



**American  
SkiBike  
Association**

# Newsletter

November 2023

## Meet the Team of Volunteers

### American SkiBike Association Board

#### Patrick Neelan

President

[patrick@neelan.com](mailto:patrick@neelan.com)

#### Jeff Butcher

Vice President & Operations

[info@americanskibike.com](mailto:info@americanskibike.com)

#### Sherry Rawls-Bryce

Treasurer

[rawlsbryce@comcast.net](mailto:rawlsbryce@comcast.net)

#### Kierra Keller

Secretary & Membership

[keller.kierra@gmail.com](mailto:keller.kierra@gmail.com)

#### Jim Cameron

Board Member, Resort Outreach

[jimcameronpc@msn.com](mailto:jimcameronpc@msn.com)

#### Devin Lenz

Board Member, Competition

[lenzsport@msn.com](mailto:lenzsport@msn.com)

#### Chris Schuler

Board Member, Marketing

[chris@skiby.com](mailto:chris@skiby.com)

### ASA Representatives

Zak Baker, Colorado

Scott Carr, Utah

Ron Dailey, Intermountain

Anne Fields, SkiBob Association

Don Fulton, Utah

Monte Hand, CA/Nevada

Eugene Harrand, New Mexico

Leif Larson, Pacific NW States

Geoffrey Manes, Arizona

Kris Klockentege, Colorado

Wayne Peterson, Colorado/NM

Mike Sparkman, Western States

Jim Weiland, Adaptive

Don Koski, USA Ambassador

### International Ambassadors

Gregor Schuster, President

European SkiBike Association

Jason Buckley, New Zealand, 3-Ski

## Racing's Major Re-boot in 2023

The ASA made a renewed commitment to racing last season and was able to organize two great races. Our manufacturers, along with the help of many of our members and ASA reps created events at Nordic Valley, UT and Purgatory, CO. Our ASA volunteers put in some brutal hours to make these happen! For the first time we had prize money which attracted the most racers in recent memory. The results included some new faces. Thanks to all that helped.

Both Utah and Colorado's races are set for 2024 with more prize money and more sponsors getting n the bandwagon. Come join us! January 20th in Utah and February in Colorado.



The New SkiBikerX format with 4 competitors on the course at once

### Nordic Valley, UT Inaugural SkiBikerX Race



#### Nordic Valley Open Class

1st Alden Miller

2nd Matt Beringer

3rd Jason Lindstrom

#### Amateur Class

1st Scott Carr

2nd Kevin Alves

3rd Brandis Smith / Eric Eierdam

A huge shout out to the management team at Nordic Valley in Utah for their above and beyond efforts to host a successful first year event. They rolled out the red carpet working with Ron Dailey, ASA's Utah Rep at their mountain. Ron's efforts resulted in over 70 participants that raced in the amateur and open classes. Not a bad turnout for the inaugural race. With the support of Devin Lenz's team of volunteers to set up and tear down the course, we were able to initiate Utah to it's first new SkiBike Race event with the new SkiBiker X format that launches 4 riders at the start.

More important, it showed a new ski area how we could collaborate to produce a professional event.

SkiByk's Chris Schuler summed it up,

"Home run! Let's do it again in 2024!"

# Durango SkiBike Festival a 20 year Tradition



2023 was a great year for a new format of racing developed by ASA board members Devin Lenz and Chris Schuler. We hope to standardize with an International format compatible with the European SkiBike Association

## Purgatory Open Class Winners

- 1st **Rob Nichols**
- 2nd **Trent Paulin**
- 3rd **Jason Lindstom**

## Amateur Class

- 1st **Vance Conner**
- 2nd **Jason Lininger**
- 3rd **Alix Korkishko**

## SkiBike Friendly Ski Areas Continue to Grow

The ski area outreach we do each season continues to pay off. We hope this continues to be one of the main benefits of your \$25 membership donation each year



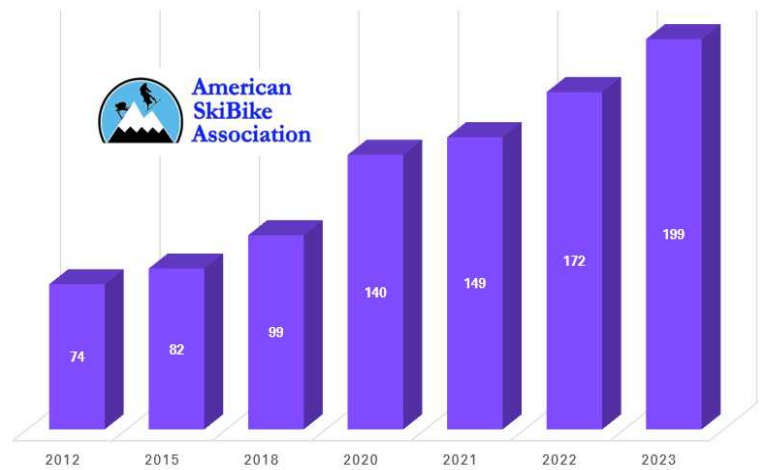
Member

This was accomplished by an incredible effort by our volunteers. We send out information, follow-up with calls to our resort managers, and conduct face to face meetings.

Our phone Ninja and vice president, Jeff Butcher, is making calls all winter long following up with resorts to get firm commitments. Then he is busy getting this info maintaining the resort information on the ASA website.



## SKI AREA SKIBIKE FRIENDLY GROWTH



“We have not seen an explosion like Snowboarding in the 1990s, but our growth has been steady more than doubling SkiBike friendly ski areas from 74 in 2012 to 199 in 2023.”

As a result we increased our group of SkiBike friendly resorts to 199 in North America. We are seeing steady growth in Europe too.

We realize that these efforts have sometimes seemed excruciatingly slow as we enlighten the industry of the benefits of our sport. Each ski area has their own unique concern. The common theme is always safety. Our Education and “Best Practices” have served as a great set of guidelines to help a ski area implement a program.

We have not seen an explosion, like Snowboarding, in the 1990s, but our growth has been steady more than doubling from 74 in 2012 to 199 in 2023. This has resulted in strong bike brands growing their sales and establishing their market share with our riders. Gone are the days of new companies going out of business within a few years.

Thanks to everyone’s long term dedication to making SkiBiking a part of any ski resort’s offerings. We are growing our sport one ski area and one rider at a time!

A shout of thanks for the support from our ASA Business Members



## SkiBikes on ABCs Shark Tank

TNGNT SkiBikes was featured on ABC's Shark Tank TV Show last spring exposing the sport to millions of viewers.

TNGNT's Scott Carr said, "We threw the dice and busted our butts to get accepted as a candidate on this show. My business partner, Bill Pierce, and I are proud that we made the cut. The response to the episode was awesome and really helped our sales. Unfortunately, the deal fell through this summer when we couldn't agree on some details. Regardless of the outcome we knew it would be great exposure for our brand and the sport!"



## You have to be Kidding Me ... \$299.00 Lift tickets?

You have to be sh#ting me! When they announced the latest ticket prices at some of the largest ski areas for the coming season, many of us were blown away. The new paradigm for lift ticket pricing absolutely discourages walk up window day pass prices. Season passes are the norm now. Not a bad deal if you are a full time rider. Some are even cheaper than they were 20 years ago, but this doesn't help us introduce a new rider to SkiBiking. Growing our sport by introducing fresh SkiBikers does present some challenges, but there are ways to cushion the blow with some planning.

The best way to save is simple: *plan ahead*. The most expensive resorts have day passes you can buy in advance at a discount. They also have multi day packages and even "buddy passes" to help a bit. Some of the medium sized resorts offer "dynamic" pricing based on the pricing model borrowed from the airline industry. Committing early saves you significantly. Avoiding the holiday peak days will always help you get lower prices. Also, there are websites that scour the best lift ticket deals for you such as: [ski.com/lift tickets](http://ski.com/lift tickets).

Have fun out there and plan early!



SkiByk's Chris Schuler worked his marketing magic at the Utah Race event s by getting the local ABC affiliate in Salt Lake City to cover the festivities.

If you have anything SkiBike related that could use some marketing help from the SkiBike Association, reach out to Chris Schuler. Our sport is always a fun and a very interesting story for any type of media to cover.



**American  
SkiBike  
Association**

5 Dunwood Place  
Sacramento, CA 95835

We are always looking for committed riders with a passion to grow the sport through education and outreach. Interested in increasing the number of ski areas that will allow us to ride? If you have any leads or want to get involved with the Association, please contact Jim Cameron at:

801-792-0150 or [info@americanskibike.com](mailto:info@americanskibike.com)

**We are on the web**

[Americanskibike.com](http://Americanskibike.com)

## RACE SCHEDULE 2024

### SkiBikerX Races USA

#### January 20

Powder Mountain /Nordic Valley  
SkiBikerX Racing Eden, UT

#### February 24/25

Purgatory SkiBike Festival and  
SkiBikerX Racing Durango, CO

#### April 8-13

NASTAR National SkiBiking Cham-  
pionships Aspen Snowmass, CO



### EuroCup 4X Races

#### January 20

EUSA Race Hochkeil, Austria

#### January 27

EUSA Race Platak, Croatia

#### March 3

EUSA Race Krvavec, Slovenia

#### March 9

EUSA Race Passo San Pellegrino, IT

For more info go to:

[www.europeanskibike.com](http://www.europeanskibike.com)



## Mountain Capital Partners Support

Purgatory Resort celebrated 20 years of hosting the Annual SkiBike Festival. Mountain Capital Partners' James Coleman, owner of Purgatory, has been a huge supporter of our sport of SkiBiking.

All of the MCP owned ski resorts allow SkiBiking with two hosting our racing events. Their management team are home to some of the best industry pros that run their great customer friendly programs. They discovered years ago that SkiBiking brings them welcomed business and customers. For a list of their resorts in AZ, CO, NM, NV, & UT visit:

[www.mcp.ski/mountains](http://www.mcp.ski/mountains)



MCP's James Coleman accepts our 20 year appreciation from ASA Chairman Patrick Neelan at the 2023 Purgatory Festival



**Here are a few new items that are either brand new or back in stock for the 2022/2023 season:**

**Snow Fun Bike Powder Ski Bike Skis** – brand new for the 2022/2023 season – Only \$299 for a pair  
The skis are sandwich design, wood core, 98 cm, and designed with a beautiful mountain backdrop.



We received a shipment of **15 Stalmach Cayman Rangers**. These bikes are normally \$1,699-\$1,899; pick one up for \$1,499 (shipping and taxes where applicable) with the mention of this ad.



There is so much more that we can do make your snow biking season just that much better. Call me at **303-249-2631 (Kris)** if you have any questions or visit **SnowFunBikes.com** or **BuildASkiBike.com** for our full array of bikes and accessories from Stalmach, Brenter, and Company Branded items.



We Carry Products From  
And A Wide Selection  
Of Custom Bikes



**2024 Rally/ Group Events  
USA**

**January 6**

Northstar Group Ride  
10 AM Big Springs Lodge

**January 21**

Woodward, Park City  
( 10 AM Front of Main Parking )

**February 19**

Sierra at Tahoe Rally  
10 AM Solstice Lodge

**March 16**

Kirkwood Rally  
10AM Bottom of the Snowkirk Chairlift

**Visit ASA events page for latest info and future events**

[americanskibike.com/calendar-of-events](http://americanskibike.com/calendar-of-events)

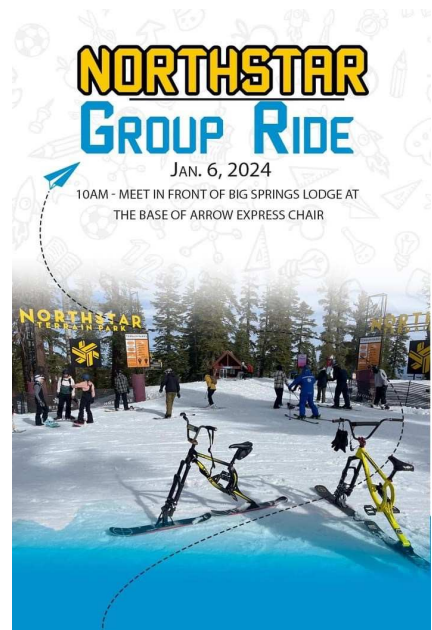
**2024 Rally/ Group Events  
Europe**

**March 3**

Davos, Switzerland

**March 9**

Fichtelberg, Austria





**American  
SkiBike  
Association**

## What's the latest in the world of Type III SkiBikes?

The elephant in the room with efforts to grow our sport is the Utah based SkiBike company SnoGo. They have chosen not to be a part of the collaboration of manufacturers in the ASA, but their riders are joining us in greater numbers each season. What started 7 years ago with a Kickstarter campaign, has grown into possibly the largest and most successful producer of SkiBikes...in their case SkiTrikes... in America. While they don't share their sales figures, we can see their efforts have paid off. They are allowed at most ski areas that allow regular ski bikes. There are even a few resorts that only allow SnoGos. Their impressive growth in rental programs in the USA is fueling SkiBiking of all styles. A few years ago they partnered with the Professional Ski Instructors of America to introduce the first tutorial program with a really good educational video series.

Their strategy has been to forge out their own programs to grow the sport on their own. The fierce competition of the SkiBike brands is always a challenge. We hope to continue to try to work together to create a rising tide.

Our hats are off to their efforts! We hope to see more Type III riders participate in more ASA gatherings and races during the coming season.



L to R The ASA at NASTAR Finals 2023 Mike Sparkman, Anne Fields, Patrick Neelan

## NASTAR National Championships

Last year's National Championships, held April 4-9, 2023 in Snowmass, saw over 500 racers compete to be the best within their age and ability group. While most participants were skiers and snowboarders, a small but impactful contingent of skibob riders left their mark. I had the privilege of joining Chris Marriott, Mike Sparkman, and Patrick Neelan for an exhilarating week filled with races, celebrations, movies, and tons of swag.

Patrick and Mike competed in the slalom championships on opening day. Throughout the week, we each took on the giant slalom course. Everyone in their respective divisions emerged victorious. The event's grand finale was the Race of Champions for the Platinum division, where the overall top 32 raced for the podium in dual, head-to-head challenges. Chris Marriott and I placed 4th and 2nd respectively; for two of us to make the top five was really sweet!

**We encourage you to contribute to the growth of our sport by joining the NASTAR program with your friends and family. Anyone can compete on any SkiBike style**

To learn more and to get started, visit [www.nastar.com](http://www.nastar.com) and register for a free profile. Be sure to select "Snowbike" for the Racer Discipline field. Then, check out the NASTAR website for a wealth of information to explore and get you excited for this upcoming winter season. If you'd like to take things a step further, contact the U.S. Skibob Association [skbobusa@gmail.com](mailto:skbobusa@gmail.com) or 970-508-4089 for info about joining our new national team for riders 18 and over. We look forward to hearing from you and building a community together. Let's hit the slopes and race!

Anne Fields, President, U.S. Skibob Association



# SIERRA-AT-TAHOE

## SKIBIKE RALLY

FEB. 10, 2024



- 10AM - RIDER'S MEETING - OUTSIDE SOLSTICE LODGE
- 11AM - TOP OF ROCKGARDEN - MANUAL CONTEST
- 12:30PM - TOP OF GRANDVIEW - GROUP PICTURE AND UPPER PARK SESSION
- 2PM - TOP OF GRANDVIEW - TREE RUN




# WINTER is here!

SB200



SB100





DOMINATOR



LIBERATOR



POWDER



ALL MOUNTAIN

**DOMINATOR LIBERATOR**

## #1 Selling Skibike 6 years in a row!

[www.skiby.com](http://www.skiby.com)

If you have any questions give us a call at (253) 266-2160

# KIRKWOOD SKIBIKE RALLY

MARCH 16, 2024



- 10am - Rider's Meeting at bottom of Snowkirk chair
- 11am - Lower Snowkirk run - Manual contest
- 1pm - Top of Solitude chair - Outlaw Terrain Park session
- 2pm - Sunrise chair - Freeride session

## Express Your Inner Shred.



[www.lenzsport.com](http://www.lenzsport.com)