



American SkiBike Association

www.americanskibike.com

Bring a Friend SkiBiking
This Season



Awesome consumer exposure we did through our demos last year. Try to join us in 2019. It's great for our sport and fun for all!

2019 Event Calendar

Sunrise Park
Resort
Greer, Arizona
January 11, 2019

Brighton Resort, UT
Consumer / ASA
Industry Demo Day
Feb. 9, 2019

Hoodoo Resort,
Oregon
SkiBike Festival,
Free Ride and Race
March 1-4, 2019

Sierra @ Tahoe
Consumer Demo Day
March 9, 2019

Happy
Holidays!

ASA Newsletter *Holiday 2018*

Products and Trends 2018



As we charge into a new season we have more active manufacturers than we have seen in many years. All you have to do is turn on your social media and follow a few of the SkiBiking forums to see the many opinions and preferences to brands and types of SkiBikes in general. Lots of great choices today.

Trends we are seeing: The Millennial demographic is primarily buying Freestyle type II bikes and lots of them. Sales from all 3 major Freestyle Type II brands continue to grow. Classic Type I SkiBobs sales also remain strong in consumer sales and continue to dominate the fleets in most rental markets.

An exciting development is the growth of 3Ski or Snowtrike style bikes. This category is leading in overall sales growth for 2018.

Adaptive Bikes have one new brand, *Boomerang Ski Bikes*, while existing manufacturers continue producing bikes and making their consumer bikes for the adaptive market. It is an exciting time to be buying a SkiBike. Prices overall have come down as manufacturing capacity & competition has increased.

Brenter and *Stalmach* continue to be the primary Classic SkiBob brands producing bikes and remain the stronghold of rental fleets at ski areas offering SkiBiking as a resort activity.

Lenz, *Tngnt*, *SkiByk* and *Sledgehammer* are now all excelling with increased sales of Type II Freestyle bikes. All offer at least one frame produced overseas in prices that have come down considerably. Growth in this category continues as ski resorts gradually reduce footski requirements. In the 3Ski category *SnoGo* has seen significant growth in both consumer and rental markets.

Accessories and Conversion Kits continue to grow with some new companies offering leashes, handlebars, pedals and parts to customize your ride. We are also seeing additional skis available from all the major brands with, either a proprietary insert hole pattern from the European brands, or the new universal 50cm by 100 cm insert pattern offered by the domestic brands. Creative sidecuts continue to dot the landscape as an additional pair for a rider's quiver.

As the sport of SkiBiking grows, we are seeing rivalries and healthy competition that should result in better products at competitive prices that will benefit everyone.

Get out to one of the bike manufacturer sponsored or ASA demo days this season and try out the great new gear!

The American SkiBike Association is here to help you enhance your SkiBiking experience.

- Gain access to resort for all SkiBike riders, adaptive and able-bodied alike.
- Gain knowledge to help you learn to SkiBike or to improve your riding abilities.
- Be part of a growing community. Through our Newsletter and "Members Only" Web page

Here's how you can help support SkiBiking:
Join the ASA!

Just \$25 a year (Business Memberships \$150 a year)

- Find all the events and competitions.
- Keep in touch with what the American SkiBike Association is doing for you
- We want to keep you in the know with trends, News, and SkiBike fun.



The ASA Board 2019

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Chairman's Note

Dear Members,

Wow, what a crazy & busy start to the 2019 ski season. We have snow in most parts of the country, but could always use more! All the manufacturers are seeing greater interest and sales than the past many years. There has been more activity on our social Media pages and our ASA web page than we have ever seen! Resorts are welcoming us with more open arms. It's a great time to be a skibiker. We hope you enjoy the Holiday Issue.

Thanks for your support and Happy Holidays! - Jim Cameron



Want to help us in our efforts to grow this great sport? We are searching for some enthusiastic volunteers to help us with our outreach efforts with Ski Resorts.

If you are interested please contact us at info@americanskibike.com. We would love to hear from you.



You.
On the slopes.
No limits.
tngntskibikes.com



The ASA Welcomes Our Newest Resort Member Sunrise Park Resort

Sunrise Park Resort is a hidden gem in the beautiful White Mountains of Arizona. Sunrise is Arizona's largest ski resort, made up of three peaks, with a 9,000 foot base elevation, and peaks up to 11,000 feet. Snowy seasons can provide some of the best skiing in the country, with short lift lines and miles of spectacular uncrowded trails.

Sunrise has been owned and operated by the White Mountain Apache Tribe for 50 years, and offers a unique, diverse and family-friendly experience. New General Manager, Taren Burke, is taking Sunrise to a whole new level by welcoming SkiBikes and investing in a SkiBike rental fleet.

Located near Greer, Arizona, Sunrise Park Resort is just a scenic four hour drive from Phoenix, Tucson and Albuquerque, or three hours from Flagstaff, Arizona. Lodging is available on site, or in the nearby towns of Pinetop/Lakeside, Eagar or Springerville.

ASA Board Member Jim Weiland has worked as an adaptive SkiBike instructor at Sunrise for 7 seasons, and has helped the Ski School to assemble a fleet of many SkiBike makes, models and platforms, and a staff of friendly, ASA trained SkiBike Instructors. Check out Jim's fun video SkiBike Skier Responsibility Code on YouTube, filmed at Sunrise on a typical powder day.

For more information go to www.sunriseskipark.com or call the Sunrise Ski School at (928) 735-7669 x2306 to schedule a SkiBike license check-out ride or SkiBike lesson with one of their great ASA-Trained SkiBike instructors.

We hope you get a chance to enjoy Sunrise Park Resort this season to help them to celebrate their 50th anniversary, and especially to celebrate their first season as a SkiBike Friendly ASA Resort



Sunrise Instructors all ready to start their program for the 2018/19 Season

2019 Event Resorts



American SkiBike
Association
801-702-0150

We're on the Web!
AmericanSkiBike.com

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Ski Bike USA

It's easier than you think
www.skibikeusa.com





Ski Bike Festival

March 1st - 4th, 2019



Friday - Group ride
- Free Clinics



Saturday - SkiBike Grand Prix



Sunday - SkiBike Singletrack enduro



Monday - Group ride
- Free Clinics

*Event fee: \$150 includes 4 lift tickets and event shirt
Event info (541) 822-3799*

HAPPY HOLIDAYS!

from

SKIBYK

\$989

skibyk.com (253) 266-2160

**American
SkiBike
Association**

**Business
Member Links**

www.alpineskibikes.com

www.boomerangskibikes.com

www.lenzsport.com

www.rideromp.com

www.skibyik.com

www.sledgehammer.at

www.utahskibike.com



**Sponsorship
ASA Sponsors and Business Members**



PHOTO CONTEST 2019

We know you will be getting some awesome shots of your friends SkiBiking on the slopes this season! We need ASA Member's photos showing off and grinning wide.

The GRAND PRIZE winner will win a certificate for a \$50 dinner, and the Front Cover of the Spring Newsletter!

The Rules:

- All photos must include a SkiBike!
- All Photos become the non-exclusive property of ASA for printing in the ASA Newsletter
- **Email JPEG with name and a caption by February 1, 2019 to: info@americanskibike.com**



2018 Winner From Matt and Renee Hanson



Limited 2018 Shirts Just a few Remaining @ \$10.00 ea