we have some important breaking news for you!

The next ASA Newsletter is scheduled for October, kicking off the season with the ever-popular “**Krusty’s Used SkiBike Korral - Member Want Ads.**”

The November Newsletter will include the **big, beautiful ASA Product Guide**, with the latest SkiBike models and innovations.

We hope to have a new ASA Newsletter for you each month through the 2018-19 winter SkiBike season.

Your Newsletter team would like to step up our ASA Member involvement and enjoyment, and the best way to do that is to feature our Members’ SkiBike photos, articles and cartoons!

During the summer, the ASA Newsletter team will start collecting Member’s SkiBike photos, stories of your SkiBike adventures,

or whatever original material you would like to share with your fellow members and SkiBike enthusiasts in the ASA Newsletter.

For example, If you are an artist, send us SkiBike drawings, if you are a reporter, send us a report about SkiBikes for Adaptive athletes, or an interview with your favorite SkiBike pioneer, if you are a poet, send us a SkiBike poem, if you are a comedian, send us a joke! We would especially appreciate some hilarious SkiBike cartoons!

Basically, if you have something to share that is creative, positive, suitable for all ages, and SkiBike related, we want to print it in your ASA Newsletter next season. Please send lots of your good stuff - as JPEGs, Word documents, or PDFs - to SkiBikejim@gmail.com and we will use it in the ASA Newsletter throughout the season to help promote your favorite sport!

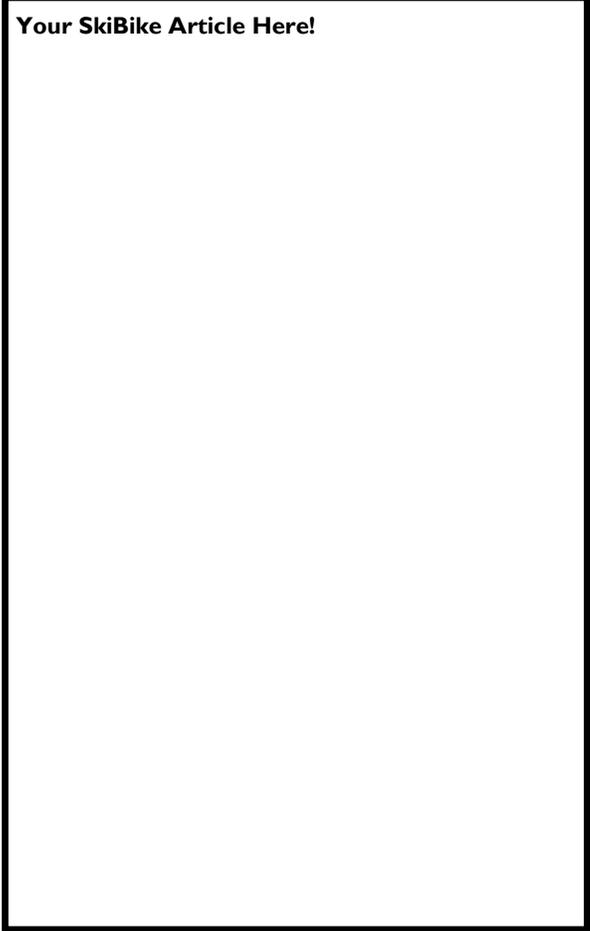
Thanks for sharing your amazing art and ideas, and for your support to help keep your ASA Newsletter fresh, fun and informative!

The rest of this page is left blank intentionally - to leave room for you!

Imagine - Your SkiBike Photo Here!



Your SkiBike Article Here!



Your SkiBike Cartoon Here!



SkiBike Alley



Sponsorship

ASA Sponsors and Business Members



<http://www.americanskibike.org/sponsorship.html>

ASA Business Memberships are available for only \$150 per Year!

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- Your Business Link and Logo in the Newsletter and ASA Website Sponsorship Page
- Free listing and full-page ad in the ASA annual Product Guide Newsletter edition
- Affordable ads that will directly reach ASA members and SkiBike enthusiasts
- Plus all the benefits of ASA Personal Membership, and More!
- See the ASA Website Membership Benefits page for details

<http://www.americanskibike.org/benefits.html>