

Market Stats Videos in Canva

Create powerful market update videos that inform, engage, and position you as the go-to expert.

Instructed by **Brett Bishop**



WHAT YOU'LL LEARN



SOURCE & SIMPLIFY: FAR SUNSTATS MASTERY

Learn how to pull the most impactful infographics from Florida Realtors® Sunstats (or your local board) and identify which key metrics your clients actually care about.



THE "TALKING HEAD" TECHNIQUE

Master the basics of filming yourself. We'll cover simple lighting, framing, and audio tips to make your video look professional using just your smartphone.



ADVANCED EDITING IN CANVA

Go beyond basic templates. Learn how to layer your video with stats, add background music with professional fade-in/fade-out effects, and use transitions that keep viewers hooked.



MULTI-PLATFORM DISTRIBUTION

Don't just hit "save." Learn the optimal export settings for YouTube, Instagram Reels, and Facebook to ensure your content looks crisp on every screen.

— AUGUST —



TUESDAY
AUGUST 4TH



3:00PM–4:30PM CST
4:00PM–5:30PM EST



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