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NEWS FLASHES

PSIA/Sno-Go Partnership

PSIA (Professional Ski Instructors of America) has partnered with the Sno-Go brand as the first official supplier for a SkiBike Brand. They will also be rolling out an e-learning course in December.

This is a huge leap forward in our education community that we hope will pave the way for an eventual certification program for all three styles of bikes. Check out their free course at the PSIA Education e-courses section of their website.

Happy
Holidays!



American SkiBike Association

ASA Newsletter *Holiday* 2019



As we were putting this newsletter together, we got word of **Jake Burton Carpenter's** passing. We have heard inspiring tales about his efforts to enlighten the sea of doubting ski areas about the value of Snowboarding. The uphill battle Jake and Tom Sims fought to get Snowboarding accepted has always given me hope and inspiration that SkiBiking is on a similar path.



The American SkiBike Association is here to help consolidate these acceptance efforts and collaborate to get our sport embraced by the resorts. We still face similar challenges that Snowboarding experienced; safety, lift loading, *perception* of control, and just the general challenge about something new in a skier's domain. Let's face it - it's still a SKI Resort.

Fortunately, many of those fledgling snowboarders from the 80s and 90s are in ski resort management now and they get it! Different from Jake's efforts 30 years ago, most of our riders are older and wiser without the skate park mentality that skiers hated during the infancy of Snowboarding.

We all owe thanks to Jake. We would not have much of a chance of getting resorts to take us seriously without the good fight he waged. I can only imagine him looking down from Powder Heaven cheering us on!



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Chairman's Note

You may have noticed that we have changed directions as an Association in the past couple of years. When I took over as Chairman my goal was to improve our communication efforts for the snowsports industry. The amount of work and volunteer hours from our board and reps has been staggering to accomplish all of this.

Updated outreach materials were sent to resorts across America and Ski Industry leadership. This has proved fruitful as we are seeing results with a growing list of SkiBike friendly ski areas allowing us to ride. The ski industry is starting to view our sport seriously and really take notice. But with new interest and enthusiasm, it has also brought on a tidal wave of questions reinforced the need for education.

I'm proud to announce that this season we will have a booth the National Ski Area Association Conference in Squaw Valley, California. We will have bikes to show Ski Area leadership and the ability to take them out riding.

We also have established our first ASA Education Center at Sunrise Park in Arizona. Jim Weiland, our Education Committee Chair and his staff, will be offering SkiBike Instructor Training to resorts and ski

schools at Sunrise in 2020.

Don't think we have forgotten the fun stuff that we do each Winter. Our Reps and Board Members are also busy organizing rides and Rally Events so we can share our passion on the hill too. The event list, including fun rides and competition, keeps growing on our website as they come together.

Our Manufacturer Members are also organizing their own demos throughout the country. These specific demos can be found at their websites. This year's Freestyle Nationals will be held at Hoodoo again in Oregon and the NASTAR Nationals including a SkiBike category will be held at Snowmass Colorado. Exciting stuff!

We hope you join us at an event this season or just reach out with your questions and suggestions. Let us know if your local ski area has SkiBike questions that we can help with. We all have the passion and want to see this great sport grow! Thanks to all of you for your membership and support! - JC



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Jim Wolfe wins the Membership renewal prize of a new ASA Long Sleeved shirt. Thanks your renewal.

We need your help.
PSIA Education Experience?

We need riders with education experience to help develop lesson plans for all SkiBike platforms for PSIA. We are beginning work on lesson plans for all three SkiBike Platforms. Do you have contacts or experience to help our ASA Committee?
Contact:
Jim Weiland / Devin Lenz

Canadian Riders
we need your help.

As our list of SkiBike Friendly resorts grows in the USA, we want to start the Canada list. Jeff Butcher is assembling Canadian SkiBike Friendly Map / information. He can be reached at info@americanskibike.com.



Type I Classic

The original look and design from the European originators of the sport. Known in the 60s and 70s as a Skibob, this type of SkiBike has a low center of gravity and is designed to be ridden sitting down. It is used with footskis for additional balance & edging.



Type II Freestyle

Freestyle bikes are a newer style that has emerged from the North American market that resemble a Mountain Bike. They have a higher center of gravity and are most often ridden without footskis, with a downhill MTB inspired riding technique. Like Mountain Bikes, Freestyle bikes can be ridden either standing up or sitting down.



Type III Trike or 3-Ski

3-Ski SkiBikes are a trike design that have recently emerged in popularity. They use three skis in their design. One ski is forward connected to the to the steering handlebars while the other two are underfoot. They are ridden standing up and usually have a front suspension.

2020 SkiBike Product Overview

The New Bikes

As the sport continues to grow, we will see 2020 bring more models and price points available from most of our SkiBike Brands. All three riding platforms march into the year with solid offerings and some with even better prices. It seems like just a few years ago you had to have a pretty thick wallet to enter this sport and the choices were limited. Well, that has certainly changed. Our brands are reacting to the demand and requests of the marketplace. Our new builders SkiByk, Tngnt and Sno-Go have all had success their first few years on the market. Each has survived their respective start-up challenge and have entered the expansion era of their 4th or 5th year in business.

The Type I Classic Skibob style Bikes in the USA Market continues to be the imports of Brenter and Stalmach from Austria. These are still the primary style of choice for many baby boomers. Their sales offices in Colorado have developed good rental fleets primarily in Colorado and Utah. Type I SkiBikes remain the main choice of those who love to rip through an alpine race course carving pure turns like a ski racer.

The Type II Freestyle bikes have new offerings from all 4 companies; Lenz, SkiByk, Tngnt and Sledgehammer all have new models available with upgrades available in shocks, skis and frames. The quality of the class of 2020 continues to be excellent!



New Tngnt Rear configuration



New 2020 Lenz Front



New SB200 from SkiByk



The 2020 Sno-Go

The Type- III Bike has really caught on in the USA and Sno-Go is the hottest new seller for 2020. Sno-Go's Standard Model has been refined to lighten the bike by several pounds with its price lightened up too for season ahead.

In the **Adaptive Bikes**, Boomerang has been furthering development of their unique box frame SkiBike for 2020. We saw a new Boomerang Ski last year and the bike continues to be catching on as a unique SkiBike alternative.

Note that the distribution sales model in our relatively small industry is still primarily brand direct to consumer. All the brands have great websites to buy their New products direct.



**American
SkiBike
Association**

Business Member Links



www.boomerangskibikes.com



www.lenzsport.com



www.sledgehammer.at



www.skiby.com



www.sno-go.us



www.snowfunbikes.com



www.tngntskibikes.com

The New Skis

As they say, two pair are better than one! Just about every brand in the mix now is offering another ski set option. We saw early versions at the demos last year. These have been finalized with the “Liberator” from SkiByk and the “Powder Bombs” from Tngnt. Lenz also comes into the season with 4 different models from their All-Mountain Ski to the “Big Fat Skidder”. The Classic skibob makers Brener and Stalmach both have Powder Skis available as an option this season too. If you want to expand your quiver, the products are there!



This Holiday Season reach out to the SkiBike brands for your Holiday Shopping. They all have great websites and the owner’s still answer the phone to handle questions .Our industry still has a small personable touch to it. Best of all the owners still answer your phone call.



Tngnt Pow Bomb Powder Ski

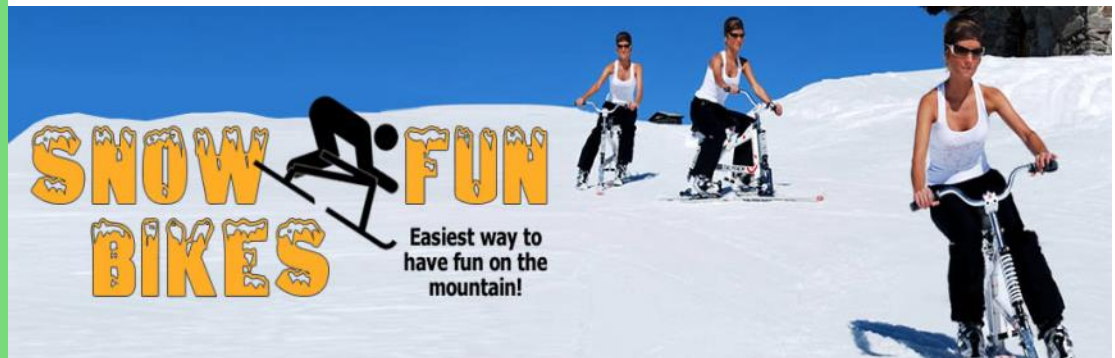


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