

Kevin Roberston

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LinkedIn: <http://linkedin.com/in/kevin-robertson-jr-18b07729a>

Portfolio: <https://kevinrobertsonjr.com>

GRAPHIC DESIGNER

I am an ambitious Graphic Designer executing creative ideas and design for print and digital media, digit manipulation, and motion art. Skillful in Photoshop, Illustrator, and InDesign from the Adobe Creative Suite. I am looking to use my creative style to help companies and to develop as a graphic designer.

KEY COMPETENCIES

Process improvement

Report writing and presenting

Strong interpersonal skills

Data-driven strategic planning

Critical thinking skills

Proactive and self-motivated

Cost-benefit analysis

Excellent communication skills

Exceptional organizational skills

PROFESSIONAL EXPERIENCE

Graphic Design

Freelance Creator

Oct 2022 - Present

- Crafting content for social media and apps, such as player announcements, schedules, and score updates.
- Creating custom illustrations and artwork, like caricatures of players or unique visual assets for events.
- Designed posters, tickets, banners and merchandise for events and promotions.

Miles College TV and Milean Lab

Multimedia Director

Jan 2022 - May 2025

- Designed logos for college tv stations, and content for visual events.
- Produced graphics and motion designs for televised programming and social media marketing.
- Collaborated with production teams to align visual content with event themes and messaging.

Ross

Stock Associate

May 2024 - Dec 2024

- Unloaded, organized, and stocked merchandise efficiently to maintain a well-stocked sales floor.
- Supported loss prevention efforts by monitoring inventory movement and reporting discrepancies.

Hobby Lobby

Sales Associate

May 2023 - July 2023

- Provided excellent customer service by assisting shoppers, answering questions, and offering product recommendations.
- Worked collaboratively with team members to ensure smooth store operations and a positive shopping environment.

Home Depot

Tools Associate

May 2022 - July 2022

- Maintained and organized the tool rental department, ensuring equipment was clean, functional, and ready for use.
 - Collaborated with team members to meet daily operational goals and enhance customer satisfaction.
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EDUCATION & CERTIFICATIONS

Miles College - Bachelor of Arts

Majors: Communication with a concentration in Graphic Design

EXTRACURRICULAR ACTIVITIES

Member, Fall '23 Initiate

Omega Psi Phi Fraternity Inc. Eta Epsilon Chapter Editor

Member, Fall '24 Inducte

Kappa Chapter of Chi Alpha Sigma

Member, Spring '25 Inducte

Lambda Pi Eta National Communications Honor Society