



Job Promotion Packages

Where great businesses find vetted community talent



Community is the new currency.

More and more businesses recognise the profound
impact of **real human connections**, moving
beyond superficial growth hacks, to actually having
a positive impact on the lives of customers.

But building a community can be tough,
exhausting and sometimes **lonely**. Let alone
actually finding the **right** person for the job.



We're here to make that easier for **you**.



Our **mission** is to support you to build impactful communities to experience sustainable business growth and and leave a lasting legacy.



We do that by connecting you with **professional**
community builders who live and breath this work.

So let's dive in shall we? We shall.

About Us

We are the leading community of community builders in the Australian and New Zealand startup space. Our mission is to support community builders to build stronger communities and create a space where they belong.

We started as a meetup group for 17 community builders during the pandemic in Melbourne in 2021. We have since grown exponentially through word of mouth referrals across the APAC region and now have over 8.2k+ people in our audience, which continues to grow consistently.



Our Members

We serve anyone building a community in Australia and New Zealand, especially with roles at:

- Startup support organisation (accelerators, VCs, not-for-profits, universities, government)
- Co-working spaces (physical locations)
- Startups, Businesses (founders building communities)
- Large tech companies (scaleups)
- Not-for-profits and Social enterprises

All members agree to our [Community Guidelines](#).



Our online presence

- Website - 3.3k unique monthly visits
- LinkedIn - 3k followers
- Newsletter - 1.6k subscribers | 63.1% open rate
- Instagram - 660+ followers

We are growing our new Facebook and Twitter channels.

✉ 63.1% → ✨ 24.2%



How we can help you

Community-building is a niche skill, and finding the perfect candidate to grow and foster your community can be a challenge. That's where we come in.

We can expose your company to as many people as possible as well as make direct introductions to find the right team member. To achieve this we have four packages available:

- Free Package
- Bronze Package
- Silver Package
- Gold Package

Free Package

- Job listed amongst 20+ others jobs in our monthly newsletter (sent on the 1st day of every month)

Jobs

⚡ [Community Manager](#) @ Dovetail (Sydney, Australia)

🚀 [Community Manager](#) @ AirTree (Sydney, Australia)

🏠 [Community Associate](#) @ IWG plc (Sydney, Australia)

📖 [Community + Team Manager](#) @ Burch&Co (Melbourne, Australia)

🏔️ [Community Manager](#) @ Split Spaces (Queensland, Australia)



Bronze Package

Everything in the Free Package plus...

- 1 x feature on our Jobs Board website
- 1 x job post on our LinkedIn
- 1 x job post on our Instagram
- 1 x job post on our Twitter
- 1 x job post on our Facebook
- 1 x feature at the top of our newsletter

Combined audience reach of 8.2k



Silver Package

Everything in the Bronze Package plus...

- Unlimited **candidate suggestions** from our database of 700+ community builders across APAC
- Unlimited **introductions** to relevant candidates
- Review of and **feedback** on your job description
- One of our team members **actively in your corner** supporting you to land the role



Gold Package

Everything in the Silver Package plus...

- A **full-suite recruitment service** for comprehensive placement & end to end management to fill the role
- We will **actively cherry pick** and find people via LinkedIn Recruiter and use Seek Ads if needed
- We will facilitate interview bookings, CV screening, reference checks and **everything to placement**

Fee only paid upon successful placement



All Packages

Free \$0 AUD	Bronze \$520 AUD	Silver \$2k upfront + \$3k if successful	Gold 14% of first-year salary if successful
<ul style="list-style-type: none">• 1 x job listed in our newsletter	<p>Everything in Free plus...</p> <ul style="list-style-type: none">• 1 x feature on our Jobs Board <u>website</u>• 1 x job post on our <u>LinkedIn</u>• 1 x job post on our <u>Instagram</u>• 1 x job post on our <u>Twitter</u>• 1 x job post on our <u>Facebook</u>• 1 x feature at the top of our <u>newsletter</u>	<p>Everything in Bronze plus...</p> <ul style="list-style-type: none">• Unlimited candidate suggestions from our database of 700+ community builders across APAC• Unlimited introductions to relevant candidates• Review of and feedback on your job description• One of our team members actively in your corner supporting you to land the role	<p>Everything in the Silver Package plus...</p> <ul style="list-style-type: none">• A full-suite recruitment service for comprehensive placement & end to end management to fill the role• We will actively cherry pick and find people via LinkedIn Recruiter and use Seek Ads if needed• We will facilitate interview bookings, CV screening, reference checks and everything to placement

Package prices include the Goods and Services Tax (GST 10%). Bronze is billed in full upfront. Silvery Package has a \$2k upfront fee and the \$3k is billed only upon successful hire. Gold Package is billed only upon successful hire - if we don't land you someone, you pay \$0.

Why we help you

The world of community management can be nuanced and confusing. That's why we facilitate seamless **connections** between your business and skilled community builders, offering a trusted pathway to guide you in hiring the right person who will be an attribute to your team. Hiring the wrong person is dangerous. Our commitment is to advance your business and the industry as a whole by dispelling confusion around the role and ultimately contributing to the growth of your business and the entire profession.



Roles We've Supported

Gold Package



Marketing and Communications Manager



Sydney, Australia | Full-time

Folklore is a team of investors, founders and builders committed to supporting Australian and New Zealand tech founders.

Bronze Package

Community Manager



Regional VIC or Melbourne, Australia | Full-Time Contract

InvestorHub is an investor marketing solution that helps ASX companies measurably increase investor demand.

Bronze Package

Program Coordinator



Melbourne, Australia | Contract

The Wade Institute of Entrepreneurship is a leading hub for entrepreneurial training delivering a range of programs to help you learn, create and connect.

Bronze Package

Community Venture Designer



Remote, Australia | Full-time

Vest is a community and investment platform, reimagining the systems in which we grow wealth, trust, and ownership through the power of fractional equity.

Gold Package



Community & Social Media Manager @ Ren



Part-time role | Remote

Ren is on a mission to enhance lifelong mental health in children and their families

Bronze Package

Growth Marketer



Melbourne, Australia | 4 Day Contract

The Creative Co-Operative is a social enterprise building Australia's 1st community of Bla(c)k Women & Women of Colour startup founders & operators

Gold Package

Ecosystem Director @ Stone & Chalk



Victoria, Australia Hybrid | Full-time

The Stone & Chalk Group is the largest innovation community in Australia. Their mission is to transform Australia into a sustainable technology driven economy.

Bronze Package

Program Delivery Manager



Tasmania, Australia | Part-time

Enterprize supports founders of innovative, high growth potential businesses by providing world class education, mentoring, events and spaces across Tasmania.

Bronze Package

Community Lead Intern



Brisbane, Australia | Contract

Pause Awards and Ennovate have come together to drive a unique initiative that combines the prestige of an award program and a vibrant startup community.

Gold Package



Community Lead @ One Roof



Remote, Australia | Part-time

One Roof has a really exciting opportunity to join a small but nimble, passionate and supportive team and help build a fast-growing digital membership for entrepreneurial women.

Bronze Package

Collaborations Manager



Remote, Australia | Contract

Maya Cares is a mental health and wellbeing platform. She is a digital Big Sis supporting Aboriginal and Torres Strait Islander, Black and Women of Colour respond to, heal from and report racism.

Bronze Package

Lilypad Lead @ Blackbird



Sydney or Melbourne, with flexibility to work remotely

Blackbird is looking for someone with a founder mindset to join them on their mission to build the best startup hiring platform in Australia, and New Zealand.

Gold Package

Community & Marketing Manager



Melbourne or Sydney, Australia

Standard Ledger is a virtual accounting, CFO and advisory firm that specialises in supporting startups

Gold Package



Community Launch Lead



Remote, Australia | Part-time

The Expert Author Community is a global coaching community that has launched hundreds of award-winning authors into the world.

Silver Package

Community & Marketing Manager



Melbourne or Sydney, Australia

Standard Ledger is a virtual accounting, CFO and advisory firm that specialises in supporting startups

Silver Package

Program & Community Officer @ SproutX



Melbourne, Australia | Full-time

SproutX empowers the humans behind food and agtech through world-class commercialization support

Bronze Package

Community and Growth Lead



Remote, Australia | Full-time

Turnto is a healthtech startup that has created the first home for all treatment possibilities, from science and the crowd.

Bronze Package

Startup Success & Community Manager



Sydney, Australia | Full-time

The Stone & Chalk Group is the largest innovation community in Australia. Their mission is to transform Australia into a sustainable technology driven economy.

Bronze Package

Startup Community Coordinator



Tasmania, Australia | Full-time

Enterprize supports Tasmanian entrepreneurs to start and run innovative, high growth, successful businesses – and we're good at it!

Bronze Package

Community Manager @ Wizer



Remote, Australia | Part-time

Wizer is a startup humanising decisions by pushing the best people into your crowd for whatever choice you need to make.

Silver Package

Entrepreneurship Program Manager



Melbourne, Australia | Part-time

The Creative Co-Operative is a social enterprise building Australia's 1st community of Bla(c)k Women & Women of Colour startup founders & operators

Success Story: Folklore Ventures

‘Since our introductory conversation, Paz was exceptionally helpful, patient and generous with her time, advice and support on the role we were hiring. She took the time to understand our business, the role and identify any gaps in our process, even ones we weren't aware of. We were introduced to a number of strong candidates, many of who we have built strong relationships with alongside the hire we made into the role. We even went back for another role which was slightly left of field, which they delivered on again! We have since onboarded their candidate suggestion.’

- Laura Warden, Head of Operations @ Folklore Ventures



**Marketing and Communications
Manager**



Sydney, Australia | Full-time

Folklore is a team of investors, founders and builders committed to supporting Australian and New Zealand tech founders.

Success Story: Expert Author

Finding the right team mate is tricky at the best of times, but finding one with specific community-minded skills in a niche area of your business is near impossible - unless, of course, you have the help of Paz and her extensive network. Not only did we find someone in an extremely tight timeframe, but we found a total unicorn who is perfect for our business. Working with Paz and her team means you're investing in a network who get you, get your role and will get you your own unicorn.

- Kelly Irving, Founder @ Expert Author Community



Community Launch Lead

THE
Expert Author
COMMUNITY

Remote, Australia | Part-time

The Expert Author Community is a global coaching community that has launched hundreds of award-winning authors into the world.

Success Story: One Roof

"A big thanks to The Community Collective for supporting us in our hiring process. They brought such high quality candidates to our recruitment process and we are so excited to have hired a member of The Community Collective. We also received really valuable feedback and insights which supported us in the process. We couldn't have done it without them. If you are hiring a Community based role, we strongly recommend that you go through The Community Collective."

- Sheree Rubinstein - Founder @ One Roof



Community Lead @ One Roof



Remote, Australia | Part-time

One Roof has a really exciting opportunity to join a small but nimble, passionate and supportive team and help build a fast-growing digital membership for entrepreneurial women.

Success Story: Ren

"I was introduced to The Community Collective when trying to find someone to help our business with community building. They went over and beyond in helping to find the right candidate. They recommended specific candidates and made thoughtful introductions. As a result, we hired our first Community & Social Media Manager. I will definitely engage The Community Collective when hiring community builders in the future."

- Dr Jo Dennison, Founder @ Ren



**Community & Social Media
Manager @ Ren**



Part-time role | Remote

Ren is on a mission to enhance lifelong mental health in children and their families

Testimonial: Stone & Chalk

"Collaborating with The Community Collective provided us with an exceptional opportunity to access a highly specific and talented pool of individuals for a crucial position within our organisation."

- Jacqui Duncan - Director, NSW Ecosystems @ Stone & Chalk



Ecosystem Director @ Stone & Chalk



Victoria, Australia Hybrid | Full-time

The Stone & Chalk Group is the largest innovation community in Australia. Their mission is to transform Australia into a sustainable technology driven economy.

Testimonial: SproutX

"SproutX had the absolute pleasure of working with Paz and the wider team during our search for a new hire to join the family! Not only were the candidates certified program graduates from the Community Cohort, we were delighted to see aligned sector values within the sustainability space through a well articulated job listing - making the interview process a lot smoother for our hiring team. Big ups to Paz's diligent work on ensuring a meaningful connection between our hiring team and the candidates!"

- Maxie Juang - Program Director @ SproutX



**Program & Community Officer
@ SproutX**

SproutX
POWERED BY FINDEX

Melbourne, Australia | Full-time

SproutX empowers the humans behind food and agtech
through world-class commercialization support



Thank you

We can't wait to help you find great candidates

