

# MISSION: SCHOLARSHIP



## **Engagement/Social Media Internship (Part-Time)**

**Duration: 10-week Internship, 5 hrs/Week , (June 1st, 2021 - August 6th, 2021)**

**Important Details: Stipend Included - \$500 , \$50 will be sent each week + \$50 Onboarding Pay for Initial Zoom Training and 1:1 Meetings**

Mission: Scholarship Inc. is offering a Summer 2021 Part-Time Internship where the intern will assist the Mission: Scholarship Leadership Team with our Social Media and Engagement Efforts. To start, Mission: Scholarship is a 501(c)3, nonprofit initiative designed to provide equitable access to high quality college and scholarship preparedness resources for students from disadvantaged backgrounds by implementing multiple initiatives that strive to prepare students academically, financially, and emotionally for the college and scholarship application process. We assist students with the college and scholarship application process through a variety of virtual and in-person initiatives that are aimed at providing them with the tools necessary for them to approach the college and scholarship application process with confidence and ease.

## **Responsibilities**

As an Engagement/Social Media Intern, you will be a valuable addition to our team this summer as we conduct our first College Readiness Tour in the Southeastern United States and work to expand our reach as an organization. In addition, we will be launching a College Readiness App, and will need your assistance to work with the leadership team to promote this app on various social media platforms. Furthermore, you will be responsible for working with the Marketing team to brainstorm and develop content to post on our Instagram, Facebook, and LinkedIn Platforms. Additionally, we are looking to start posting content on TikTok and will need your assistance with creating content and developing strategies to increase our reach on TikTok. During the Summer, we are looking to consistently post on each Social Media Platform at least three times a week and increase our follower count by the end of the summer. Each week you will have a 1:1 meeting with the Mission: Scholarship Leadership Team where you will share updates about any content you have developed, ideas you would like to share, and progress we have made on each Social Media Platform.

Additionally, in your role as an Engagement/Social Media Intern, you will work with the Marketing Team and Community Outreach Interns to develop effective strategies to inform the public of our current and upcoming services. Alongside the Marketing Team, you will work to narrow down possible collaborations for Mission: Scholarship which may include nonprofits, start-up ventures, and more. Also, you will be responsible for developing a message template that will be used to Direct Message community organizations and other possible collaborations that can assist with the expansion and promotion of Mission: Scholarship.

Here at Mission: Scholarship, we strive to make an impact in underrepresented communities and provide students with the opportunity to maximize their potential in the college and scholarship application process. As an intern, you will be contributing to a mission that is dedicated to progressing the lives of others and promoting the importance of a college education. In addition, the Mission: Scholarship Leadership Team will work with interns on advancing their professional development journey as well. From resume assistance to career advice, we want to provide you with a summer experience that will bolster your career journey and contribute to your professional development.

If you have any questions/concerns about the position, please don't hesitate to reach out at **[missionscholarship1@gmail.com](mailto:missionscholarship1@gmail.com)**.