

Community Cohort

Where people build impactful communities

PROGRAM OVERVIEW



the community
collective

About The Community Collective

The Community Collective exists to serve community builders in the Australian and New Zealand startup space. **Our mission** is to support community builders to build stronger communities and create a space where they belong.

Who we support

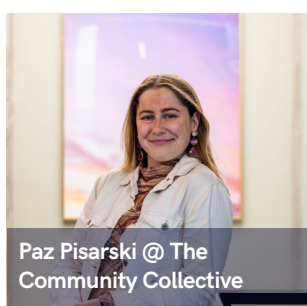
We serve people who are actively building and managing communities across the Australian and New Zealand startup space with roles predominantly at: startup support organisations (VCs, Accelerators), startups, co-working spaces, universities and government, not-for-profits and service based businesses. We also support people outside of these organisations.

Where our members are from

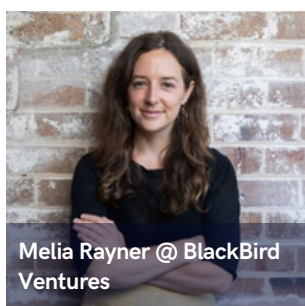
We have 420+ members in our community and 30+ Cohort Alumni. Here are some of our member organisations:



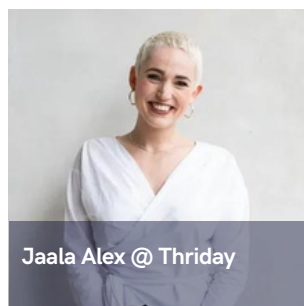
Our team



Co-Founder



Co-Founder & Advisor



Co-Founder & Advisor



Advisor



About the Community Cohort #2

This is our 8-week cohort where community builders around the world connect and level up together. Our Cohort gives you the skills, confidence, tools and connections you need to build impactful communities. You will be welcomed into our supportive space to learn the strategies behind community with people who have mastered it.

The details

Dates: Monday 27 March - Friday 19 May 2023

Duration: 8-week cohort + 3-months access to our Cohort Portal + Slack

Location: 100% online with optional socials in Melbourne, Sydney & Brisbane

Time Commitment: Roughly 2 hours per week to attend 1 x 75min live session, plus any extra time people commit to engaging with the the cohort and content. All live sessions are recorded.

The value you will gain

We aim to help you up-skill in 4 key community building areas:

1. Community strategy design
2. Public speaking and facilitation
3. Efficient operations and productivity
4. Connections with other community builders

[See the Skills Test Results from our Cohort #1.](#)

You will also leave the program knowing how to:

- Build a community that actually means something to people
- Select key metrics to measure the success of a community
- Understand how to scale without jeopardising intimacy and value
- Co-create community initiatives with members to drive member engagement
- Discover the best tech tools and resources in community
- Have more confidence in making decisions and building community
- Ensure you are building a diverse, equitable and inclusive community



What the Cohort entails

1 x Kick Off Call | Tues 28 March 11am - 12:15pm Melb AEDT | Online

- Learn about the program, ask questions, set expectations and connect with your cohort.

8 x Cohort Workshops | Tuesdays 11am - 12:15pm Melb AEST | Online

- Come together for 75min each week to connect with your cohort and learn from experienced community experts.

2 x BONUS Live Sessions | Wed 5 & 12 April 8:30am Melb AEST | Online

- Attend 2 BONUS live sessions; 1 to connect with your Cohort in Week 2 and 1 to learn from David Spinks in Week 3.

1 x Cohort Portal & Library | Anytime | Online

- Access our member directory, music playlists, templates, resources, tech tools and all Cohort #1 recordings.

1 x Slack Community | Anytime | Online

- Connect with our team, coaches and the cohort to share resources, receive advice and get answers to your questions.

8 x 1-1 Check Ins (Optional) | Anytime | Online or In Person

- Get paired with other community builders to check-in on your goals and learn together throughout the program.

8 x Weekly Resources + Music Playlists | Monday Mornings AEDT | Online

- Receive recommended community resources and a curated music playlist to listen to at the start of every week. Music is proven to enhance concentration whilst you work.

OPTIONAL: In-Person Socials | Weeknights 6pm - 8pm AEDT | In Person

- Catch up in person to connect and build strong relationships with other community builders in Melbourne, Sydney or Brisbane.

ADD ON: 1-1 Coaching | Anytime | Online

- Book 3 x 1-1 60-minute coaching sessions with our Cohort Coaches to deep dive into your top questions and challenges.



Weekly topics snapshot

27 March - Week 1: Kick Off Call & Welcome Drinks in person

3 April - Week 2: Community Vision & Goal Setting

10 April - Week 3: Build Your Strategy & Community Metrics

17 April - Week 4: Facilitation Mastery & Public Speaking

24 April - Week 5: Break and Integration Week (no live sessions)

1 May - Week 6: Operations & Productivity Hacks

8 May - Week 7: Community Engagement Tactics

15 May - Week 8: Reflection & Celebration Drinks in person

The speakers you will learn from



David Spinks teaches
Community Metrics

Author of The Business of
Belonging, Co-Founder @
CMX, Ex-VP of Community
@ Bevy

New York, America



Emeli Paulo teaches
Facilitation Mastery

Founder @ Collective
Potential, L&D Trainer & Life
Design Coach, Ex-BlueChilli
She Starts Tech Accelerator

Melbourne, Australia



Michael Batko teaches
Operations

CEO @ Startmate,
Founder @ Puddle Pod

Sydney, Australia



Emmy Singh teaches
Public Speaking

Public Speaking Coach,
Founder @ SquadraBox, Ex-
AirWallex and Microsoft

Brisbane, Australia

The coaches you can book in with



Tim Duggan

Author @ Cult Status & Killer
Thinking, Co-Founder @
Junkee Media

Australia / Europe



Yana Belova

Education Community
Manager @ Canva, Advisor @
Miro, Chapter Host @ CMX

Sydney, Australia



Ben Davies

Community Manager @
Smokeball, Ex Community
Manager @ Dovetail & Canva

Sydney, Australia



Access content from past speakers



Judy Anderson

General Manager @
Euphemia, Ex-CEO @ Startup
Victoria

Australia



Jephthah Abu

Product Community Manager
@ AhoyConnect

Africa



Hawk

Chief Operating Officer @
Discourse, Ex-Head of
Community @ FeverBee

New Zealand



Tim Duggan

Author @ Cult Status, Co-
Founder @ Junkee Media

Australia



Bryony Cole

Founder @ Sextech School,
Future of Sex. Ex- Head of
Community @ Microsoft

America



Anamaria Dorgo

Head of Community @
Butter, Founder @ L&D
SHAKERS

Netherlands



Jahin Tanvir

Founder & CEO @ Breathe,
TEDx Speaker

Australia



Lauren Capelin

Startup Ecosystem Manager
@ Amazon Web Services
(AWS), Ex-Principal at
Startmate

Australia



Ally Michalk

CEO @ Quiip, Co-Founder @
Australian Community
Managers and Swarm
Conference

Australia



Josh Sharma

Head of Labs & Startups @
LUNA Startup Studio, Industry
Teaching Fellow @ Monash
University

Australia



Melia Rayner

Communications Manager @
Blackbird Ventures, Co-
Founder & Advisor @ The
Community Collective

Australia



Francis Nicholls-
Wunder

Communications & Strategic
Storytelling @ Light Creative,
Framework, Alyoop and
Stacked

Australia



Why join the Cohort? Hear from our Cohort #1 alumni

 the community collective

“
The cohort gave me the constructive space to strategise and test concepts before I applied them to my business community - which is a rare thing!



- Melanie Nguyen @ Striver | Sydney

 the community collective

“
The Cohort helped me build a community management strategy and improved my public speaking skills.



- Success Ola-Ojo @ Web3m | Nigeria

 the community collective

“
It was great having a place to go every week to hang out with others who were facing similar challenges.



- Gav Parry @ Ennovate | Brisbane

 the community collective

“
The people running the Cohort and taking part in the program are the best learning tool there is.



- Makenzie Thomas @ MedTech Actuator | Melbourne

 the community collective

“
The biggest thing I gained was connections and introductions to amazing community builders around the world.



- Archita Verma @ Outset Ventures | Auckland

 the community collective

“
The expert facilitation is a living and breathing example of how a good community is created, built and run.



- Jane Mason @ Obie Money | Melbourne

Application Process

- Stage 1: Submit your written application
- Stage 2: Interview with The CC team for selected candidates
- Stage 3: Outcomes sent via email

The investment

Option 1: Live Cohort - \$980 AUD (8 week program + 3 months community access)

Access the Kick Off Call, Cohort Workshops, Cohort Portal, Content Library, 1-1 Check Ins, Slack Community, Music Playlists, and In Person Socials.

Option 2: Live Cohort + Coaching - \$1,400 AUD (8 week program + 3 months community access)

Access everything in the Live Cohort, plus 3 x 1:1 60-minute coaching sessions with each of our Coaches to get the tailored support and advice you need.

Prices exclude GST. Payment plans are available.

FAQs

Visit our [website](#) to read our FAQs or drop us a line at contact.communitycollective@gmail.com if you can't find the answer to your question.



Thank you

We can't wait to support you on your way.

Any questions, please reach out to us.

www.thecommunitycollective.co/contact



the community
collective