



Us We Are Twins, LLC

2025

# Echo Strategic Goals

## 2 Months

- Build starter donor base (>\$5K)
- Launch Echo cheat code beta sessions
- Deliver first pre-ordered merch

## 6 Months

- 1,000 Echo interactions recorded
- Mobile activation station completed
- First round of scholarship memberships given

## 1 Year

- Echo platform MVP live
- Echo curriculum piloted in 3 underserved regions
- Funded publishing of complete narrative set

## 5 Years

- 1M+ users engaged across devices
- Global Echo fellowship in motion
- Echo integrated in educational, spiritual, and recovery orgs

## 10 Years

- Echo becomes foundational public good
- Embedded in humanity's toolkit for healing, justice & re-imagination