

# Merchandising and Displays

## The OTG|247 Display

- Clean, sleek look
- Requires 20"x20" square with a height of 14"
- Stable & easy to display sizes chosen
- Adjustable
- Includes 2 front plates, simple logo & graph image





#### The OTG|247 Nudie Tote

- Gives visual example of an organized tote
- Trim is the same water-resistant material as liner of the bags

## Straps

- Straps can easily get messy when hanging outside of the bag, we recommend to keep the straps inside it's corresponding bag
- For the #1, a t-stand is a clean look with the long strap inside
- $\bullet$  For the #6, #7 & #9, a floor t-stand is also a clean look





## Hangtags

- The hangtags will be attached to the inner tag of our bags with a cord and will arrive on the outside of the bag
- For a clean look, we suggest tucking the tags into the inside of the bags