

# I N F E R N O

INFERNO | COACHING PROGRAM

# IGNITE YOUR POTENTIAL. FROM FOUNDATION TO FREEDOM.

## OUR MISSION

To help agents get into production faster and build a profitable, consistent business through structure, accountability, and mindset. INFERNO | Coaching – We believe every agent deserves a clear path to success. One that fuels growth, builds confidence, and delivers results. Whether you're launching your business or leveling up to the next stage, our coaching system meets you where you are and guides you toward freedom through proven systems and support.

## OUR PROMISE

We ignite your potential and guide you from foundation to freedom. We'll meet you where you are, give you the roadmap, and help you achieve the success you want. INFERNO isn't just a coaching program – It's a journey. You'll have the systems, accountability, and community to help you focus on what matters most: Producing results, serving clients, and building a business that funds your *Life by Design*.

# THE INFERNO EXPERIENCE



Foundation



Growth



Freedom

Ready to *ignite* your potential?

## COACHING PROGRAMS

We offer two programs for the newest agents in the industry.

### FULL BLAZE - FULL TIME

**Full Throttle. Full Results.**

Designed for full-time agents looking to create a successful career with a true proven business plan. Full Blaze is a structured coaching program for agents committed to building a strong, scalable real estate business, combining foundational training, proven models, and consistent accountability to create clarity, momentum, and long-term growth.

**Key Features:**

- Access to Spark Sessions - Our six-week foundational class covering core real estate models and skills
- Access to INFERNO | Trailblazers - In-Person Group Coaching twice a month
- Structured coaching focused on mindset, systems, and lead generation
- Dedicated one-on-one transaction coaching, guidance, mentorship, and oversight
- Access to Exclusive INFERNO Agent Resources site

### FLEX PATH/DUAL CAREER - PART TIME

**Your Business. Your Pace.**

Designed for part-time/dual career agents unable to commit to 40+ hours at this time. Flex Path is a flexible coaching program designed for part-time or dual-career agents, focused on building strong fundamentals, simple systems, and consistent progress while balancing real estate with other commitments.

**Key Features:**

- Access to weekly Zoom trainings covering core real estate models and skills
- One quarterly in-person weekend class
- Access to INFERNO | Trailblazers - In-Person Group Coaching twice a month
- Clear expectations with realistic production goals
- Dedicated one-on-one transaction coaching, guidance, mentorship and oversight
- Access to Exclusive INFERNO Agent Resources site

*"Taking complete ownership of your outcomes by holding no one but yourself responsible for them is the most powerful thing you can do to drive your success." - Gary Keller*

# ADVANCED COACHING PROGRAMS

Our suite of coaching programs is designed to meet agents at every stage of their career, providing the tools, guidance, and community needed to achieve unparalleled success and freedom in their business.

## TRAILBLAZERS

**Build Skills. Build Confidence. Build Business.**

Trailblazers is a twice monthly group coaching experience focused on higher-level strategy, masterminds, and workshops designed to help agents sharpen their thinking, strengthen systems, and scale their business with intention. Ideal for agents who have a solid foundation, have closed 4+ transactions in the last year, and want advanced coaching, strategic insight, and collaboration to grow their business to the next level. Open to agents enrolled in either Spark Sessions or Flex Path.

### Key Features:

- Access to INFERNO Spark Sessions and Flex Path trainings
- Goal Planning, Business Planning, and Accountability
- Dedicated one-on-one transaction coaching, guidance, mentorship, and oversight
- Access to Exclusive INFERNO Agent Resources site

## INNER CIRCLE

**One-on-One Coaching for Maximum Focus.**

Inner Circle is a graduate coaching experience built to help you leverage your strengths, overcome roadblocks, and make bold moves in your business. Ideal for agents producing 6+ units per year, graduates of Full Blaze or Flex Path, and seasoned agents in production looking to their next level willing to commit to 6 or 12 months for consistency and accountability.

### Key Features:

- Elite coaching and mentorship with direct access to high-level strategy and insight
- Personalized business planning focused on scale, profitability, and leverage
- Deep dives into systems, leadership, and decision-making at the CEO level
- Confidential, trust-based environment for real talk and problem solving
- Accountability at a higher standard
- Designed to support top agents building businesses, not just selling homes
- Access to Spark Sessions and Trailblazers
- Access to tracking tools

# SINGLE-SESSION COACHING

Single-session coaching. Pay per session. One hour. Your way. Tackle one aspect of your business under the guidance of an esteemed coach. Includes a 30-minute follow-up session. No long-term commitment necessary.

## IMPACT 60

One hour. Clear direction. Immediate impact.

Impact 60 is a one-time, 60-minute coaching session designed to provide focused clarity, strategic direction, and actionable next steps to help agents break through challenges and move their business forward with confidence. Ideal for agents producing 6+ units per year, graduates of Full Blaze or Flex Path, and seasoned agents in production looking to accomplish one aspect of their business in one hour.

### Key Features:

- One 1:1 productivity coaching session
- Pre-session form to identify and customize the focus
- Immediate clarity around priorities, challenges, and next steps
- Focused, distraction-free time to work on the business
- Hands-on problem solving for real business challenges (business building, systems, time blocking, marketing, lead generation, or other roadblocks)
- Leave with customized action plan and accountability with 30-minute follow-up session scheduled

Reach out to leadership or Meredith DeLeo to see if one of these programs will meet your real estate goals.

*"Don't let small thinking cut your life down to size. Think big, aim high, act bold. And see just how big you can blow up your life." - Gary Keller*