

Kevin Roberston

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ABOUT ME:

I'm an ambitious, results-driven professional with a strong focus on process improvement and data-driven strategic planning. I bring experience in cost-benefit analysis, report writing and presentations, paired with sharp critical thinking and excellent communication skills. My background spans warehouse operations, sales, inventory and tools, along with proficiency in Microsoft applications, media communication, and Adobe Photoshop.

KEY COMPETENCIES

- Microsoft Office Suite
- Content Creation
- Customer Service & Public Assistance
- Digital Marketing Strategy & Campaign Execution
- Social Media Management (Instagram, LinkedIn, Facebook, YouTube)
- Customer Service & Public Relations
- Strong interpersonal skills
- Proactive and self-motivated
- Exceptional organizational skills

PROFESSIONAL EXPERIENCE

- Lowe's**
Building Material associate

Dec 2025- Jan 2026

 - Maintained accurate inventory records and verified incoming/outgoing shipments, supporting operational efficiency
 - Assisted customers with product knowledge, improving customer satisfaction and sales support
 - Demonstrated attention to detail through daily inspections and inventory organization
- Miles College TV and Milean Lab**
Multimedia Director

Oct 2022 - May 2025

 - Designed digital graphics, logos, and promotional content for TV programming and social media campaigns
 - Produced and edited video and motion graphics content, increasing audience engagement across platforms
 - Collaborated with production and marketing teams to align content with branding and campaign goals
- Ross**
Stock Associate

May 2024 - Dec 2024

 - Managed administrative tasks including scheduling, file management, and customer communication
 - Maintained accurate records and supported daily operations in a fast-paced retail environment
 - Strengthened organizational and multitasking skills relevant to campaign and data management
- Hobby Lobby**
Sales Associate

May 2023 - July 2023

 - Provided excellent customer service by assisting shoppers, answering questions, and offering product recommendations.
 - Streamlined shop operations by utilizing excellent communication skills to bridge the gap between customer needs and technical repair schedules.
- Home Depot**
Tools Associate

May 2022 - July 2022

 - Maintained organized inventory and ensured equipment readiness for customer use.
 - Collaborated with team members to meet operational and customer service goals.

EDUCATION & CERTIFICATIONS

Miles College - Bachelor of Arts
Majors: Communication with a concentration in Graphic Design
Hubspot Certifications: Digital and Social Media Marketing

EXTRACURRICULAR ACTIVITIES

Member, Fall '23 Initiate
Omega Psi Phi Fraternity Inc. Eta Epsilon Chapter Editor
Member, Fall '24 Inducte
Kappa Chapter of Chi Alpha Sigma
Member, Spring '25 Inducte
Lambda Pi Eta National Communications Honor Society