



**FEED
YOUR
SOCIAL**

**YOUR COMPLETE
SOLUTION FOR
SOCIAL MEDIA
MARKETING &
MANAGEMENT**

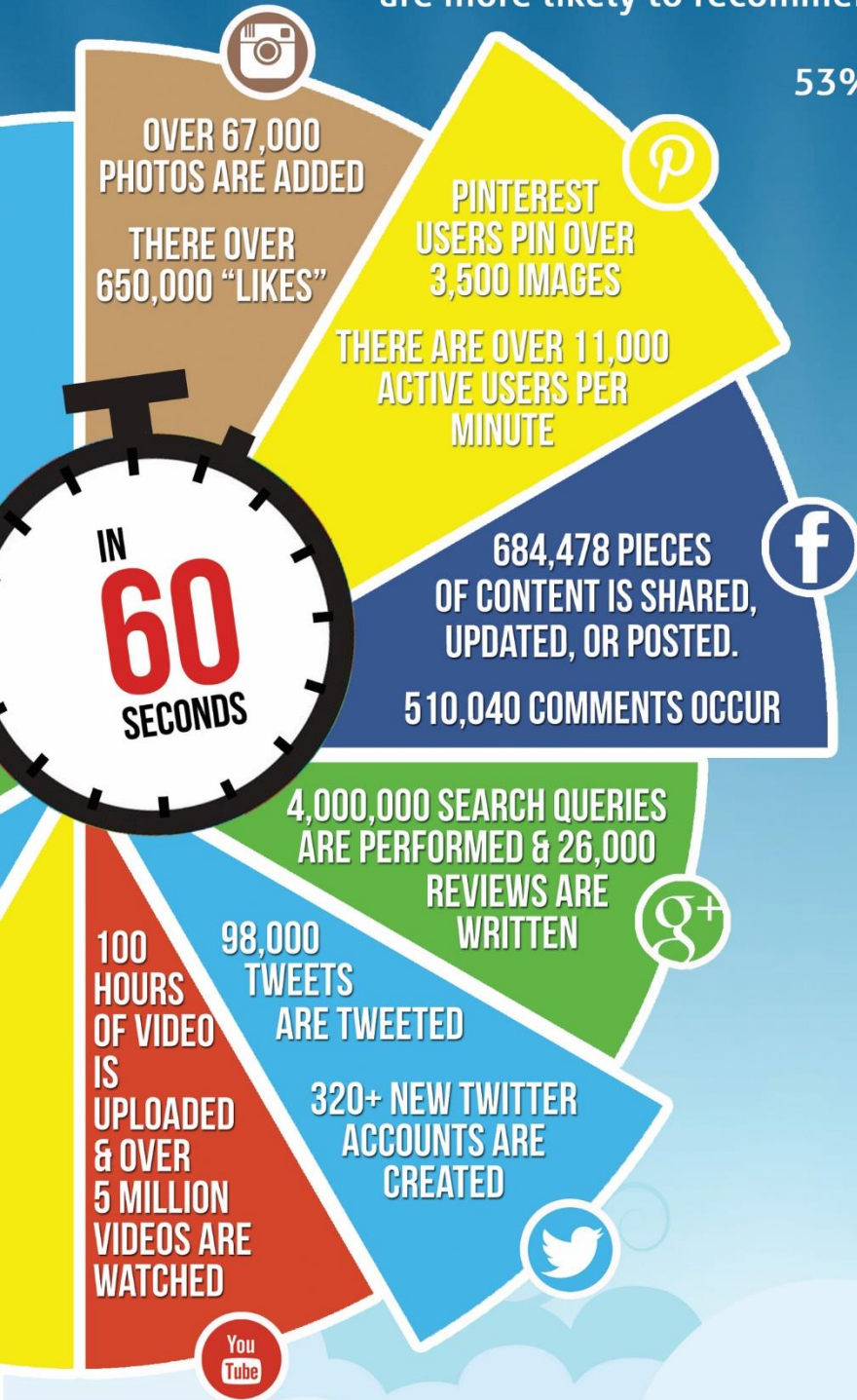


DID YOU KNOW ?

74% of online adults use social media networking sites.

74% of consumers rely on social media networking sites to influence their purchasing decisions.

71% of consumers that receive a quick response from a company on social media are more likely to recommend that brand to others.



53% of millennials would rather lose their sense of smell than their technology.

97% of all consumers search for local businesses online.

43% of online adults over the age of 65 use social networking sites.

Mothers with the age of children under the age of 5 are the most active on social media.

It took radio 38 years to reach 50 million users, Facebook added over 200 million users in less than a year.

90% of the information transmitted to the brain is visuals. Visuals are processed 60,000 times faster in the brain than text.

"WE DONT HAVE A CHOICE ON WHETHER WE DO SOCIAL MEDIA. THE QUESTION IS HOW WELL WE DO IT."

-Erik Qualman

SOCIAL MEDIA FACTS



FACEBOOK

People are spending 1 out of every 7 minutes on Facebook when online.

If Facebook were a country, it would be the 3RD LARGEST in the world.

The "Like" button is clicked 3,125,000 times EVERY MINUTE.



TWITTER

Twitter handles more search queries than Bing and Yahoo COMBINED.

Users send out 58 MILLION tweets per day.

There are 560 MILLION active users.



PINTEREST

80% of all Pinterest pins are actually REPINS.

FOOD is the top category on Pinterest, making up to 57% of discussions.

There are 72.8 MILLION active users on Pinterest.



GOOGLE+

There are over 560 MILLION active users on Google+.

The +1 Button is hit BILLION times per day.

Google+ users are higher ranked in search than users of other social medias.



INSTAGRAM

There are 1 BILLION "likes" DAILY on Instagram.

Within the first 24 hours of launching it's video sharing feature, users uploaded 5 MILLION videos.

There are over 300 MILLION active users.



YOUTUBE

YouTube has over a BILLION unique users per month which equates to a hearty half of all internet users.

Facebook users watch more than 500 YEARS worth of YouTube video EVERYDAY.

ONLINE REVIEWS

**YES...
THEY ARE TALKING
ABOUT YOU.**

**GIVE THEM
A GOOD REASON TO.**

81% of online users indicated reviews DIRECTLY influence their purchasing decisions.



678.420.8627

SOCIAL MEDIA SERVICES

Our Services help you:

✓ **GENERATE** ✓ **MAINTAIN** ✓ **INCREASE** ✓ **DRIVE**

All packages include a Social Media Marketing Plan, Competitive Comparison Report consisting of three nearby businesses, Custom Artwork and Banners, Custom Graphics & Photos and a Monthly Schedule Outline. Please see our Rates and Services for more information or visit www.SocialFeed.buzz.

SOCIAL MEDIA MANAGER



With each plan, you will receive a qualified social media manager to manage all aspects of your business's social media presence.

CONTENT VIDEOS



Videos help customers relate to you. Your SMM will create unique videos at your business and post them on your social channels.

CONTENT CREATION



Professional and relevant content posted to your social media channels 3- 6 times weekly (depending on your plan).

REVIEW SEARCH & REPORT



Review sites will be monitored for customer reviews and findings will be reported. Repair for negative reviews is an option.

COMMUNITY ENGAGEMENT



With each plan, your SMM will engage one-on-one with your followers to create trust and to establish new connections.

ANALYTIC REPORTING



This monthly report is an in-depth analysis of the work that has been performed as well as growth and engagement measurements.

TIME SENSITIVE OFFERS



Your SMM will post time sensitive offers that will entice customers to respond within a certain time period to receive an incentive.

SMS TEXTING



98% of all texts are read. Your SMM will send out bi-weekly text messages to alert customers of specials or events.

ORGANIC PROSPECTING



Your SMM will prospect for new followers on your social channels that will help increase awareness of your brand or company.

OTHER SERVICES



We provide services such as web design and maintenance, graphic design, branding and printing. Visit www.SocialFeed.buzz for info.



SocialFeed
Social Marketing Management