



**American  
SkiBike  
Association**

Fall  
Issue  
2021

**JOIN US  
TODAY**



Sign up at  
» [www.americanskibike.com](http://www.americanskibike.com) «  
to become a member for just \$25.00 per year.

Your tax-deductable donation helps our all-volunteer board members and representatives create awareness of the sport and open up more resorts to ride!

## What's in Store For 2022

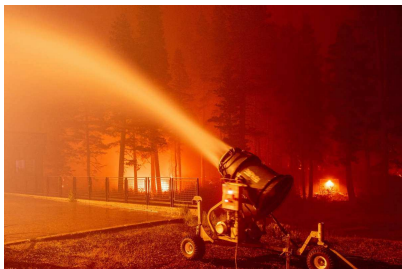


Photo courtesy of John F. Russell, Steamboat Pilot

The coming season looks like it will be trying to get back to normal in N. America. We expect less regulations than last season, but there will still be some protocol similar to last year. The new guidelines outlined by the National Ski Areas Association later in this issue will show that the pandemic continues to make our experience different from a few years ago.

This past summer had many of us following the fires that raged across the western forests. We were horrified following the Caldor Fire as it took aim on S. Lake Tahoe. Fire Crews held it at bay saving South Shore, but it raged through one of our long standing SkiBike supporting resorts, Sierra at Tahoe. One of our Board members, Leif Larson, was on the fire crews in the area and reports that efforts of their teams and the resort mountain team helped save most of their infrastructure. These images below show the inferno that roared through the area. Snow guns aimed at their buildings were one of the many weapons they used to fight the fire.

We are happy to report that John Rice, Sierra's GM, and his entire team are working tirelessly to get the resort back open this season. Fortunately they saved the lodge buildings and the primary infrastructure of the resort, but there was some damage to lifts. They are facing delays due to the supply chain crisis with lift cables and parts to get some of the lifts back running. We hope to still have our annual Sierra @ Tahoe SkiBike Rally there in March and will keep you all posted on that event.



### New Resorts

#### Ski Bike Friendly!

Three more resorts have been added to the roster of SkiBike Friendly Ski Areas. Thanks to our members and our Volunteers in the ASA for your help making these happen!



**BOREAL**



## Learn to SkiBike



[Americanskibike.com](http://Americanskibike.com)

## Join Us

to help move the sport of SkiBiking forward with education and outreach. Your donations and memberships help fund our all volunteer efforts to attend trade shows, and help organize demos and rally events. We increase our "SkiBike Friendly" resort list each year by reaching out to resorts, developing Industry best practices and educational tools.

Go to [www.americanskibike.com](http://www.americanskibike.com) to see the best resource for SkiBiking in the world and sign up. Thanks to our great tribe of riders for helping us push this sport forward!

### Meet Our Volunteer ASA Team

**Jim Cameron**

*President*

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**Chris Schuler**

*Vice President*

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**Jeff Butcher**

*Membership & Data*

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**Leif Larson**

*Board Member, Ambassadors*

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**Don Koski**

*Legacy Museum Foundation*

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#### Regional ASA Representatives

**Ron Dailey**, *Intermountain*

**Monte Hand**, *West*

**Jarrold Heredia**, *Pacific Northwest*

**Jim Weiland**, *National Adaptive*

#### Ambassadors

**Don Fulton**, *Utah*

**Kierra Keller**, *Nevada*

**Wayne Peterson**, *Colorado*

**Lee Harrington**, *Vermont*

#### International

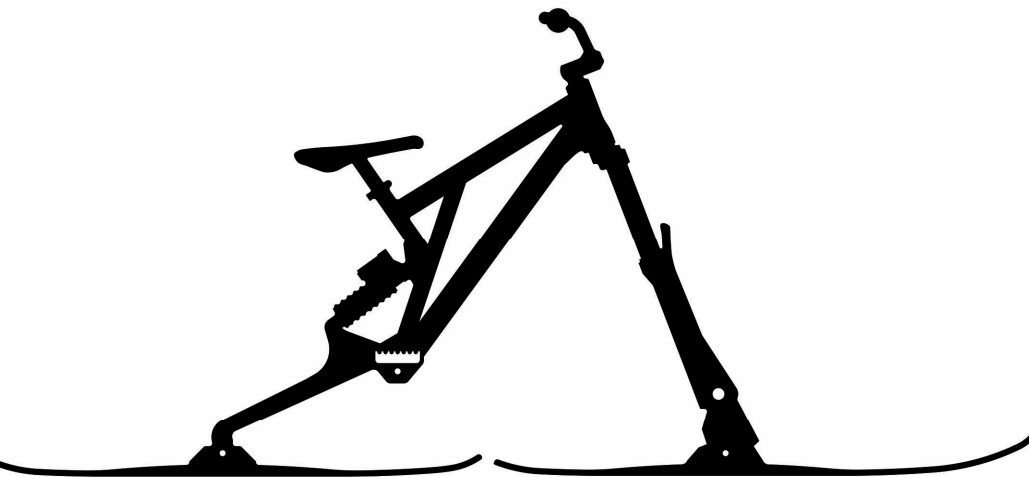
ASA Representatives

**Gregor Schuster**, *Austria*

**Jason Buckley**, *New Zealand*



# LENZ



## PERFORMANCE MOUNTAIN BIKES

[www.lenzsport.com](http://www.lenzsport.com)





## ASA Photo Contest

Submission Deadline December 31, 2021

Every year we reach out to our members to send in a few of their very best SkiBiking photos. We use these in newsletters and on our website to promote the sport. Your submission(s) implies permission for the ASA to use your images in newsletters, marketing materials, and social media.

Please send your submissions to [info@americanskibike.com](mailto:info@americanskibike.com). We will vote December 2021 at the end of the year. There will be **3** winners in the following categories: ***Big Air & Tricks, Family & Groups, Beginner Riders Having Fun.***

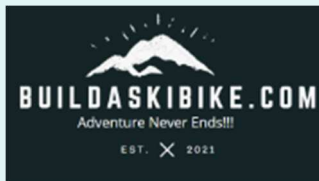
We encourage all our members to submit an entry to [info@americanskibike.com](mailto:info@americanskibike.com)

1. Photo must be taken by you
2. Submit with a short caption
3. Include your name, plus name of rider(s), location and year photo was taken.

The winner of each category gets an ASA hoodie. We appreciate your help!



Thanks to our  
Business Members for  
their support helping  
us grow the Sport



www.americanskibike.com

# SKIBIKING

THE NEXT REVOLUTION IN WINTER SPORTS



American  
SkiBike  
Association

Proudly Serving the SkiBike Community

**SKIBYK**  
NO LIMITS

SB200  
\$1549

SB100  
\$1189

DEPENDABLE • AFFORDABLE • SHREDABLE

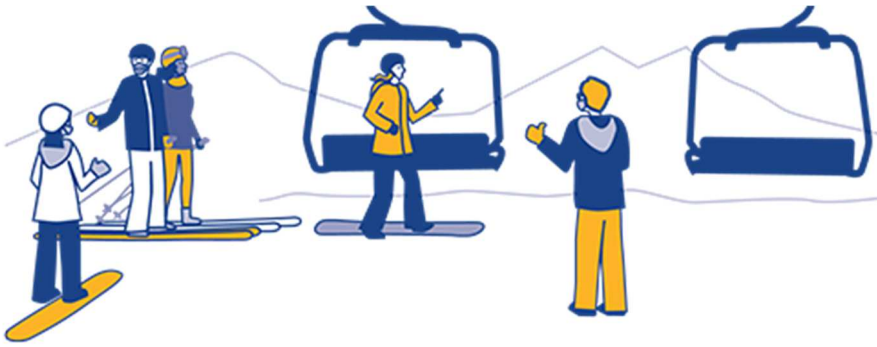
**SKIBYK.COM**

#1 SELLING SKIBIKE IN NORTH AMERICA LAST 4 SEASONS





## OUTDOOR OPERATIONS



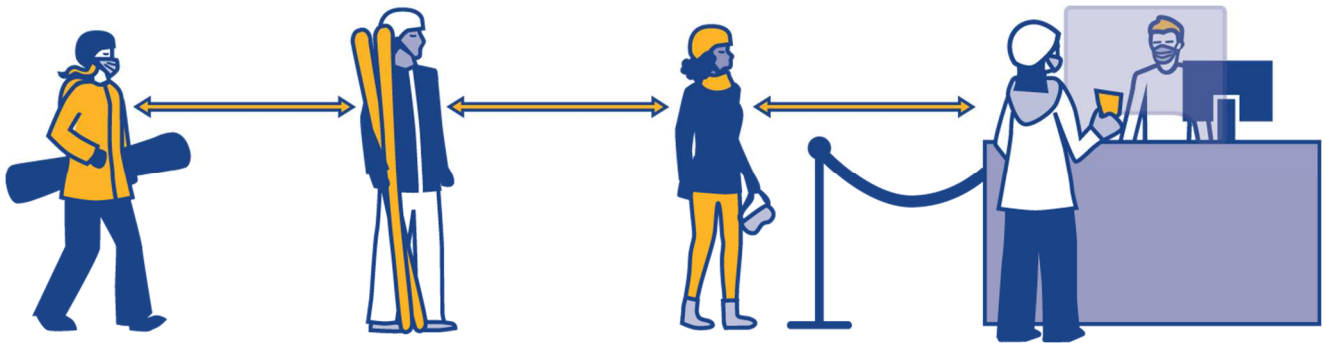
NATIONAL  
SKI AREAS  
ASSOCIATION



**THIS SEASON, OUTDOOR OPERATIONS WILL LOOK MUCH LIKE THEY DID PRIOR TO THE PANDEMIC.**

- Chairlifts will most likely be loaded to capacity
- Unrelated parties will be able to ride the lift together
- Some enclosed carriers like gondolas and trams *may* have capacity restrictions
- Masks will most likely be optional outside
- You can expect standard organization of lift lines, with no "ghost" lanes
- Please wear a mask if you are high-risk or if you feel uncomfortable

## INDOOR OPERATIONS



**THIS SEASON, INDOOR OPERATIONS WILL VARY DEPENDING ON THE SKI AREA.**

- Ski areas will follow all state and local public health regulations; in some cases, ski areas may have stricter protocols in place
- Protocols are subject to change throughout the season
- Please follow all signage and requirements

### MASKS

- Ski areas *may* ask guests to wear masks indoors
- Masks *may* be required for children who are too young to be vaccinated
- If you wear a mask, make sure it is two layers of fabric and fits over your nose and mouth

### VACCINATIONS

While some ski areas are requiring vaccination for their employees, there are a handful requiring vaccinations for guests in specific areas of the ski area operation. Be sure to look at a ski area's website, social media or email marketing, or call ahead so you are prepared to show proof of vaccination.

## CHAIRMAN'S MESSAGE

It's that time of year when we are renewing memberships and trying to focus on our goals for the coming season. We sincerely thank everyone that has contributed through your \$25.00 membership to help us keep this organization rolling.

Our advocacy efforts are continuing this fall and paying off. Just in the last couple of months we have added 8 more ski areas to the growing list of SkiBike Friendly Resorts. We plan to attend the NSAA resort show again in January to continue to get our message to the resorts.

The snowball is indeed rolling. More of the industry is recognizing that we are organized, thoughtful and respectful as we present many of the same "snowboarding arguments" that led to their allowance years ago. The lesson I hear at all our meetings is that safety must always be a cornerstone of what we are promoting. Good lesson for all of us to help us grow the sport.

Our mission to grow the sport through education remains my primary goal again this year. Let's show our fellow mountain enthusiasts how much fun SkiBiking can be and how much fun we are! The smiles should be infectious with fewer masks on the mountain.

As our resorts begin to open, let's all stay safe out there and enjoy!

- Jim Cameron



**No Limits.**

A blue SkiBike is shown on a snowy mountain slope. The bike has a blue frame, black handlebars, and a black seat. It is positioned on a snowy slope with snow-covered trees in the background.

**Carve. Drift. Bomb. Tngnt**

The advertisement features four icons representing different SkiBike components: a blue frame, blue handlebars, a pair of skis, and the Tngnt logo. The text 'Carve.', 'Drift.', 'Bomb.', and 'Tngnt' is placed below each respective icon.

[tngntskibikes.com](http://tngntskibikes.com)



# How Have We Changed In The Last 10 years?

## SkiBiking Trends

We have been appreciative for all of our new members that take the survey when they join us. We have been collecting data for 10 years and this is providing some interesting info helping to define who we are. The demographic is indeed changing.

### Some Changes in Membership Statistics

	2011/12	vs	2021/22
Average age	54		49
Male / Female	92%/8%		79%/21%
Still ski or snowboard	22%		31%
Average days on the hill	14 days		16 days
Average # of years they have been riding	9 yrs		6 yrs
Bring others with them on trips; Skiers, Snowboarders, SkiBikers	55%		67%

We will draw some conclusions in the Holiday Newsletter next month. Every issue of this season's newsletters will examine the sport's trends and statistics. We'll try to get our head around our growth, ourselves, the sales of our bikes and products, and how we are viewed from the outside looking in. In future issues we will enlist the help from our manufacturers, resort partners, rental shops and educators to look deeper into who we are and where we're headed.

## 2022 Schedule of Events

Powder Mtn Utah Rally, January 21, 2022

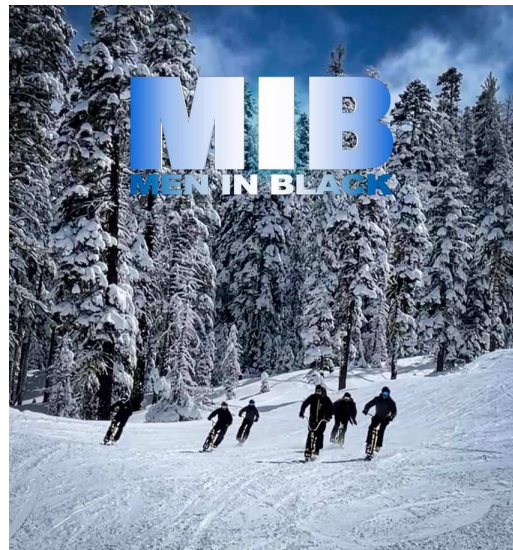
Snowbasin Utah Rally January 22, 2022

Purgatory Colorado Festival February 26-27, 2022

Hoodoo Oregon Festival March 5-6 2022

Sierra @ Tahoe Rally California March

Woodward Utah Rally April 8, 2022



*Additional events are being planned...*

*More details to come on events through our social media pages and in the next December Newsletter including contact information for any last minute details.*



# BRIAN HEAD RESORT, UTAH



Many years of persistence by talking to this great Southern Utah resort about the benefits of the sport of SkiBiking finally paid off. Brian Head announced last month that SkiBikes are now welcomed on their mountain. Thanks to our board members that followed through over the years educating them about the benefits to their operation. Also, a big shout out to their partner resort Purgatory in Colorado, (where we hold our annual SkiBike Rally), for a great recommendation. Thanks too for our members that have been politely inquiring at the resort for many years. This is what snowboarders did in the '80s to grow their acceptance!

Brian Head Resort draws from two major metro areas. Their location is in Southern Utah about 4 hours south of Salt Lake City and 3.5 hours from the very large Las Vegas metro market. The vibe at Brian Head is relaxed and uncrowded compared to its neighbors in the Wasatch Front up North. The resort has 8 chairlifts, 71 runs, and over 650 SkiBike-able acres. Ownership of the area is part of the Mountain Capitol Partners Group of resorts that includes Purgatory in Colorado, Arizona Snow Bowl in Arizona, Pajarito Mountain and Sipapu in New Mexico, and Nordic Valley in Utah. All are now SkiBike Friendly!



**SKIBIKE.COM**

**Sledgehammer SKIBIKE 5.3 WHITE**

**SLEDGEHAMMER WINTERSPORTS**

**Sledgehammer SKIBIKE 5.3 OLIVE GREEN**



*A night of instrumental musical surf revivalist*

**JOHNNY UTAH**

January 20, 2022  
Finxy Egyptian Theatre  
Ogden, Utah

Get your tickets at [www.ogdenpet.com](http://www.ogdenpet.com)  
Adults \$05  
Kids \$5

**LENZ**  
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Out of Colorado

We feature a SkiBike Friendly Resort in each Newsletter. If you want your resort and any interesting SkiBiking story included in our newsletter, contact us:

[info@americanskibike.com](mailto:info@americanskibike.com)