



# Empire Builder

Mastermind  
with Guest Speaker  
Toni Vander Heyden



Toni VanderHeyden is the founder and team leader for Sold On Toni powered by Keller Williams Realty Signature in Loves Park, Illinois. Toni started Sold On Toni in 2006 and since then, she has served her real estate clients with one goal: to help them make smart real estate decisions. To combat the status quo, she placed an emphasis on building a team of specialists focused on one area of expertise each. As a result, her team is able to represent 50 times the sales of the average real estate agent. Most importantly, her clients are happy, they are real estate smart, and they refer Toni and her team to their friends.

Empire Builder With Toni Vander Heyden. The intention of this meeting is for Jeannine Prombo to bring you business owners that are Building EMPIRES.

## This mastermind is to support the questions around:

- How
- Why
- Teach me
- Share with me

## Here is what will be covered:

- Breakdown your organizational Chart
- What is the economic model of your team
- The value proposition for the client
- The value proposition for the team members
- A System to scale
- Client Experience
- Company's 5-year Vision
- Bullet Proof My Database
- Team Stats
- Threats & Opportunities for the future

**August 22, Thursday | 11:00 AM**  
Wheaton Training Room

