

JOSEPH CAMERON LINDSEY!

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Professional Summary

Jack of all trades communication specialist with 5+ years of professional and academic experience in audio and video editing, digital media, social media marketing, script and copywriting, and critical and professional writing and presentation.

Key Skills:

- Audio production and editing experience with Pro Tools, Audition, Reaper, and Audacity
- Editorial experience in publications as well as rigorous research and writing experience
- Experience working for public radio for broadcast as well as podcast experience

Relevant Experience

The Best Worst Story You've Never Read and This is Yallcomeback Podcasts

Creator, Host, Producer, Editor

2015-2016; 2020-Present

- Created and hosted weekly comedy podcast from inception to release
- Booked guests, wrote episode copy, and edited episodes using Reaper
- Promoted and distributed the program through social media campaigns
- Filmed and edited video for sister improv team using Final Cut Pro and Adobe Premiere

Therapists Uncensored Podcast

Producer, Editor

2016-2017

- Built the framework for the podcast covering issues of mental health and mindfulness with mental health professionals from inception through release
- Produced and supervised all recordings for highest audio quality
- Edited all episodes for clarity/content with Audacity and Pro Tools
- Wrote copy for episodes for website, launched and distributed episodes, and helped in the social media campaign of the program

Flow Journal: A Critical Forum on Television and Media Culture

Co-managing Editor (2017-2018), Senior and Column Editor (2015-2017)

2015-2018

- Managed staff of graduate students and faculty as lead editor of public facing academic, online journal covering television and media culture
- Booked authors and organized journal while writing articles, both critical and managerial

On The Media, WNYC Studios

Intern

Winter/Spring 2014

- Interviewed authors, illustrators, and persons of interest and pitched story ideas
- Edited and worked on audio segments for national distribution
- Pulled tape, booked guests, fact checked segments to NPR standards and participated in every level of production assistance
- Wrote articles covering media stories appearing on the affiliated blog, *TLDR*

Additional Professional Experience

Creekmore Marketing

Content Manager and Head of SEO 2020-Present

- Managed team of content writers to deliver monthly content for over 100 clients
- Coordinated with all departments to develop summative SEO strategy
- Proficiency with Google Analytics, Google Search Console, and Campaign Monitor

Technology and Information Policy Institute

Research Assistant 2017- 2019

- Conducted interviews, collected and analyzed qualitative and quantitative data
- Created blog posts and web presence to offer public facing view of our research progress
- Wrote reports and regularly updated funders from both state and federal institutions

Education, Teaching, and Publications/Conference Presentations

The University of Texas at Austin ABD June 2018

PhD, Media Studies - *Moody College of Communication*

New York University December 2014

MA, Cinema Studies - *Tisch School for the Arts*

Transylvania University May 2013

BA, English and minor in Asian Studies

Instructor of Record/Teaching Assistant, *The University of Texas at Austin* 2015-2019

- Taught media course to 60+ undergraduate students covering critical media studies
- Lectured, graded, and supervised undergraduates across multiple media studies courses including Narrative Strategies and Media/Digital Design, Children, Youth, and Media, Gender and Media in the 60's, Media Literacy, and Social Documentary

“Agar.io: The Game is in the Name(s)” (*Games and Culture*, Winter 2018)

“Questioning Netflix’s Revolutionary Impact: Changes in the Business and Consumption of Television,” in *The Netflix Effect: Technology and Entertainment in the 21st Century* (Bloomsbury, 2016)

“Transnational Memes,” “Abject Memes” The Association of Internet Researchers Conference (October 2018, 2017)

List of coursework, additional publications, and conference presentations available upon request.

Additional Skills

- Experience with Wordpress, SEO, and visualization software including Tableau
- Radio/podcast experience using Audacity, Audition, and Pro Tools, and Reaper
- Experience writing reports for grant funding as well as for publications and presentations
- Proficient with Microsoft Suite, Adobe Suite, and most other standard software suites