# Jim McDonnell Lake Swim 2025





The Reston Masters Swim Team (RMST) is **SEEKING SPONSORS** for its annual Jim McDonnell Lake Swim (JMLS) open water swim event on Sunday, May 25.

Now in its thirty-sixth year, the Jim McDonnell Lake Swim is held in picturesque Lake Audubon in Reston, Virginia. It will be held on Memorial Day weekend and will include both 1 and 2 mile races.

### WHAT DO YOU GET FOR YOUR DONATION?

- -Logo or name included on the JMLS website, listed by by sponsorship level.
- -Logo or name included on the tee shirt that is given to all participants and volunteers. Gold sponsor logos will be displayed prominently on the top line of the tee shirt back.
- -A dedicated sponsor area will be provided for promotional items.
- -All sponsors are a vital part of our ability to donate a portion of the event proceeds to the **Leukemia** and **Lymphoma Society** in honor of our former team mate and one of the founders of the Lake Swim event, Jim McDonnell. A portion of the proceeds will also be donated to the **Embry Rucker Homeless Shelter**, a Reston-based shelter that provides support and advocacy for those in need.

#### SPONSORSHIP LEVELS

#### **CORPORATE SPONSORS**

Gold Sponsor \$2000

Silver Sponsor \$1000

Bronze Sponsor \$500

INDIVIDUAL SPONSORS

Donations of any amount are welcome. Minimum \$250 for customized name on event tee shirt.

## WE APPRECIATE YOUR SUPPORT!

Please make payment to Reston Masters Swim Team, and mail it to: Coach Frank Koval, 2415 Pinoak Lane, Reston, VA, 20191

For questions contact Kim Brightwell at kmb.bright@gmail.com

Payment must be received by Monday, May 5 for your organization name and logo to be printed on the event tee shirt.