



KELLER  
**Home Loans**



with  
**CARYN PRALL**

Chief of Growth & Industry  
Keller Home Loans



# BUSINESS PLANNING CLINIC

Business Planning Clinic is designed to help you and your team design and implement systems that will propel your business for the next year.

**26** SEPTEMBER  
2023

**9:00 AM - 4:00 PM**

IN-PERSON ONLY AT

**kw INNOVATE**  
KELLER WILLIAMS

**AURORA TRAINING ROOM**

2430 W. Indian Trail, Aurora, IL 60506

This course is based on the latest research for the book “The Millionaire Real Estate Agent” and specifically covers the five key business models – the Economic Model, the Lead Generation Model, the Budget Model, the Organizational Model, and the Expansion Model.

## Objectives:

- ➔ Align your thinking with that of a Millionaire Real Estate Agent.
- ➔ Compare your numbers with the millionaires’ numbers – discover how to improve your performance.
- ➔ Develop a detailed one-year business plan to guide your lead generation, money management, and organizational development.
- ➔ Apply the focus to convert your goals to reality with accountability.



**OPEN TO ALL**

All E to P agents are invited to attend this class.

*Register now!*



**SCAN THE QR**