

**We're on the Web!**  
**AmericanSkiBike.com**

**NEWS FLASHES**

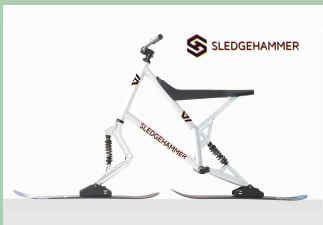
**Two More Resorts  
Added to the List**



Whistler joins us as  
our Newest  
SkiBike Friendly  
Resort For 2020  
Gondolas Only for  
now. Details on our  
website



Mount Snow,  
Vermont Joins us.  
See Website for  
Details.



Sledgehammer  
Announces new  
Distributor:  
SkibyK USA  
through their  
new website  
skibike.com



**American  
SkiBike  
Association**

***ASA Newsletter March 2020***



Leif Larson @ Hoodoo 2019



Chris Marriott Defending his  
Classic Skibob NASTAR Championship Title

***Ready To Rumble?***

***2020 SkiBike  
Racing Is  
Underway!***



**American  
SkiBike  
Association**

### **ASA Board 2020**

**Jim Cameron**  
**Chairman**  
[jimcameronpc@msn.com](mailto:jimcameronpc@msn.com)

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**Website/Data Mgr, Treasurer**  
[info@americanskibike.com](mailto:info@americanskibike.com)

**Don Koski**  
**Industry Ambassador**  
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**Leif Larson**  
**Competition**  
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**Devin Lenz**  
**Race & Education  
Committee**  
[lenzsport@msn.com](mailto:lenzsport@msn.com)

### **Regional ASA Reps**

**Sherry Rawles-Bryce, East**  
**Ron Dailey, Intermountain**  
**Jarrod Heredia, Northwest**  
**Monte Hand, California**  
**Cody Loveland, Midwest**  
**Wayne Peterson, Southwest**  
**Jim Weiland, National**  
**Education & Adaptive**

### **International ASA Reps**

**Gregor Schuster, Austria**  
**Jason Buckley, New Zealand**

### ***Dear Members,***

Great things continue to happen as this season progresses. We just got the official confirmation from the Whistler Blackcomb Resort in Canada that they are allowing us to ride their mountain. For now it is gondola only, (there are 5 of them!) but I hope, as a Vail Resort, they will change this to the entire mountain eventually. We also got final word that Mount Snow in Vermont has become SkiBike Friendly. Both of these areas are leaders in their region and really help with our growth. Let's support them!

My sincere thanks to our entire membership. The Association couldn't do it without you. We really have traction and made the biggest impact in our history of the organization. Awareness continues to explode as we get more exposure and publicity. We have the attention of the Wintersports industry and it is becoming harder to ignore us.

Last, but not least, our business members all made product advancements and most saw a significant increase in sales volume. Our major SkiBike brands are all healthy and growing too. All of this is helping us push the ball down the field! Let's keep this momentum going to finish off another winner season - JC



Boomerang Ski Bikes introduces a revolution in ski bike design and performance. Our design rides on a single ski and utilizes frame geometry evolved around a long travel shock absorber. The unique box frame construction creates incredible strength and stiffness transferring your movement directly to the ski edges.

[www.boomerangskibikes.com](http://www.boomerangskibikes.com)

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**SKIBIKES U.S.A.** *Sport*

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### March Schedule



HooDoo Ski Area,  
OR Festival

3/6-3/8



Sierra-at-Tahoe, CA  
Ski Bike Rally  
3/21

ASPEN SNOWMASS

Snowmass, CO  
NASTAR Classic  
SkiBike Racing  
Nationals  
3/24-3/30



### Growing The Sport With Rentals

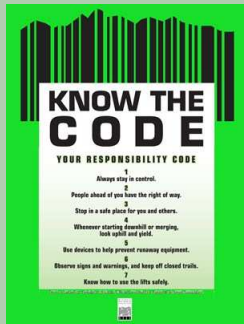
Getting a resort to commit to rentals has been a challenge in the past, but things are changing. All the manufacturers now have small rental fleets available at select ski areas. Lenz, Sledgehammer, Tngnt, and SkiByk have bikes available at many resorts now. To date Sno-Go has opened approximately 20 resorts with rentals and trained instructors. Brenter and Stalmach have longstanding rental programs at many Colorado resorts. Rentals and Instruction are the best and safest tool for capturing new riders. Clearly they will continue to be one of the keys to growth.



### Whistler Blackcomb Allows SkiBiking / Gondolas Only

Word came to us from The Vail Resort's group that Whistler is now allowing us to ride at their resort again. The link to their policy is at our ASA page of SkiBike Friendly Resorts and map. New ASA Member Charlie Smit helped get us the final info and got this photo with his bike inside a gondola. He was one of the first to access the mountain last week. The policy for now is Gondolas only, but not to worry. Their 5 Gondolas service an incredible amount of skibiking terrain. Thanks Charlie and welcome to the Association!

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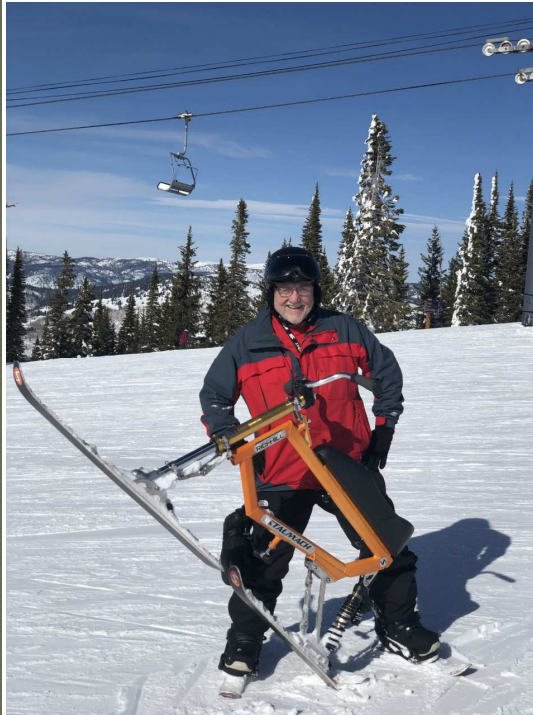


NSAA developed Your Responsibility Code to help skiers and boarders be aware that there are elements of risk in snowsports that common sense and personal awareness can help reduce.

1. Always stay in control, and be able to stop or avoid other people or objects.
2. People ahead of you have the right of way. It is your responsibility to avoid them.
3. You must not stop where you obstruct a trail, or are not visible from above.
4. Whenever starting downhill or merging into a trail, look uphill and yield to others.
5. Always use devices to prevent runaway equipment; you are responsible for possible damage or injury as a result of runaways.
6. Observe all posted signs and warnings. Keep off closed trails and out of closed areas.
7. Prior to using any lift, you must have knowledge and the ability to load, ride, & unload safely.

## **Business Member Testimonial**

### **SnowFunBikes, Steamboat Springs Coloado**



Ricky Brooks suffered a severe knee injury in 1976 from a Motorcycle Accident. While a total knee replacement was not an option at that time, he was lucky enough to meet a great knee surgeon and he was able to keep his mangled knee. Ricky skied for 20 years after the accident, but eventually was forced to become a snowboarder as he lost the ability to control the direction of a ski with the damaged leg.

Ricky learned to use the strength of his undamaged leg to compensate for his weak leg while riding a board, but there was nothing he could do to relieve the pain. Two decades later, Ricky discovered the answer to his quest for enjoying Snow Sports that would totally change his life on the mountain.

Another decade has past since Ricky discovered SkiBiking! In 2010 he founded SnowFunBike.com. Ricky says, "I was one of those participants that after renting a bike from the resort for the second day, I ordered my own bike. After riding my bike for a week, I wanted to share my discovery of this new found winter sport with others." Soon Ricky's enthusiasm led him to become a sales representative for a couple of Classic Austrian Type I SkiBike brands; Brenter and Stalmach. He has successfully sold these models to many of our members over the years.

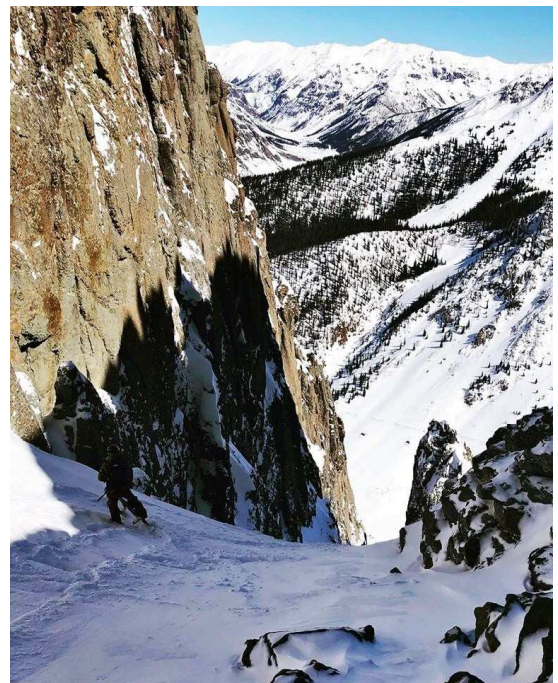
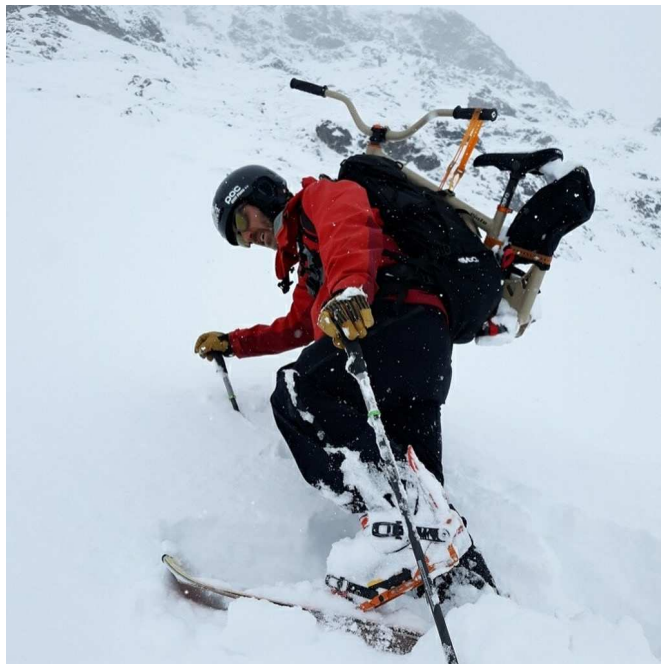
"I can personally promise any renter or purchaser of a Snowbike, you will experience a brand new appreciation for winter sports with your very first ride. I love seeing people who have struggled with skiing, or snowboarding take off on a Bike after easy riding instructions. Hearing "Wow, I can do this" always reminds me of my first ride. Seeing the more aggressive riders zooming down the slopes as well as the more careful riders easily negotiating their way down the greens, all with huge smiles on their faces is very satisfying. I am very pleased to have the opportunity to share my new found love"

His operation has a large selection of Brand New, Used, and Trade-in bikes from Austria. He also stocks and sells new and used parts for them, including his own New Bike Ski's manufactured to his specifications. Snow Fun Bikes Inc. offers service and repair on all makes and models of SkiBikes.

SFB, Inc. has a large rental fleet available through the Steamboat Resort Rentals for any skier/boarder wants to redefine their mountain experience! You can contact Ricky at: [Ricky@SnowFunBikes.Com](mailto:Ricky@SnowFunBikes.Com) or call 970-736-1197. We appreciate his business membership and all the efforts to help us grow this great Sport!



2020 Purgatory Festival Thanks to Wayne Peterson and Rob Nichols for their Resurrection of the Event!  
Thanks Also to longtime supporters Mike and Donna Sparkman for bolstering the event and feeding the crew!



Cliff Pinto heading uphill before work to one of his fav spots in the San Juans. Not a bad breakfast Perch!

ASA  
Business  
Members



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**Bomb.** Pair - \$379

**Tngnt**

tngntskibikes.com



The last newsletter's cover photo rider wasn't credited. Our apologies to one of our Canadian Partners Babo Stefano Babich

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