

# American SkiBike Association

Special Points of Interest:

Our Time Has Come! A Special Report from ASA Area Representative

**Jim Cameron** 

New SkiBikes!
New Manufacturers
New Makes
New Models
New Technology
Available NOW!

Smile! ASA Member Photo Contest

Calendar: Utah SkiBike Rally Feb. 10-11, 2018 Brighton Ski Resort Salt Lake City, Utah

**Revised Event** 

Sipapu SkiBike Rally Feb. 10-11, 2018 Sipapu Ski Area Vadito, New Mexico

Purgatory SkiBike Festival Feb. 23-25, 2018 Purgatory Resort, Durango, Colorado

Sierra-at-Tahoe SkiBike Rally March 3, 2018 Sierra-at-Tahoe Twin Bridges, CA

See you there!!!

**ASA** Newsletter

Volume 1, Issue 4

December, 2017



SkiBikes are Fun for Kids of all Ages! Lining up for the kids race at an ASA SkiBike Festival







### Randy Kimball

- President, ASA
- Co-owner SkiBikeFun LLC

### Melanie Kmball

- Vice Prsident, Treasurer, ASA
- Co-owner SkiBikeFun LLC

### Don Koski

Owner/Manufacturer Koski Snowsports

### **Devin Lenz**

Owner/Manufacturer LenzSport

### Scott Carr

Co-owner TNGNT SkiBikes

### Jim Weiland

Adaptive SkiBike Instructor

### Representatives

Jeff Butcher—California

Koski Snowsports R&D

### Jim Cameron—Utah

Owner - Utah SkiBike Rentals

### **International Resources**

### **Gregor Shuster**

Owner/manufacturer Sledgehammer SkiBikes, Austria

### Jason Buckley

Owner/Manufacturer 35ki Snow Bikes, New Zealand

### Special Report from Your Newest Area Representative

Our Time Has Come -An observation from our newest regional ASA Representative Jim Cameron—Utah

It's October and we are already taking reservations for Ski Bike rentals and demos for the upcoming season. We are selling bike already too. This has never happened this early before. I'm excited. We see the Association enthusiastically working on ASA guidelines and best practices documents to offer resort managers to convince their owners to allow us to ride. Newsletters are flying out the door regularly. Membership in our group is growing. Three new USA based Ski Bike companies have entered the market with new production bikes. The jungle drums are beating very loud right now. It is an exciting time!

I saw this same tipping point in the early 90s, when the snowboarding industry finally got over their struggle to gain credibility. All of a sudden in about 1990 ski resorts took notice that there was an opportunity to grow their business. We all ride for the love of the sport. but I've learned that the bean counters in the corner offices have more influence than we care to admit. The missed dollars realized by not participating in snowboarding turned the tide. The flood gates opened in the 90s and by the end of the decade it was an Olympic Sport.

The National Ski Area Association openly admits that their resorts need to replace the aging baby boomers, (who pretty much created the resorts that we have now), because they are dropping out of the sport at "alarming rates".

NSAA identifies this as the biggest challenge ski resorts have right now. Ski Biking presents a huge opportunity to keep boomers in the sport by offering them the mountain experience they certainly miss, but less challenging to their legs, joints, and lungs. In our rental business we are proud that we have re-introduced many 50 -60 somethings back on the hill. We create smiles on the hill and butts in the chairlifts! The resorts love that we are aiming boomers to book their vacations at a mountain resort rather than than a beach! They ride with their kids and friends again. We also see younger customers by that are bored and looking for something new and cool to challenge their gravity skills. The energy in the parks and freestyle bikes is exciting and contagious

The stars are aligned to see a big leap with Ski Biking in 2018. Finally some dollars are matching the enthusiasm we all have. Media coverage is up significantly with both industry and consumer coverage. Soon it will be

difficult for resorts to not welcome our bikes on their slopes. Manufacturers can finally begin to eke out a little profit to grow their offerings. Rental shops can consider putting in a few demos or a small fleet of rental bikes. Through the ASA, teaching leaders can begin to standardize their instruction methods to introduce riders safely into the sport. All the pieces of the puzzle seem to be coming into place. It wasn't easy to get here. It was built on the shoulders of current and past leadership that is making this come

I hope in another 15 or 20 years we will look back at 2018 with a smile and remember "the good ole days". We'll be telling stories about our festivals, product trial and errors, but most of all the friendships we all made. We will be trading antique Lenz, Koski or Brenter Bikes. Will those brands still be around? I certainly hope so. These pioneers kept this sport alive during these lean years planting the seeds that grew into it's current boom.

We will probably be smiling at the resorts that held out just like the late comers to embrace snowboarding. We might even be remembering the first ski bikes in the Olympics!

> Thanks for your Support!



## Ski Bike USA

It's easier than you think www.skibikeusa.com



Your Choice for Used Gear — Demo Bikes — Rental Information

Call 801-792-0150



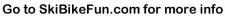
SkiBikeFu Your 1-Stop Skib

## **Metalworx S28 Snowmoto**

\$295.00 includes free shipping in US









# **Alpine SkiBikes**

10% OFF SKIBIKE CONVERSION KITS

**For all ASA Members** 

\*Rentals also available in the Lake Tahoe area\*



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# ANNOUNCING!!! ASA MEMBER PHOTO CONTEST

We know you will be getting some awesome shots of your friends SkiBiking on the slopes this season!

Enter your best shots in one of Three Categories:
Action
Humorous
Scenic

There will be a prize for each category, and the GRAND PRIZE winner will win a gift certificate for a \$50 dinner, an ASA T-Shirt, and the Front Cover of the Spring Newsletter! WOW!!!

### The Rules:

- All photos must include a SkiBike!
- All Photos become the non-exclusive property of ASA for printing in the ASA Newsletter
- Photos must be suitable for all ages!
- Email JPEG with name and a caption by February 1, 2018 to SkiBikeJim @ gmail.com
- Smile big and say "SkiBike!"

American SkiBike Association a 501(c)(3) Non-profit Organization

> P. O. Box 65220. Albuquerque, NM 87193

Phone: 505-350-9835 or 505-350-3844 Email: info@AmericanSkiBike.org

### We're on the Web! AmericanSkiBike.org

### **Event Calendar**

**Utah SkiBike Rally** Feb. 10-11, 2018 **Brighton Ski Resort** Salt Lake City, Utah

Sipapu SkiBike Rally Feb. 10-11, 2018 Sipapu Ski Area Vadito, New Mexico

**Purgatory SkiBike Festival** Feb. 23-25, 2018 Purgatory Resort, Durango, Colorado

Sierra-at-Tahoe SkiBike Rally March 3, 2018 Sierra-at-Tahoe Twin Bridges, CA

Arizona Snow Bowl Date TBD Flagstaff, Arizona



### ASA Membership Info

### The American SkiBike Association is here to help you...

- Gain access to resort for all SkiBike riders, adaptive and ablebodied alike.
- Gain knowledge to help you learn to SkiBike or to improve your riding abilities.
- Be part of a growing community.
- Find all the events and competitions.
- Keep in touch with what the American SkiBike Association is doing for you.



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### Here's how you can help support SkiBiking: Join the ASA!

- Just \$25 a year (Business Memberships \$150 /year)
- Benefits include:
- Discounts on new SkiBikes, Rentals, ASA Merchandise
- Free Demo Rides





\$795.00 includes free shipping in US



Go to SkiBikeFun.com for more info

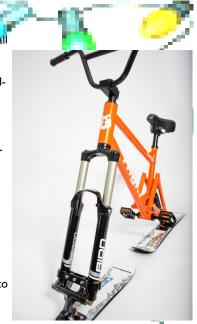


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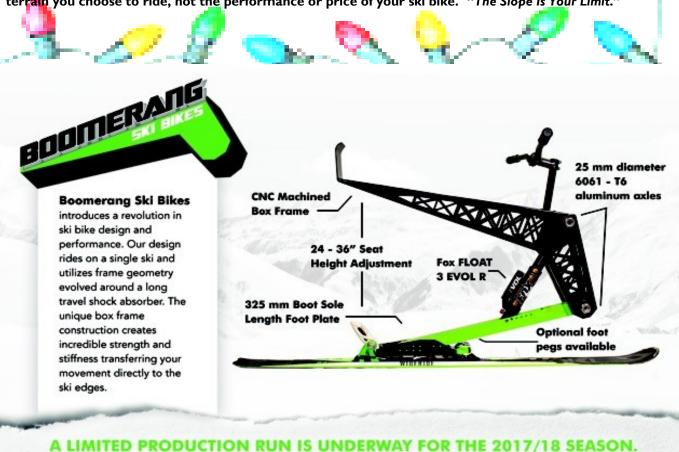
### The New TNGNT Carve

At Thort Ski Bikes (pronounced "tangent"), we build high performance ski bikes that provide all -mountain capability for a great value. Our flagship bike, the Carve, is capable in all terrain – anywhere on the mountain, from wide open groomers, to tight tree runs, to moguls, to powder steeps with drops, to the terrain park. Our Team Thort riders constantly push the boundaries of our technology, resulting in a great bike for everyone. Key features include:

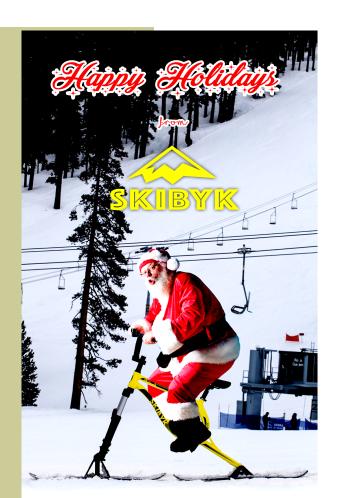
- 6.5+ inches of full-suspension travel. Patent pending rear swingarm to protect the rear shock from impact.
- Tngnt's patent pending Ski Retention System (SRS) allows the retention system to be customized to rider.
- Tright's front retention adapter raises the front end of the bike while keeping pivot point of the ski near the ground improving ride predictability.
- Tngnt's Any Pedal Platform (APP) compatible with most pedals or foot pegs.
- Tright Facet 99 ski with 10m side cut radius has a great combination of turning ease and high speed stability. SRS is fully compatible with skis from Lenz, Romp, Nism,, and others.
- Quality components, including Fox Marzocchi 160mm enduro-style forks.
  All included for suggested retail price of \$1299. Whether you are new to ski biking, or want to get back out on the groomers after a long absence because of injury, or you are an aggressive downhill mountain biker that wants to #bikeallyear, you will love the ride of the Tngnt Carve.



Check us out at <u>tngntskibikes.com</u>, on Facebook @tngntskibikes, on Instagram @tngnt\_skibikes or call us at (801) 427-9279. At Tngnt Ski Bikes, we feel that the only limitation on a day of ski biking should be the terrain you choose to ride, not the performance or price of your ski bike. "The Slope Is Your Limit."



LEARN MORE AT WWW.BOOMERANGSKIBIKES.COM



### THE BORING TECH SPECS

FRAME: 6061-T6 Alloy frame

FORK: Zoom 140mm Alloy magnesium fork with 20mm thru axle REAR SHOCK: DNM 160mm rear coil shock with reservoir SKIS: Summit Ripper 99 cm 3D Skis; vertically laminated tip-to-tail

northern birch wood core,

PEDAL: Aluminum mountain bike pedal

SADDLE: SR Padded saddle

HEADSET: Alloy, semi-integrated, thread less, sealed bearing

HANDLEBAR: BMX Style Handlebar

SKI ADAPTER: 6061-T6 Front and rear custom alloy

RETENTION: SkiByk EPDM rubber retention

### THE GOOD STUFF

NIMBLE: Super Rippy Low Impact Design RIDEABILITY: Perfect Frame Geometry

CASH FLOW: Low Cost + High Performance = More Fun!

CONTROL: 99CM Ripper Skis with Ginzu Knife like edges that will make a

Benihana Chef wish he had a pair

FLEXIBILITY: Extra wide bars...you get to choose your riding width that

matches your style no one bar for all!

CARVEABILITY: Enhanced Pedal Height...nothing to drag as you rip the steeps

SIMPLICITY: 90% assembled to you...simple assembly required...

just supply Allen Wrench!

### \$989 FREE SHIPPING IN US CONTENENTAL ONLY SIMPLE AS THAT!

SkiByk.com (253) - 266 - 2160

### iSkibike Agility 1.4



Skiing Agility For:
Brain Injuries; Amputees;
Multiple Sclerosis; Blind Skiers;
& Muscular Dystrophy

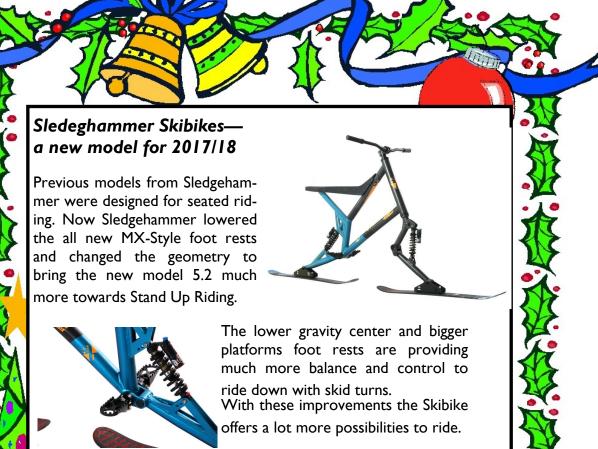
Reclaim Your Freedom
On The Agility 1.4 SkiBike

iSkibike.com (406) 586-5192 or (406) 539-6486 info@iskibike.com

Shroombob, LLC, was established by Robert Kolesar in January 2008, to make a skibike specifically for disabled individuals and adaptive ski programs. The reasons for taking on the adaptive skibike challenge were personal. In 1989, while hiking in the Pioneer Mountains of Montana, Kolesar's wife, Ellyn Murphy, suffered a head injury in an enormous rock-fall that swept her over a 35 foot cliff. The fall left her weak on her right side, with poor balance. Using standard commercial skibike from Europe, Ellyn was skibiking on her own before she could walk independently. The nature of the iSkibike makes it extremely easy to learn and master. The iSkibike progressive suspension has 8 inches of seat travel, the seat automatically pops-up when the rider stands to assist loading and unloading chair lifts, and the skis ride on neoprene springs which permits carving of ski turns and prevents the front ski from diving in soft snow. This adaptive skibike design is now licensed to iSkibike, LLC, for manufacturing and marketing.



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With better Stand Up riding ability Sledgehammer claims that there is no cut on the Seated Riding performance So either skid turn in powder or carve down fast the packed slope. Their new model also became lighter because of the new full 7005 alloy frame. The higher quality shock absorber which have adjustable rebound and compression have improved the riding significantly.

With this model the rider may choose between nine different shock absorber positions alternating the suspension characteristics allowing to set up the Skibike for personal preferences. The big new CNC-machined foot rests are folding backwards when getting in contact with the ground. The guys from Sledgehammer are very proud about their new product with this load of improvements.

Sledgehammer also announces that their long time US-Distributor, Skibikefun.com has changed to Alpine Sports Marketing: Their contact is now: www.SledgehammerUSA.com, mailto skibike@sledgehammerusa.com

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SkiBike Alley

## Evolution on the mountain



Sponsorship
ASA Sponsors and Business Members

























http://www.americanskibike.org/sponsorship.html

ASA Business Memberships are available for only \$150 per Year! Benefits include:

- Up to three Personal Memberships
- One free half-day lesson and all day equipment use
- Your Business Link and Logo on the ASA Website Sponsorship Page
- Plus all the benefits of ASA Personal Membership, and More!
- See the ASA Website Membership Benefits page for details

http://www.americanskibike.org/benefits.html