



FEED  
YOUR  
SOCIAL

YOUR COMPLETE  
**SOLUTION** FOR  
**SOCIAL MEDIA**  
MARKETING &  
MANAGEMENT



**SocialFeed**  
Social Marketing Management



[WWW.SOCIALFEED.BUZZ](http://WWW.SOCIALFEED.BUZZ)

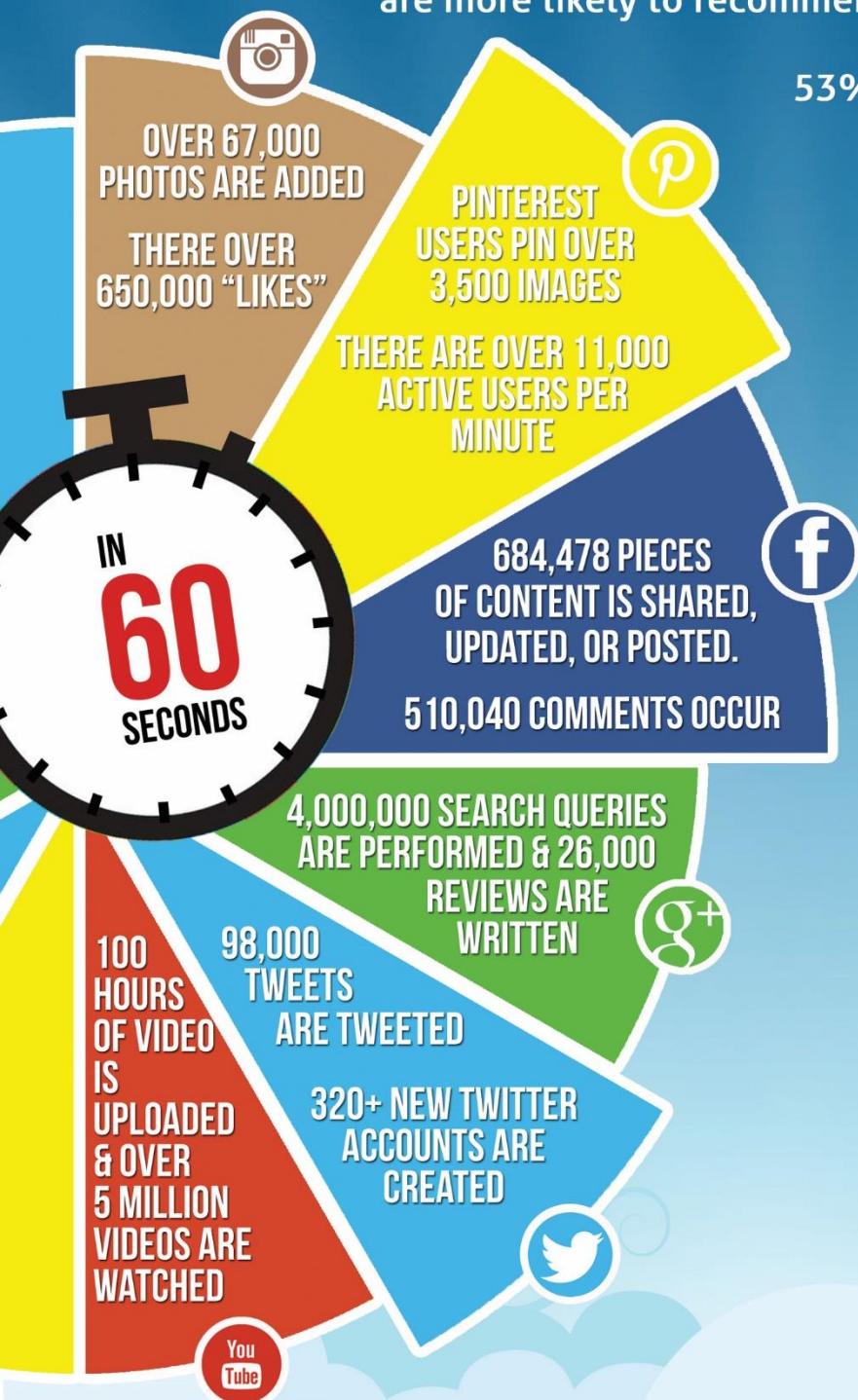
678.420.8627

## DID YOU KNOW ?

74% of online adults use social media networking sites.

74% of consumers rely on social media networking sites to influence their purchasing decisions.

71% of consumers that receive a quick response from a company on social media are more likely to recommend that brand to others.



53% of millennials would rather lose their sense of smell than their technology.

97% of all consumers search for local businesses online.

43% of online adults over the age of 65 use social networking sites.

Mothers with the age of children under the age of 5 are the most active on social media.

It took radio 38 years to reach 50 million users, Facebook added over 200 million users in less than a year.

90% of the information transmitted to the brain is visuals. Visuals are processed 60,000 times faster in the brain than text.

**"WE DONT HAVE A CHOICE ON WHETHER WE DO SOCIAL MEDIA. THE QUESTION IS HOW WELL WE DO IT."**

-Erik Qualman

## SOCIAL MEDIA FACTS



### FACEBOOK

People are spending 1 out of every 7 minutes on Facebook when online.

If Facebook were a country, it would be the 3<sup>RD</sup> LARGEST in the world.

The "Like" button is clicked 3,125,000 times EVERY MINUTE.



### TWITTER

Twitter handles more search queries than Bing and Yahoo COMBINED.

Users send out 58 MILLION tweets per day.

There are 560 MILLION active users.



### PINTEREST

80% of all Pinterest pins are actually REPINS.

FOOD is the top category on Pinterest, making up to 57% of discussions.

There are 72.8 MILLION active users on Pinterest.



### GOOGLE+

There are over 560 MILLION active users on Google+.

The +1 Button is hit BILLION times per day.

Google+ users are higher ranked in search than users of other social medias.



### INSTAGRAM

There are 1 BILLION "likes" DAILY on Instagram.

Within the first 24 hours of launching it's video sharing feature, users uploaded 5 MILLION videos.

There are over 300 MILLION active users.



### YOUTUBE

YouTube has over a BILLION unique users per month which equates to a hearty half of all internet users.

Facebook users watch more than 500 YEARS worth of YouTube video EVERYDAY.

### ONLINE REVIEWS

YES...  
THEY ARE TALKING  
ABOUT YOU.

GIVE THEM  
A GOOD REASON TO.

81% of online users indicated reviews DIRECTLY influence their purchasing decisions.



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# SOCIAL MEDIA SERVICES

Our Services help you:

✓ GENERATE

✓ MAINTAIN

✓ INCREASE

✓ DRIVE

All packages include a Social Media Marketing Plan, Competitive Comparison Report consisting of three nearby businesses, Custom Artwork and Banners, Custom Graphics & Photos and a Monthly Schedule Outline. Please see our Rates and Services for more information or visit [www.SocialFeed.buzz](http://www.SocialFeed.buzz).

## SOCIAL MEDIA MANAGER

With each plan, you will receive a qualified social media manager to manage all aspects of your business's social media presence.

## CONTENT CREATION

Professional and relevant content posted to your social media channels 3- 6 times weekly (depending on your plan).

## COMMUNITY ENGAGEMENT

With each plan, your SMM will engage one-on-one with your followers to create trust and to establish new connections.

## TIME SENSITIVE OFFERS

Your SMM will post time sensitive offers that will entice customers to respond within a certain time period to receive an incentive.

## ORGANIC PROSPECTING

Your SMM will prospect for new followers on your social channels that will help increase awareness of your brand or company.

## CONTENT VIDEOS

Videos help customers relate to you. Your SMM will create unique videos at your business and post them on your social channels.

## REVIEW SEARCH & REPORT

Review sites will be monitored for customer reviews and findings will be reported. Repair for negative reviews is an option.

## ANALYTIC REPORTING

This monthly report is an in-depth analysis of the work that has been performed as well as growth and engagement measurements.

## SMS TEXTING

98% of all texts are read. Your SMM will send out bi-weekly text messages to alert customers of specials or events.

## OTHER SERVICES

We provide services such as web design and maintenance, graphic design, branding and printing. Visit [www.SocialFeed.buzz](http://www.SocialFeed.buzz) for info.



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