

SKIBIKING

THE NEXT REVOLUTION IN WINTER SPORTS

Newsletter November 2022



American
SkiBike
Association

We survived the 2 Year Pandemic!



Brenter's C6 slicing through some Colorado Powder

It looks like things are finally getting back to normal so we can enjoy our SkiBike friendly mountains and hills again. The best news for the 2023 season is that all our North American manufacturers survived the intense challenges of the pandemic. Supply chain problems and general business challenges had some of our biggest companies scrambling to get bikes produced and shipped to customers. SkiBikes have so many parts we take for granted. It often was a small part or component that upset the system to get a bike produced. These difficult environments have had one positive effect. The growing sport has not spawned a bunch of new builders. This has allowed our North American companies and distributors to each get their brands more established in the marketplace. When snowboarding exploded in the 90s there were 40 brands overnight! This caused all kinds of quality issues and general confusion in the market place. Our slow and steady growth is a much healthier way to expand the sport!

The Innovation continues. The rivalries between Classic SkiBob Bikes, Type II Freestyle bikes, and Type III trikes has only helped grow the outreach of SkiBiking to consumers. This diverse offering is helping get new riders exposed to the benefits of the sport. This spills over to ski resorts becoming more comfortable welcoming SkiBikes. More positive news is that the current brands continue to increase their sales each year. SkiBike production's annual totals are now into the thousands rather than the hundreds from just a few years ago.

It should be a strong season again. One step at a time we all continue to grow this great sport!

JOIN US
TODAY



Sign up at

» www.americanskibike.com «
to become a member for just \$25.00 per year.

Your tax-deductable donation helps our all-volunteer board members and representatives create awareness of the sport and open up more resorts to ride!

New Resorts Ski Bike Friendly!

Since our last newsletter we have several more resorts to add to our list of SkiBike Friendly Ski Areas! As always, let's support these businesses with **our** business and support.

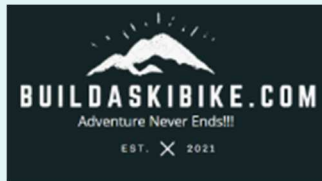


2023 What's New:

BIKES

Thanks to our
Business Members for
their support helping
us grow the Sport

utahskibike.com



utahskibike.com

In the Classic SkiBob Type I category there have been no major changes in product offerings this year. The biggest news is the new **Stalmach** distributor in Colorado. Kris Klockenteger with his new company Build a SkiBike, Inc. has brought some new energy to the Austrian brand for the USA with some competitive pricing and even a rental program for Colorado.

Stalmach Ranger Classic



Sledgehammer SkiBikes is the newsmaker for the Type II Freestyle Bikes this season with a brand-new design called the Trixy This bike has a sleek new look aimed toward Type II stand-up riders. Chris Schuler with SkiByk will be their North American distributor for Sledgehammer again.

The **SkiByk** model line will be offering their two models the SB-100 and 200. They expect record sales again and have emerged as the current best selling Freestyle brand in the US.

Scott Carr says **Tngnt** has ramped up their pre-production for 2023 and will be offering the same technical features with new colors for the coming season. They have also increased production of their powder ski called the POW Bomb.

Lenz SkiBikes continues to produce his two best selling models the Recon and Launch. Devin Lenz had a trick up his sleeve when he showed up at the Durango Festival in February with a brand new adaptive/recreational SkiBike called the Javelin. This is a self loading sit-down design that has many adjustments to accommodate an adaptive rider. This will be a limited production bike targeted to some adaptive programs in the West this season.

Learn to SkiBike



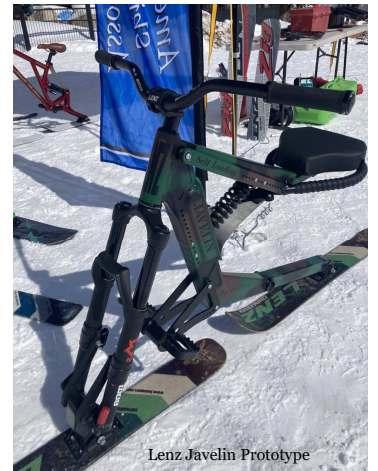
Americanskibike.com



Sledgehammer Trixy Freestyle



Tngnt Drift



Lenz Javelin Prototype

SKIS

Lenz in Colorado is offering a new ski this year called the Riff Raff. Devin Lenz says the new skis are his most diverse All Mountain skis he has ever developed. Unique is their very large profile design with a rear ski that is shorter for a quicker response combined with a longer front ski with a tip that is slightly rockered. We tried these prototypes last Spring and they were really fun!



Syndicate Skis has partnered with Meier Skis in Colorado to produce their best-selling Liberator Skis. This shared sidecut design was developed by Royce McDaniel and continues to be one of the most popular aftermarket ski options out there. New this year is a brand-new powder ski offering called the Dominator. SkiByk is the distributor for Syndicate products again this year.

Join Us

to help move the sport of SkiBiking forward with education and outreach. Your donations and memberships help fund our all volunteer efforts to increase our list of SkiBike Friendly Ski Areas.

Go to www.americanskibike.com to see the best web resource for SkiBiking in the world and sign up.

Thanks to our great tribe of riders for helping us push this sport forward!

Meet Our Volunteer ASA Team

Patrick Neelan

President

patrick@neelan.com

Jeff Butcher

Vice President

info@americanskibike.com

Sherry Rawls-Bryce

Treasurer

Jim Cameron

Board Member

Kris Klockenteger

Board Member

Devin Lenz

Board Member

Chris Schuler

Board Member

ASA Representatives

Ron Dailey *Intermountain*

Don Fulton *Utah*

Monte Hand *California*

Kierra Keller *Nevada*

Leif Larson *West*

Wayne Peterson *Colorado*

Lee Harrington *New England*

Jim Weiland *National Adaptive*

Ambassadors

Don Koski *Legacy History*

Mike Sparkman *NASTAR*

International

ASA Representatives

Gregor Schuster *Austria*

Jason Buckley *New Zealand*

No Limits.

Carve. Drift. Bomb. Tngnt

tngntskibikes.com



Chris Schuler Product Testing in Colorado



WINTER

is here!

SB200



SB100





DOMINATOR



POWDER

POWDER DOMINATOR



LIBERATOR



ALL MOUNTAIN

ALL MOUNTAIN LIBERATOR

www.skibyk.com

If you have any questions give us a call at (253) 266-2160

The New NSAA Responsibility Code

The 2023 version of Your Responsibility Code has grown from seven points to ten. The pre-existing seven points were revised, sometimes minimally, to modernize the language. One previous point was split into two. Two new points were added: one, to emphasize the importance of not skiing or riding under the influence of alcohol/drugs; another to let skiers and riders know what to do when you get into a collision or other on-mountain incident.

Why is this important? They are watching us like a hawk! We are still the minority at ski areas and we all need to be on our best behavior and follow this simple responsible protocol. In the 1980s and 90s many in the snowboard community gave the middle finger to ski areas and those shenanigans resulted in that sport taking much longer to gain universal acceptance than it should have. Don't be that guy!

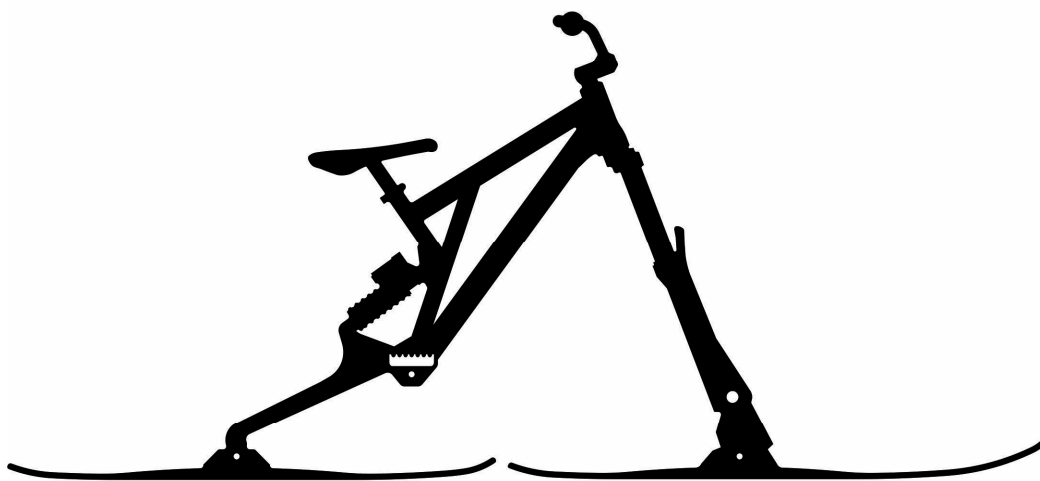
YOUR RESPONSIBILITY CODE

- 1** Always stay in control. You must be able to stop or avoid people or objects.
- 2** People ahead or downhill of you have the right-of-way. You must avoid them.
- 3** Stop only where you are visible from above and do not restrict traffic.
- 4** Look uphill and avoid others before starting downhill or entering a trail.
- 5** You must prevent runaway equipment.
- 6** Read and obey all signs, warnings and hazard markings.
- 7** Keep off closed trails and out of closed areas.
- 8** You must know how and be able to load, ride and unload lifts safely. If you need assistance, ask the lift attendant.
- 9** Do not use lifts or terrain when impaired by alcohol or drugs.
- 10** If you are involved in a collision or incident, share your contact information with each other and a ski area employee.

**Know and Obey the Code.
It's Your Responsibility.**

If you need help understanding the Code, please ask an employee.

LENZ



PERFORMANCE MOUNTAIN BIKES

www.lenzsport.com

CHANGING OF THE GUARD

Can you believe we are celebrating 10 years of the SkiBike Association in its current form as a non-profit? I am finishing my 4-year term leading the Association and passing the torch to somebody well known and respected in the SkiBiking world.

The gavel goes to Patrick Neelan as our new President. Patrick has been on the board for many years and is up eager to continue our programs to drive our sport forward. He has helped us cross the bridge between the rivalries of different styles of bikes and understands the challenges this presents. The Association is a unified entity that can respect the different styles of bikes represented in the marketplace presenting one face to the ski areas.

He has been riding longer than most of us and has been part of the Association board for many years, most recently as our Secretary. He has the distinction of being trained by the international skibob academy in Austria as an SkiBike Instructor. He was a salesman for Stalmach SkiBikes in North America and has even represented the US at international FISB SkiBob races in Europe. One of his goals is to revive racing in the USA.

As I step back to into my SkiBike school and rental business in Park City, I want to extend my sincere thanks to all our volunteers who have donated so many hours of hard work to run our non-profit during my tenure. We could not keep this sport growing without these efforts!

Think Snow! - Jim Cameron

2023 Schedule of Events

Nordic Valley, UT Festival , January 20-22

Kirkwood , CA Rally January 21

Sierra at Tahoe, CA Rally February 18,

Purgatory, CO Festival February 25-26

Hoodoo, OR Festival March - TBA

Arizona Snowbowl, AZ Rally- TBA

Mt Snow, VT Rally TBA

Northstar, CA March 25

Woodward, UT Rally March 25

More details to come in the coming weeks including contact information on Facebook and Instagram.

Our 20th Year Anniversary!

We are celebrating some milestones for the American SkiBike Association this season. It's been 20 years since the Association was formed by Rod Ratzlaff in Colorado. His goal was to band together to educate resorts what a great sport this is and work to organize some fun events. We are also celebrating 10 years of the SkiBike Association in its current form as a non-profit with a mission as we have always had: to grow the sport and to promote safety, education, and racing. Looking back over the years gives a valuable perspective of some of the Association's accomplishments.

Membership in those early years the Association was a band of just 30-40 of us. Rod Ratzlaff had a vision that, if we work together, a rising tide would help float all boats. Since those early days, when we primarily created events, we have grown our membership to several hundred with Business and Resort Members now stepping up each season to contribute their monies and time to grow our sport.

Our **SkiBike Friendly Ski Areas** list has grown from about 35 ski areas twenty years ago to 140 at last count. This ongoing effort takes a ton of work from not just from the Association, but our entire SkiBike community, SkiBike businesses and ski areas. The SkiBike brands have also spent countless hours over the years selling their bikes to riders and resorts showing our ski area community how great this sport is.

Our **industry outreach** in the past 10 years as a non-profit as had tremendous results with the National Ski Area Association and their membership. Collaboration with the different SkiBike brands and leadership has helped us develop educational guidelines and Best Practices to help ski areas implement the sport into their operations. This continues to help us grow our ski area list each season and make SkiBiking available at more operations each year.

The ASA is **your resource** for anything SkiBike. The website has grown into one of the best in the world and our google map feature allows you to find resorts that welcome SkiBikes along with any restrictions they may have. The site is a plethora of information of everything SkiBike.





Arizona SkiBike Rally makes it's 2022 Debut

A new chapter has unfolded in the Southwest SkiBike scene as **Arizona Snowbowl** hosted its 1st annual SkiBike Rally in March. The rally was organized by ASA members Geoff Manes and Trent Paulin and their friends. AZ Snowbowl is one of two fabulous, large SkiBike friendly resorts in Arizona.

Reference “Arizona” and people who have never been to the 48th state start to think of hot sandy deserts, scorpions, cowboys, and a huge saguaro cactus. Most don’t know that Arizona has some of the most diverse landscapes overflowing with raw beauty including the San Francisco Peaks near Flagstaff, with a height at 12,633 feet.

Being the first SkiBike rally at AZ Snowbowl, resort management wasn’t sure what to plan for. With the help of the local A.S.A. representative, AZ Snowbowl saw the vision. When resort management realized it was just a simple get-together to ride with family and friends, AZ Snowbowl was happy to accommodate, and the event went off without a hitch. Everyone who works at and enjoys AZ Snowbowl, including Ski Patrol, was excited to see the riders out having fun riding SkiBikes together on that day.

With over 20 riders from all over the U.S. the local newspaper, and Findlay Toyota of Flagstaff providing and grilling hot dogs for the group, this event was a win for the SkiBike community as a whole showing that this sport is flourishing.

AZ Snowbowl has recently shifted its rental fleet to Type 3 (Sno-Go) SkiBikes, which has left a vacuum of Type 2 (Freestyle) SkiBike rentals. During last season ASA members Geoffrey Manes, Trent Paulin, and Brandon Robertson saw an influx of people wanting to know where to get ahold of a Type 2 SkiBike. This set up an opportunity for the local guys and they have started “Good Time Boyz Skibike Rentals” offering up a mix of brands and easy website bookings. They have made a commitment to rider safety with “free to use” helmets with every rental. Find the Good Time Boyz in Flagstaff Arizona at goodtimeboyz.com (928) 362-0160. Facebook: @goodtimeboyz, YouTube: Good Time Boyz Skibike Rentals.

For great photos of the 1st Annual AZ Snowbowl SkiBike rally, go to the ASA website photo gallery events page for local professional photographer - and now SkiBike enthusiast - Rachel Gibbons’ “Ski Bike Party.”

If you would like to organize a ride-along in your area, contact your local ASA Rep at info@AmericanSkiBike.com for advice, handouts, assistance and listing your event on the ASA website.



Benefits of Including SkiBikes at Your Ski Area

* Retaining loyal season pass holders who still love skiing and boarding but can no longer withstand the impact on their aging joints.

* Attracting a new user group - bicyclists. Over 50 million people in the US ride bicycles. SkiBikes are a natural cross-over equipment choice for bicycle riders seeking a winter sport.

* Keeping your resort competitive with other ski areas that offer SkiBiking. Almost one-third of all US Ski Resorts now offer SkiBiking, and the number is growing steadily each season.

Check out our ASA website's [Mountain Manager Page](#). There you will find ASA SkiBike Best Practices and FAQ to help with the basic questions, and much more. If you have questions, need more information or for assistance, give Jim Cameron a call at 801-792-0150

JOIN US TODAY



Sign up at
» www.americanskibike.com «
to become a member for just \$25.00 per year.

Your tax-deductable donation helps our all-volunteer board members and representatives create awareness of the sport and open up more resorts to ride!

We could use some help

Volunteer's are always welcome. Currently seeking help with GoDaddy Website, Word-Press or Constant Contacts. If you are knowledgeable in either of these and want to find out how you can help us, please contact Jeff Butcher at info@americanskibike.com

Parting Shot



Brandon Schmidt taking SkiBiking to the edge - piloting his craft in the backcountry of Colorado.

"Skiing is always a trip to the edge of what is possible" Jean Claude Killy - one of the best ski racers of all time.