

KELLER WILLIAMS PREMIERE LUNCH & LEARN!



ChatGPT

Beyond the Buzz:
Real Ways to Use
ChatGPT in Your Real
Estate Business.



Learn:

- How **AI** is already transforming the real estate industry.
- A clear understanding of **what ChatGPT is** and how it works.
- A practical framework for **writing better prompts**.
- Hands-on exercises with **real estate-specific prompts**.
- Tips to **customize ChatGPT** for your voice, brand, and business goals.
- Awareness of **key ethical** considerations.

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HELD:

Thursday, June 5, 2025
11:00am-1:00pm
218 W Willow Ave, Wheaton, IL
60187

Presented by

PAMELA LA GIOIA

LinkedIn Strategist, and author of
Unlock the Power of Your LinkedIn Profile

