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AmericanSkiBike.com



American SkiBike Association

ASA Newsletter Winter 2020

NEWS FLASHES

We would like to
welcome back
Business Member
Romp & Brandon
Schmidt

Romp

More New
SkiBike Friendly
Resorts



New SkiBike Friendly Resorts





**American
SkiBike
Association**

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Jim Cameron
Chairman
jimcameronpc@msn.com

Jeff Butcher
Website/Data Mgr, Treasurer
info@americanskibike.com

Don Koski
Industry Ambassador
info@americanskibike.com

Leif Larson
Competition
lstormbird1@gmail.com

Patrick Neelan
Secretary
patrick@neelan.com

Chris Schuler
Marketing
chris@skiby.com

Devin Lenz
Race & Education Committee
lenzsport@msn.com

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Jim Weiland, *National Education*

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Dear Members,

We are in the midst of another great season for the ASA. We just returned from the National Ski Areas Association (NSAA) Show and Conference in Squaw Valley California.

We had a great response from the industry with lots of new contacts that are going to open more discussions about

the acceptance of our sport. Many of our supporters joined us and many of our doubters were there to ask us questions and get more information.

My take away from the show is nothing new. We still have lots of work to do. Every new SkiBike Friendly resort will continue to be hard earned and require as many ambassadors as possible to nurture their experience and ensure that they are comfortable allowing us to ride. How can our members help? This usually only takes a smile, being courteous, answering a question or two in the lift line, and following the resort's rules and the Skier's Responsibility Code.

The ASA is always here to help. Please feel free to call me anytime with any questions or suggestions. We appreciate everyone's efforts and understand that we have so many unsung heroes out there that are spreading our gospel every day they are on the hill. Thanks to you all! - Jim

LENZ
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If you want to have a **BLAST!**
Lenz Sport Skibikes
www.lenzsport.com

Latest Events

Calendar!

Sipapu, NM
Rally
2/8-2/9

Purgatory, CO
Rally
2/22

HooDoo Ski Area, OR
Festival
3/6-3/8

Sierra-at-Tahoe, CA
Demo
3/12-3/13

Powder Mountain, UT
Rally & Race
3/14

Sierra-at-Tahoe, CA
Rally
3/21

Snowmass, CO
NASTAR Racing
Nationals
3/24-3/30

ASA Announces their Instructor Training Program

The American SkiBike Association is now offering SkiBike Instructor Training in cooperation with Sunrise Park Resort in Greer, Arizona. ASA SkiBike Instructor Training will be offered in three day, mid-week clinics in January, February and March, 2020.

Instructor Jim Weiland is the ASA Educational Committee Chairman, and has seven years of professional SkiBike Instructor experience training SkiBike Instructors and riders of all ages and abilities. To keep a fast pace and maximize the learning experience, class size is limited to six students per session.



[Click Here for details](#)

All 2020 ASA Instructor Training Clinics will be held at Sunrise Park Resort in Greer, Arizona. Sunrise Park Resort is Arizona's largest ski resort, owned and operated by the White Mountain Apache Tribe, and located at 9,000 feet elevation (base), with 800 acres of trails covering three mountains with peaks up to 11,000 feet.

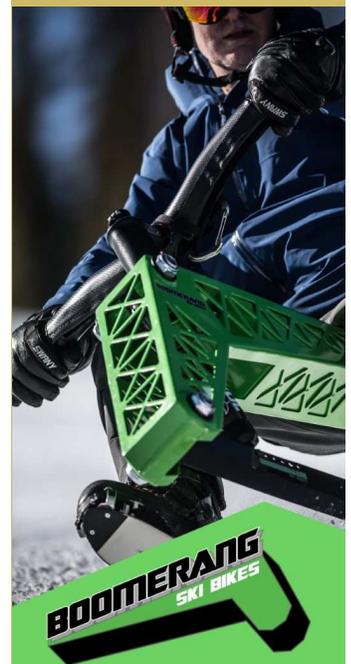
Tuition is \$500 per student for the three day on-snow clinic, and includes all training, instructional materials, equipment and lift passes. On-site food and lodging is available. For reservations or more information, contact Jim Weiland, Sunrise Park Resort SkiBike Program Manager at SkiBikeJim@gmail.com. or info@americanskibike.com



ARIZONA'S PREMIER SKI DESTINATION

New Products

americanskibike.com/merchandise



Boomerang Ski Bikes introduces a revolution in ski bike design and performance. Our design rides on a single ski and utilizes frame geometry evolved around a long travel shock absorber. The unique box frame construction creates incredible strength and stiffness transferring your movement directly to the ski edges.

www.boomerangskibikes.com

We're on the Web!
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Meet our 4 new ASA
Representatives



Ron Dailey
Intermountain West



Cody Loveland
Midwest



Wayne Peterson
S. Colorado, AZ, NM



Sherry Rawles-Bryce
East

Testimonials

A Two-Fold Story of Redemption

This Christmas, through a single act of courage and a willing spirit, my family's history was rewritten in a golden three hours. Far-fetched you may think at first thought, yet I would humbly ask you to read on if you want to be inspired and encouraged to overturn lost moments in your own life.

It all unfolded December 23rd, 2019. My family of six trekked from Phoenix, Arizona up to high country in the White Mountains for a powdery-white Christmas where we could celebrate the greatest story of redemption ever told and five of us could catch some runs of course at Sunrise Ski Resort. That left one out, Me! After a two-year recovery from a debilitating back injury, I had never been able to successfully ski without the gripping fear of reinjuring myself. As a result, my place in all of our ski trips was a separated existence behind a glassy window watching with a broken heart.

As I worked out the morning flurry of equipment rental, ski school and lift passes, I noticed a bright yellow ski bike sitting in a lonely corner. It was almost as if it had a voice whispering, "I can afford you the opportunity you thought was lost. You just have to take the undiscovered leap and overturn your fear." This is where the pages began to be rewritten.

After some fantastic, patient instruction from the insightful Jim Weiland, I topped my new, yellow sturdy Freestyle_SkiBike with a breath of fresh hope! I was now watching my family plunge down the heart pumping thrill of the summit instead of the painful rift of sitting behind a brick and mortar. Though my story of rebirth on the mountain pales in comparison to the supreme opportunity that was afforded us at the first Christmas, I simply encourage you to take the undiscovered leap awaiting you in an overlooked corner. Your pages of history may be hinging on it.

Jolene Edwards, 38, New SkiBike Enthusiast

info@americanskibike.com



Testimonials

From our New ASA Eastern Representative

I grew up in a small town in North Carolina, not too far from the coast. We were lucky just to see snow once a year. I did not experience the joy of mountain snow, nor learn to snow ski until later in life. Once I married my Colorado born-and-bred husband I was exposed to this great winter adventure. My husband and son are both graceful skiers and snowboarders. Swishing and turning and floating down with little effort. However, despite my enrollment in group classes, then private lessons, I was still sliding down the mountain a bit like Jar Jar Binks. I was tense, slow, and used a lot of energy. My husband and son were encouraging and patient, but I would always lag behind them to ski ahead. Yet they would kindly wait for me at the next headwall.



Each year at Purgatory, I would rent a bike from Sparky and hit the slopes with confidence. I could finally keep up with my boys. I was in my element! I fashioned a water bottle holder for the bike frame and attached a fanny pack to the front of the bike to hold my lip balm, kleenex, snacks and iphone. Hey, why not have all my comforts handy. A few years ago, I decided to replace my pesky knee with a brand-new titanium joint. I did not miss a season and was able to jump back on the skibike without any problems at all. I am a true advocate for the sport. I recommend it to those who have physical limitations and/or limitations of gracefulness. But that's not all. I recommend it to those looking for something new and exciting, something incredibly fun. I know there are some high-performance, sophisticated SkiBikes out there. But the Classic SkiBob bikes are perfect for a middle-aged woman with a knee replacement.

Although I still cannot be accused of gracefulness on the snow, you will be hard pressed to find one as enthusiastic about SkiBiking. We live in Virginia and only get the opportunity for a ski trip once a year. But, I keep a photo of my SkiBike to show others all year long. My hope is that this sport will continue to flourish so that others like me will have the opportunity for such delight. The SkiBike frequently draws attention and I love answering questions. My favorite is always from the college-aged kids on spring break..."That's so awesome dude...is it hard to ride?" I puff up a bit, swagger over, and say "well, it does take special skills..." Then I laugh and tell the truth. "Actually, it's really easy to learn and its fun as hell!"

Sherry-Rawls-Bryce

An advertisement for SkiBikes. At the top, the slogan "No Limits." is written in large, white, italicized font with a blue outline. Below the slogan is a photograph of a blue SkiBike with orange accents, standing on a snowy mountain slope. The background shows a vast, snow-covered mountain range under a clear blue sky. At the bottom of the advertisement, there are four icons representing different SkiBike models: "Carve." (a blue frame), "Drift." (a blue frame), "Bomb." (a pair of skis), and "Tngnt" (a logo with a stylized 'X'). Below each icon is the model name and its price: "Carve. Complete bike - \$1399", "Drift. Complete bike - \$899", "Bomb. Pair - \$379", and "Tngnt". The website "tngntskibikes.com" is listed vertically on the right side.

Business Member Links



www.boomerangskibikes.com



www.lenzsport.com



www.skibyK.com



www.sledgehammer.at



www.sno-go.us



www.snowfunbikes.com



www.tngntskibikes.com



www.rideromp.com



Indoor SkiBiking?

North America's First 365 Day a Year Indoor Ski and Snowboard Park
You have seen them in Japan, Dubai and other exotic places in the world. Standing 12-stories tall and spanning more than 180,000 square-feet, Big Snow America offers year-round skiing, snowboarding and SkiBiking! The indoor facility is located in New Jersey at the Meadowlands Sports Complex. American Dream is in the heart of the New York Metropolitan area with over 21 million people.



Your one stop shop for your SkiBike needs!

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