

## FOR IMMEDIATE RELEASE

### CHARLOTTE HOME & REMODELING SHOW TO SHOWCASE INNOVATIVE BAR U TOPIA HOME ENTERTAINMENT BAR KITS

CHARLOTTE, NC – February 5, 2024 – The upcoming Charlotte Home & Remodeling Show, scheduled to take place from February 23rd to 25th at the prestigious Park Expo and Conference Center, promises to be a hub of innovation and style. Among the standout exhibitors, Bar U Topia, in collaboration with renowned designer Christopher Price, is set to unveil its latest creation—the Home Entertainment Bar Kit.

Located at 800 Briar Creek Road, Charlotte, NC 28205, the event will showcase Bar U Topia's groundbreaking DIY Bar Kit, designed to revolutionize home entertainment spaces. With an impressive array of design choices, the 6' curved bar boasts magnetically applied leather tiles, six corner color options made from luxurious Mahogany, and a spacious bar top, making it a must-see for homeowners looking to elevate their entertaining experience.

Christopher Price, the visionary designer behind Bar U Topia's new creation, expresses enthusiasm about the innovative features of the Home Entertainment Bar Kit. "This DIY Bar Kit is not only aesthetically pleasing but also incredibly easy to assemble within a couple of hours. It brings a touch of sophistication to any home entertainment space," said Price.

To celebrate the debut of the Home Entertainment Bar Kit, Bar U Topia is offering an exclusive \$500 discount off the retail price of \$2499 for pre-order sales made during the Charlotte Home & Remodeling Show. Attendees can secure this limited-time offer with only 50% down during the event. Christopher Price assures prospective buyers that the production line will be ready for the first shipments starting June 1 of this year.

"We believe this Home Entertainment Bar Kit will redefine the way people entertain at home, and we are thrilled to offer a special debut discount to our early supporters during the Charlotte Home & Remodeling Show," said Christopher Price, President.

Visit Bar U Topia's exhibit Booth 309 at the Charlotte Home & Remodeling Show to experience firsthand the sophistication and versatility of the Home Entertainment Bar Kit. For more information, visit [Event Website] or contact [Your Contact Information].

**About:** BarUTopia.com/Bar U Topia, Manufacturing Plant and Corporate Offices 318 Burke Drive, Morganton, NC 28655 800-205-0128 Bar U Topia is owned by Fence Quarter, LLC, an outdoor product manufacturing company.

Bar U Topia began with prototyping bar designs in November of 2022. With many iterations and a solid go-to market product, the design characteristics needed to wow a consumer with features such as a curved look, innovative bar top engineering that were light weight and durable, power chord chases so the customer can add power directly into the bar, and a handful of accessories. Even with leather panels, this is an outdoor bar solution, as long as it is under a cover like an awning. The designs went as far as interchangeability so depending on the décor of the customer, they can perpetually update the bar colors, and with a weight of 250 lbs, the kit is quite stable.

Bar U Topia will soon be in retail stores near you and will be attending the HighPoint Furniture show in April 2024. The ambitions are high, yet achievable with manufacturing capacity to deliver up to 100 bars a day by the end of 2024. At the Charlotte & Remodeling Show, please visit us at Booth #309. Contact: Christopher Lange Price 360-626-3789

