

Susan Joyce Proctor, MBA, DAY

Chief Alignment Officer • Speaker • Founder



“When you know you're a soul having a human experience, the old structures just don't work for you anymore.”

Focus & Expertise

- Executive Mentor & Practitioner
- Speaker, Educator & Writer
- Podcast & Community Host
- Event Producer

Signature Topics

- The Irreplaceable You: Discovering What Is Uniquely Yours in the Age of AI
- From Hustle to Alignment: A New Paradigm for Conscious Leadership
- The Opportunity Cost of Misalignment
- Beyond the Matrix: Reclaiming Women's Sovereignty

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Co-Founder ~ The Women Thriving Project
Founder ~ The Women's Alignment Collective

Creator ~ The Align By Design Blueprint™ & The HemaDosha Blueprint™

Host & Writer ~ Thriving Beyond the Matrix (Podcast & Substack)

Susan Joyce Proctor is an inspiring voice, presence and visionary, with a life and career that have included: a decade each as a bank VP and an event producer for a global spiritual teacher, and thought leadership as a women's wellness & sovereignty mentor, speaker, and community host for over 30 years.

Guided by the principle that “one size fits all doesn't fit anyone,” Susan is dedicated to helping people move from conditioning to alignment with their highest truth and vision.

She is the creator of the Align By Design Blueprint™, an innovative synthesis of Human Design, Vedic Astrology, Wealth Dynamics, and Ayurveda that reveals the unique design and soul path of individuals, organizations, and even families.

In her role as a Chief Alignment Officer, Susan works with founders, teams and organizations to align their people, purpose and potential with their Big Why.

And as co-founder of The Women Thriving Project, Susan is building a movement around a new model for conscious leadership and thriving, expressed through private intensives, mentoring programs, the Women's Alignment Collective, the Thriving Beyond the Matrix podcast and Substack, salons, events, and retreats.

Susan holds an MBA in Finance, as well as professional certifications in Ayurvedic Medicine, Blood Type Science, Management of Menopause Type™, NeuroLinguistic Programming (NLP), and Clinical Hypnotherapy.