



American SkiBike Association

www.americanskibike.com

2019 Event Calendar

**Brighton Resort
Consumer Demo**



Feb. 9

**Hoodoo Resort,
Oregon
SkiBike Festival,
Free Ride and Race**



March 1-4

**Sierra @ Tahoe
Consumer Demo
Day**



March 9

**More Event
Listings On Page 3**

ASA Newsletter Winter 2019



Photo Courtesy of Josh Westfall @ Steamboat SkiBikes

Thanks To All of You Who Help To Move our Sport Forward!

Our Volunteer Board, Reps and Ambassadors of the American SkiBike Association would like to extend a sincere THANK YOU to all our members who continue to generously contribute time, products, dues, donations, and encouragement. We hope to meet and make some turns together at the upcoming events this winter.

We also would like to connect with you via social media. Visit our Facebook Page www.facebook.com/American-SkiBike-Association. There are also many SkiBike related Facebook groups throughout the US, Canada and Europe. Reach out to fellow riders to help us spread the word about our efforts to grow the sport.

Send us your latest photos for the photo contest and please feel free to reach out to contact us anytime at info@americanskibike.com



We're on the Web!
AmericanSkiBike.Com

The ASA Board 2019

Jim Cameron
Chairman
jimcameronpc@msn.com

Jim Weiland
Vice Chairman
Education Committee Chair
skibikejim@gmail.com

Chris Schuler
Treasurer
chris@skiby.com

Patrick Neelan
Secretary
patrick@neelan.com

Jeff Butcher
Website/Data
info@americanskibike.com

Scott Carr
scott@tngntskibikes.com

Don Koski
Industry Ambassador
info@americanskibike.com

Devin Lenz
Race Committee
lenzsport@msn.com

Regional ASA Reps

Alfie Fernandez, Intermountain
Leif Larson, West
Mark Arnold, East

Gregor Schuster, Austria

Jason Buckley, New Zealand

Chairman's Note

Dear Members,

I just got back from attending the National Ski Areas Association Tradeshow at Snowbird. I am so optimistic that our outreach information is landing on the right desks of our mountain managers and leaders of ski areas nationwide. I met some wonderful people that had heard of us and really welcomed our professional approach to try to grow our sport! Resorts are talking to each other too.

Our "SkiBike Friendly" resorts are spreading the word that SkiBiking is no more dangerous than Skiing or Snowboarding and to implement a SkiBike program is fairly easy.

The great news is that they ARE talking about us. I really felt that we are not a fringe discussion anymore. Topics are still the same concerns such as Safety, Lift Riding, and the ever present...how do you stop those things? But be assured, we are making progress.



Brighton Resort, Utah

Brighton Resort was opened in 1936 and is one of the oldest skiing/ snowboarding and SKIBIKING resorts in North America. It has grown to over 1000 acres of awesome Utah terrain. Locals have voted it the #1 resort for diverse terrain year after year. It is a wonderful mountain to learn ski biking on long groomed beginner and intermediate terrain, but also boast some radical back country with cliffs and steps on par with Alta or Snowbird.

The resort is only 35 miles from the airport and really easy to access at the top of Big Cottonwood Canyon. Springtime boasts some of the best parties in the Wasatch and one of the most SkiBike friendly atmospheres around. Many of the Lifties even own personal SkiBikes. Walk inside the lodge and there is even an antique wooden SkiBike from the 60s on the wall in the restaurant bar at the old lodge.



They have been doing SkiBike events for many years. As a pioneer with Snowboarding, and park riding, Brighton has been the Utah SkiBiker's resort of choice. They will be hosting our Manufacturers Demo Day February 9 at the base of the mountain the main parking area at the main lodge all day. Come try a bike and talk to the guys behind the companies that are growing the fun!



New Events

Added as we go to press!

Sipapu Ski Bike Rally
Sipapu Resort, NM



February 9-10

Sunrise SkiBike Festival
Greer, AZ



February 28

Demos are a great chance to meet the bike builders and try their products!



We're on the Web!
AmericanSkiBike.com

**Welcome to our
Newest ASA
Business Member
Sno-Go Ski Bikes**



www.sno-go.com



Guest Commentary by Chris Schuler, ASA Board Member and CEO of SkiByk,

I recently took a call from a guy from Colorado who was looking to buy a SkiBike. His first question was "Why are your SkiBikes the best?" I thought about his question. The competitive Sales guy in me was prepared with all the appropriate answers...but the sensible guy in me said ..."That's a great question, why do you ask?" He replied "I see others posting that their SkiBikes are the best, and I want to know if yours is?" I told him..."People who drive Fords think they are the best, same with Chevy and Dodge owners, and your favorite restaurant or airline is the best ever, while your friends may not agree." So is SkiByk the BEST SkiBike? To some yes, to others no...is that a problem? Absolutely not.

I grew up Snowboarding in the mid 80's a time when Burton marketed itself as the best snowboard ever made...I rode a GNU back then and I thought it was the best. It wasn't until the early 90's that snowboarding started to really grow, and that was in large part because more manufacturers got into the business. With more boarders out there knocking on the door, Ski Areas took notice and then the industry saw wide spread acceptance. SkiBiking has been around for a long time, but is still in its infancy. The old saying "build it and they will come" does not necessarily mean build a SkiBike...it means build the marketplace.

All of the current manufacturers build solid SkiBikes...they go down the hill, they turn, they stop and they are all fun! Just like in any sport the, limiting factor is more about the rider than the product. I have seen guys on \$900 snowboards get smoked on the hill by some guy on a hand me down. So does SkiByk make the "best" SkiBike ever? Man, I hope not, because innovation

is what defines a growth industry. What I hope is that right now someone is tinkering in their shop, looking at retention systems, maybe different skis, or maybe something completely different that will help to grow our sport.

The American Ski Bike Association is working hard to get more acceptance at Ski Areas. As individual SkiBikers we can all help with that. If you have a local ski area that you would like to SkiBike at, reach out to the ASA @www.americanskibike.com If you are SkiBiking at a resort that allows us on their slopes...be an ambassador for the sport. Their decision to allow us on the hill is a luxury and a privilege, and access can be taken away just as quickly as they gave it.

While you are out enjoying the slopes, be aware of others, be polite, follow the resort's SkiBike rules and the Skier Responsibility Code, and have fun. Some day when you are older and watching a SkiBiking competition on the TV...you can be proud that you were an early ambassador for an amazing sport, and that you helped to shape SkiBiking in a positive way for generations to come.

- Enjoy The Ride





SkiBike Corral

ASA Classifieds Free for members and available on our Member's Only Page

Gravity Freestyle SkiBike - full suspension, Bomber triple crown front Fork, Alpine SkiBike kit, aluminum frame. Excellent condition, very adjustable, great for adaptive rider. \$600 plus shipping. Email Skibikejim@gmail.com



Wanted- Porsche 212. I am looking for an early 1970's Porsche skibob -the parts disassemble and fit in fiberglass body/case. Any condition OK. Email me at skibikejim@gmail.com



For Sale- Sledgehammer 5.2 SkiBike. In-the-box never used. \$900.00. Call 833-754-2453 Ships from East Coast.



**You.
On the slopes.
No limits.**



Tngnt Ski bikes

Meet us for a demo ride at Brighton Resort Utah on February 9th!
WWW.BOOMERANGSKIBIKES.COM

Goodno
Ski Bike Festival
 March 1st - 4th, 2019

- Friday - Group ride - Free Clinics
- Saturday - SkiBike Grand Prix
- Sunday - SkiBike Singletrack enduro
- Monday - Group ride - Free Clinics

*Event fee: \$150 includes 4 lift tickets and event shirt
 Event info (541) 822-3799*

For Sale---Sledgehammer Ski Bike, 5.1 2017 Model . Unable to Ride anymore & need to Sell. In Colorado. Price \$550.00 or best offer. Plz call or text 608-334-7804



**American
SkiBike
Association
Business
Member Links**



www.boomerangskibikes.com



www.lenzsport.com



www.skiby.com



www.sledgehammer.at



www.sno-go.com



www.tngntskibikes.com



www.utahskibike.com

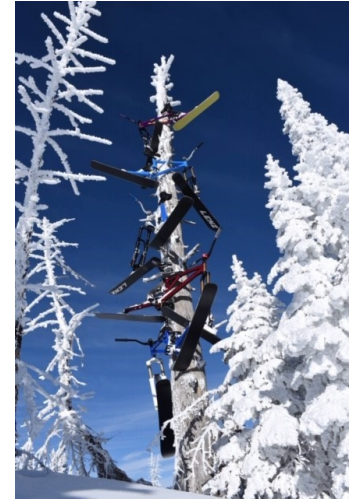


PHOTO CONTEST 2019

We know you will be getting some awesome shots of your friends SkiBiking on the slopes this season! We need ASA Member's photos showing off and grinning wide.

The GRAND PRIZE winner will win a certificate for a **\$50 dinner**, and the Front Cover of the Spring Newsletter!

The Rules:

- All photos must include a SkiBike!
- All Photos become the non-exclusive property of ASA for printing in the ASA Newsletter
- **Email JPEG with name and a caption by February 28, 2019 to:**

info@americanskibike.com

