

# Social Genius Ultimate Package

\$1,750/MONTH (NO CONTRACT)

- Help identify Pillars of Content
- List of content ideas that will be plotted in a calendar
- 1 private coaching for 30 minutes a month with Tristan and/or Jeff
- 2 group coaching calls for a month with other players for an hour in our 'Social Genius' Coaching
- One horizontal long-form video edited a week (recorded by you and/or your team)
  - no more than 10 minutes in duration
  - includes intro, outro, CTAs, B-rolls, GIFs, highlighted keywords (when applicable)
  - includes Show Notes with summary and outline of topics with corresponding timestamps
  - diced up and edited 3-5 short-form videos (same features with the long-form)
  - includes thumbnails for YouTube and Instagram
  - **NEED:** Bio, headshots, GIFs (if there's any), branding guide (logos, hex colors, font, established theme)
- 5 short-form videos edited per week (60 seconds or less)
  - You provide the content and we edit
- We will identify where to distribute all content and all videos and we can do it for you, but would rather see you or your team do this for simplification processes.
- Includes captions and hashtags to be posted in Instagram, Tik Tok, Facebook, LinkedIn, Twitter and YouTube locally by the client with our guidance
  - **NEED:** Social Media Platform Links
- Engagement on all platforms
  - 10 minutes a day per platform
    - YouTube, Instagram, LinkedIn, Facebook, Tik Tok
  - includes comments and reactions on posts
- **NEW!** Social CRM - Facebook Group Management (typically \$50/month)
  - 4 done-for-you content per week (total of 20 per month)

Team of 4: 1 Multimedia Artist, 1 Content Writer, 1 Administrative Assistant, 1 Creative Director



**SOCIAL  
GENIUS  
COACHING**

LET US CATER  
A PLAN TO FIT  
YOUR NEEDS