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**American  
SkiBike  
Association**

## ***ASA Newsletter Spring 2020***

### **In This Issue**

**- Race Results  
Nationals 2020**

**- Don Koski Retires  
From ASA Board**

**- Covid 19 Virus  
Ends Everyone's  
Season Early.**

**- Members in  
Action During The  
Summer months**



Chris Schuler and Devin Lenz taking a break at Hoodoo 2020

# ASA Business Members



[www.boomerangskibikes.com](http://www.boomerangskibikes.com)



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[www.skibyK.com](http://www.skibyK.com)



[www.sledgehammer.at](http://www.sledgehammer.at)



[www.sno-go.us](http://www.sno-go.us)



[www.snowfunbikes.com](http://www.snowfunbikes.com)



[www.tngntskibikes.com](http://www.tngntskibikes.com)



[www.rideromp.com](http://www.rideromp.com)

## Donny Koski Retires From Our Board

Don Koski has retired from his duties on our board of directors after a couple of decades of service to the Association.

Kudos to Don for his contribution of pioneering ideas since he began producing SkiBikes in the 1970s. His spirit and support to our organization has always been inspiring. The entire Industry has benefited from his work.

Donny has always supported our organization and has been the voice of experience and reason. He will remain as our official ASA Ambassador and we will certainly see his smiling face at events and shows in the coming years. Thanks Donny!



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## ASA Board 2020

**Jim Cameron**  
Chairman  
[jimcameronpc@msn.com](mailto:jimcameronpc@msn.com)

**Jeff Butcher**  
Website/Data Mgr, Treasurer  
[info@americanskibike.com](mailto:info@americanskibike.com)

**Leif Larson**  
Membership / Sponsorship  
[lstormbirdl@gmail.com](mailto:lstormbirdl@gmail.com)

**Patrick Neelan**  
Secretary  
[patrick@neelan.com](mailto:patrick@neelan.com)

**Sherry Rawls-Bryce**  
Marketing  
[rawlsbryce@comcast.net](mailto:rawlsbryce@comcast.net)

**Chris Schuler**  
Competition  
[chris@skiby.com](mailto:chris@skiby.com)

**Devin Lenz**  
Education Committee  
[lenzsport@msn.com](mailto:lenzsport@msn.com)

## Regional ASA Reps

**Ron Dailey, Intermountain**

**Jarrold Heredia, Northwest**

**Monte Hand, California**

**Cody Loveland, Midwest**

**Wayne Peterson, Southwest**

**Jim Weiland, National  
Education & Adaptive**

**Don Koski ASA Ambassador**

## International Board

**Gregor Schuster, Austria**

**Jason Buckley, New Zealand**

## Dear Members,

I wandered around the Resort Center at Park City a few weeks after we closed and it looked like Chernobyl. The beehive of activity simply stopped that afternoon of March 13. Peering in the shop windows it looks like someone simply flipped a switch and sent everyone home. Boots were piled in corners, skis layed on the floor or just leaned against counters. Very weird scene. Within a few days our local paper proclaimed "Tourism Collapses" with a photo of a deserted Main Street.

Resorts are scrambling trying to figure their strategies for the coming season. Our SkiBike manufacturers and rental operations are also wondering what is in store for the 20/21 season. Right now there are more questions than answers.

Stay heathy, safe, and hope for the best. -JC



Hoodoo Race Winners  
(left to right ) Chris Schuler, Rob Nichols and Preston McKinney

**NATIONALS @ THE HOODOO  
SKIBIKE FESTIVAL MARCH 2020  
RESULTS:**

**Day 1 Grand Prix:**

Expert:

- 1st **Rob Nichols**
- 2nd **Preston McKinney**
- 3rd **Chris Schuler**

Intermediate:

- 1st **Trevor Schuler**
- 2nd **Scott Shirliff**
- 3rd **Patrick Kelly**

Beginner:

- 1st **Jason McChord**
- 2nd **Kevin Linneer**
- 3rd **Jacob Curtis**

Junior:

- 1st **Joey Shreves**
- 2nd **Ben Haggas**
- 3rd **Remy McKinney**
- 4th **Ella Haggas**

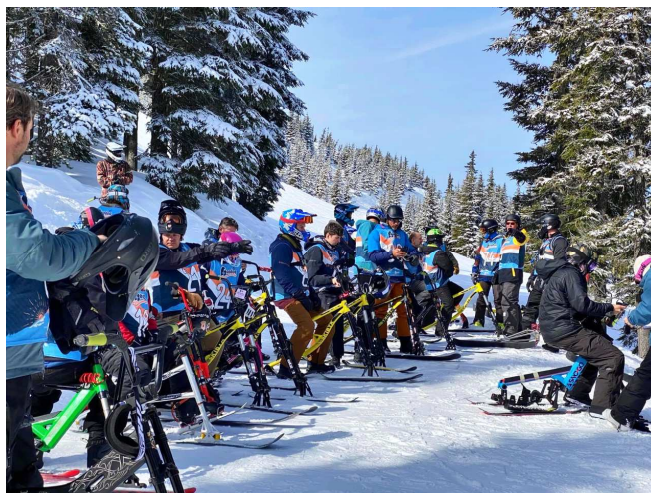
**Day 2 Enduro Race:**

Best first run set of the three trails.

- 1st **Rob Nichols**
- 2nd **James Sandmire**
- 3rd **Chris Schuler**

Junior

- 1st **Ben Haggas**
- 2nd **Joey Shreves**
- 3rd **Ella Haggas**



Hoodoo Racing Photos courtesy of Jake Ryan Photography

The ASA is a 501(c)3 nonprofit organization dedicated to growing the sport of SkiBiking and expanding access for SkiBiking at resorts in the USA and Canada

Membership is only \$25.00 per year that goes to funding our all volunteer efforts to maintain our website, organize events and develop educational & resort outreach programs.

Your contributions also go to attending trade shows and participating in industry events to promote the sport. We produce four newsletters per year with the latest product and industry news.

Members also receive discounts from our supplier members and entrance fees to races and events we promote each season



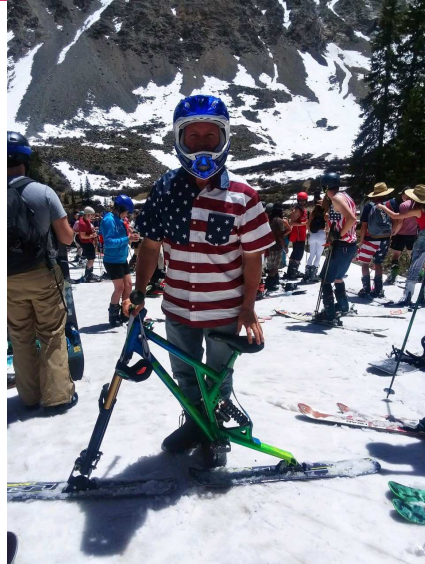


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NSAA developed Your Responsibility Code to help skiers and boarders be aware that there are elements of risk in snowsports that common sense and personal awareness can help reduce.

1. Always stay in control, and be able to stop or avoid other people or objects.
2. People ahead of you have the right of way. It is your responsibility to avoid them.
3. You must not stop where you obstruct a trail, or are not visible from above.
4. Whenever starting downhill or merging into a trail, look uphill and yield to others.
5. Always use devices to prevent runaway equipment; you are responsible for possible damage or injury as a result of runaways.
6. Observe all posted signs and warnings. Keep off closed trails and out of closed areas.
7. Prior to using any lift, you must have knowledge and the ability to load, ride, & unload safely.



Devin Lenz on the Fourth 2019 and Summer Mtn. Bike Testing







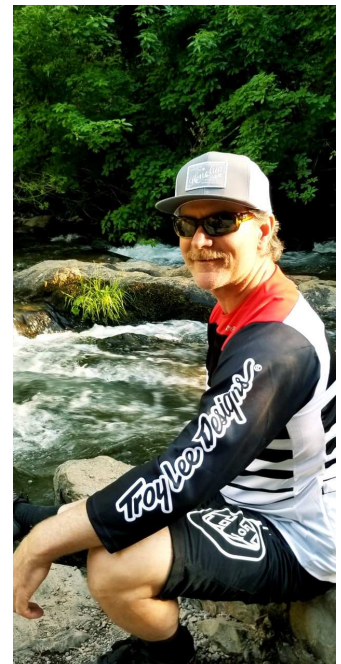
Board Member Jeff Butcher on his Winter and Summer Ride



Jerry Miller of Texas SkiBikes Having 2 Seasons of Fun



Monte Hand ASA California Representative Enjoying Both Seasons







National SkiBike Champion Rob Nichols sending it both Winter and Summer



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Utah's James Perry on the course @ Hoodoo



James Perry challenging the Summer Pack

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## **Turf Wars**

There is a turf war in SkiBiking that is following a similar path to Snowboarding when it was a new sports in the '80s. We are a very young sport when it boils down to participation numbers. Many of our members really are pioneers. So many of us riding today are Type A personalities with fierce loyalties to brands & styles. We have seen that this can create some craziness out there. As chairman of our Association, I get a few calls, texts, or E-mails every season about less than sensible behavior. I guess, at times the ASA has to play referee.

But, I get it, and it really doesn't bother me. Many of you have been riding your preferred brand at your area for years. You are likely one of the Pied Pipers at your local ski resort. It's just what happens when you start to see new riders and new bikes. Human nature kicks in. It's easy to get a little ruffled that someone is riding at your mountain and, God forbid, they're on another style of SkiBike or brand. The ASA has been on a mission for years to encourage us all to get along and collaborate. We have made huge progress as we grow, but the turf wars will continue until we are more mainstream or Facebook goes out of business.

The rivalries in snowboarding were very similar to ours. The West Coast Simms camp was driving freestyle riding in the early days while Burton was driving more of a racing vibe in New England. Brand rivalries were even more intense than what we are experiencing. The end result was a fierce drive for builders to innovate and out-do the each other every season. Products got better and better each year. It also resulted in several well organized series of races and competitions. This created huge exposure plus sponsorship \$\$s to drive snowboarding's image and growth. These rivalries steered the brands onto race courses and half pipes where they belonged. What happened as a result of that? Eventually it led to better competition on the hill and in the boardrooms. The end result of these turf wars was to eventually interested the Olympics...and as they say, the rest is history.

-Jim Cameron